



UNIVERSITAT
POLITÀCNICA
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Cátedra UNESCO
Forum Universidad
y Patrimonio Cultural



UNESCO Chair Forum University and Cultural Heritage

Universitat Politècnica de València

Chair/Network ID: 1014

**JUNE
2025**

Progress Report for the Renewal of a UNESCO Chair or UNITWIN Network

Reporting period: MAY 2021 - JUNE 2025

· OUR MISION ·

The UNESCO Chair Forum, University and Cultural Heritage, established in 2013, builds upon the valuable experience acquired from the International Network Forum UNESCO – University and Heritage, which was initiated in 1995 through a collaborative agreement between UNESCO and the Universitat Politècnica de València (UPV).

This UNESCO Chair seeks to foster engagement among professors, researchers, students, and professionals from across the globe, encouraging initiatives that promote the protection and preservation of Cultural and Natural Heritage.

This mission aligns seamlessly with UNESCO's guiding principles: "Building peace in the minds of men and women by promoting the identification, protection, and preservation of heritage."





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Reporting period: MAY 2021 - JUNE 2025

· OUR MAIN OBJECTIVE ·

Promote the conservation, enhancement, and transmission of cultural heritage through sustainable practices, international cooperation, inclusive education, respect for cultural diversity, and ethical principles, fostering intercultural dialogue and contributing to sustainable development in line with the principles and objectives of UNESCO.

· SUPPORTING OBJECTIVES ·

SUSTAINABILITY

Strengthen UNESCO's objective by promoting sustainable practices for the conservation, management, and enhancement of cultural heritage.

INTERNATIONAL COOPERATION

Promote international scientific and academic cooperation to address critical cultural heritage issues related to sustainable development and the 2030 SDGs.

EDUCATION, AWARENESS, AND INCLUSIVE ACCESS TO CULTURAL HERITAGE

Promote knowledge, appreciation, and protection of cultural heritage through outreach programs, awareness-raising initiatives, and accessible tools that encourage social participation in its conservation and transmission.

INTERNATIONAL CONVENTIONS

Promote the dissemination, training, and practical implementation of international conventions for the protection of cultural property and Intangible Cultural Heritage.

CULTURAL DIVERSITY

Promote creativity and strengthen the diversity of cultural expressions as an integral part of living cultural heritage.

INCLUSION AND ETHICAL DIALOGUE

Foster inclusive and ethical development through intercultural dialogue, promoting mutual understanding and the protection of cultural heritage.



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KEY WORDS

· ARTS · EDUCATION FOR SUSTAINABILITY · CULTURAL HERITAGE ·
· WORLD HERITAGE · HIGHER EDUCATION ·

LINES OF RESEARCH AND ACTION

The activities developed within the framework of the UNESCO Chair Forum University and Cultural Heritage at the Universitat Politècnica de València are structured around the following lines of research and action:

SUSTAINABILITY:

Emphasising the responsible use of resources and the development of environmentally conscious practices, particularly in relation to cultural heritage and the Mediterranean context.

PREVENTIVE CONSERVATION OF CULTURAL HERITAGE:

Fostering strategies that anticipate risks and minimise deterioration of both tangible and intangible heritage, with special attention to climate change, natural disasters, and armed conflicts.

CULTURAL HERITAGE AS A TOOL FOR AWARENESS- RAISING AND EDUCATION:

Promoting the use of heritage as a pedagogical and powerful transformative tool, especially in programmes aimed at young audiences, underlining its role in shaping inclusive, diverse, and informed societies.

ALIGNMENT WITH THE UNITED NATIONS SUSTAINABLE DEVELOPMENT GOALS (SDGS):

All actions are conceived in alignment with the 2030 Agenda, contributing especially to SDG 4 (Quality Education), SDG 11.4 (Protecting Cultural and Natural Heritage), and SDG 13 (Climate Action).



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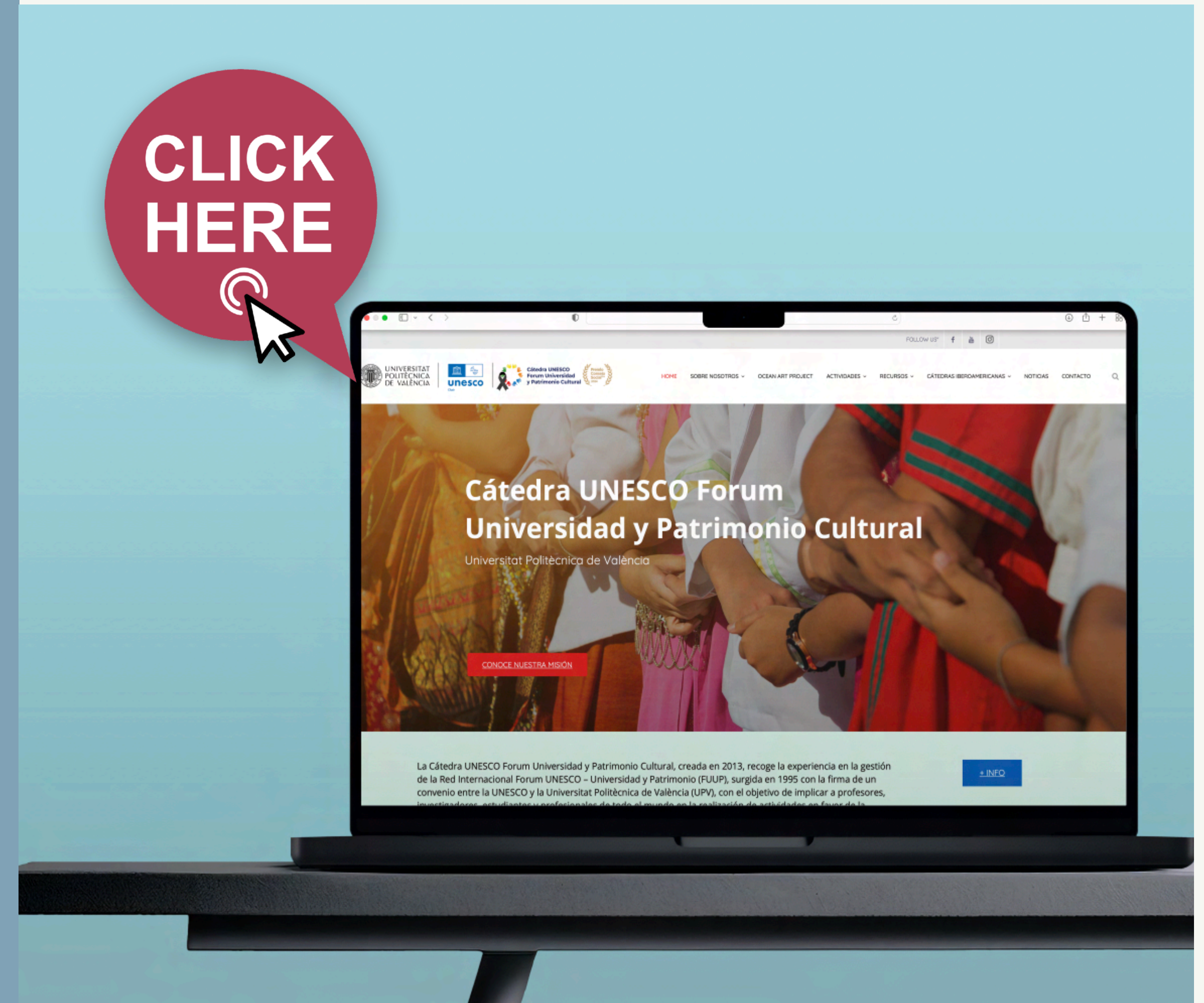
REPORTING PERIOD

May 2021 – June 2025

Since 2013, one of the primary goals of the UNESCO Chair Forum, University and Cultural Heritage (FUCH) has been to **enhance collaboration and strengthen networking among institutions, academics, and professionals within the cultural heritage field** (2400+ members).

During this four years, efforts have also focused on boosting the international visibility of FUCH members through multiple communication platforms, such as the official website, information services, an e-newsletter, News Info updates, and social media channels including Facebook (more than 1,300 followers), Instagram (more than 1,800 followers), and YouTube (with videos that have reached over 6,000 views).

Moreover, we recently redesigned our official website (October 2024) and the latest indicator report –June 2025– recorded over 31,500 visits. Additionally, more than 472 monthly participations and over 341 news items were published. Its international reach includes more than 30 different countries.



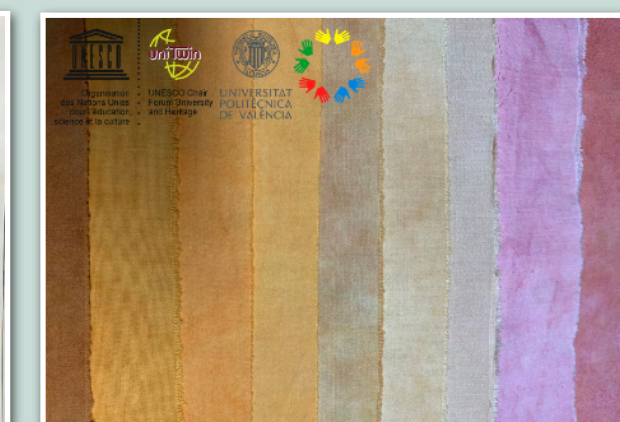


JUNE 2021 | COURSE

“Sustainable art, craft, and creativity. A practical introduction to the world of natural colors: dyes and inks.”

The course “Sustainable Art, Craft, and Creativity: A Practical Introduction to the World of Natural Colors – Dyes and Inks” offers a hands-on approach to the exploration and application of natural coloring techniques. Designed to merge artistic practice with environmental responsibility, the course encourages participants to engage with the historical and cultural traditions of the Mediterranean while experimenting with natural dyes and inks derived from plant-based and mineral sources. Through a combination of theoretical background and practical exercises, students gain knowledge of sustainable materials and techniques, contributing to both cultural preservation and ecological awareness in contemporary artistic production.

This initiative aligns with several of UNESCO’s strategic priorities, particularly in the areas of culture, sustainable development, and education. It supports the advancement of Sustainable Development Goals (SDGs), including SDG 4 (Quality Education), SDG 11.4 (Strengthen efforts to protect and safeguard the world’s cultural and natural heritage), and SDG 12 (Responsible Consumption and Production), by fostering environmentally responsible creative practices rooted in cultural heritage and artisanal knowledge.



PHOTOS: ©Cátedra UNESCO Forum Universidad y Patrimonio Cultural

 **SEPTEMBRE 2021** | ONLINE ROUNDTABLE

“University Museums: Their Management and Conservation”

Managing university museums presents distinct challenges, as these institutions are governed by internal university structures and often operate with limited resources. In Spain, around twenty university museums or collections are managed directly by universities, largely sustained through the dedicated—often voluntary—efforts of faculty and technical staff. These collections, typically aligned with the academic profile of their host institutions, have grown through donations and acquisitions and serve critical functions in research, teaching, and public engagement.

To promote their societal impact and visibility, a roundtable was held with conservators, restorers, and museum professionals from leading Spanish university museums. Participants exchanged good practices and addressed shared challenges in managing and conserving the cultural assets under their care.

This initiative contributes directly to UNESCO’s priority areas, including the protection of cultural heritage, education for sustainable development, and the strengthening of institutional capacities in the cultural sector. It also aligns with the UN Sustainable Development Goals, particularly SDG 4 (Quality Education), SDG 11 (Sustainable Cities and Communities), and SDG 17 (Partnerships for the Goals).



Mesa redonda on-line:

MUSEOS UNIVERSITARIOS: SU GESTIÓN Y CONSERVACIÓN



OCTOBER 2021 | CONFERENCE

5TH International Congress: “Current perspectives and future challenges in the Conservation of Intangible Cultural Heritage”

To commemorate the 20th anniversary of the *Misteri d’Elx* being proclaimed a Masterpiece of the Oral and Intangible Heritage of Humanity by UNESCO and the 90th anniversary of its declaration as a National Monument, the *Cátedra del Misteri d’Elx*, together with the *Patronat del Misteri d’Elx* and other institutions, is organizing the 5th Edition of the Congress on Intangible Heritage.

Launched in 2011, this congress series highlights the importance of safeguarding intangible heritage. The 2021 edition, “*Current Perspectives and Future Challenges in the Conservation of Intangible Cultural Heritage*,” will bring together specialists and cultural heritage bearers to share insights on preservation and transmission practices.

Among the presentations, Maria Victoria Vivancos Ramón, Professor of Conservation and Restoration of Cultural Heritage and Director of the UNESCO Chair Forum University and Cultural Heritage at the Polytechnic University of Valencia, contributed with a presentation titled: “*Training Activities on Intangible Heritage by the UNESCO Forum University and Cultural Heritage Chair*.”



MORE INFO



Presentación	Programa	Inscripción	Call for papers (Comunicaciones)	Comités
Jueves 28 de octubre de 2021				
Aromas Itinerarium Salutis y su implementación como Itinerario Cultural del Consejo de Europa				
18:00h – 18:45h PAUSA				
18:45h – 19:15h				
*Ángel Portolés Górriz: Coordinador Patrimoni PEU (revalorización del patrimonio cultural y dinamización ciudadana en entornos rurales). Universitat Jaume I de Castellón. <i>Redes son amores</i>				
19:15 h – 19:45h				
*Maria Victoria Vivancos Ramón: Catedrática de Conservación y Restauración de Bienes Culturales. Directora de la Cátedra UNESCO Forum Universidad y Patrimonio. Universidad Politécnica de Valencia. <i>Actividades formativas sobre Patrimonio Inmaterial de la Cátedra UNESCO Forum Universidad y Patrimonio Cultural</i>				
19:45h – 21:00h				
MEGA BERNAL				



NOVEMBER 2021 | COLLABORATION

"RECH6-VI. International meeting on Retouching in Cultural Heritage."

The sixth edition of the International Meeting on Conservation of Contemporary Heritage (RECH6) brought together researchers, conservators, and professionals from across the globe to explore diverse scientific and practical approaches to chromatic reintegration in heritage conservation. Recognizing the complexity and variability of colour reintegration practices, the conference provided a platform for critical dialogue across different geographic and cultural contexts.

Our UNESCO Chair was part of the organizing committee, reinforcing its commitment to advancing interdisciplinary research and collaboration in heritage conservation.

This initiative served as a significant forum for knowledge exchange, promoting innovation in conservation science and fostering dialogue between tradition and emerging technologies. It contributes directly to UNESCO's priority areas, particularly the safeguarding of tangible cultural heritage, fostering scientific and technological advancement, and encouraging intercultural dialogue. Furthermore, it aligns with several UN Sustainable Development Goals (SDGs), especially SDG 4 (Quality Education), SDG 9 (Industry, Innovation, and Infrastructure), and SDG 11 (Sustainable Cities and Communities), by advancing education, innovation, and sustainable cultural practices.



JANUARY 2022 | ONLINE TALK

“Cultural Heritage throughout the Sustainable Development Goals”

On January 14, 2022, the UNESCO Chair Forum University and Cultural Heritage participated in a session for students of the Bachelor's Degree in Conservation and Restoration of Cultural Heritage at the Universitat Politècnica de València (UPV). The event, part of the Educational Innovation and Improvement Project (PIME/21-22/259) "SDGs and Heritage", was coordinated by Dr. Eva Pérez Marín and featured a lecture by Dr. Victoria Vivancos, Director of the UNESCO Chair.

The talk focused on how cultural heritage conservation can actively contribute to the United Nations Sustainable Development Goals (SDGs). Dr. Vivancos emphasized the importance of sustainability in restoration practices and encouraged students to adopt SDG principles—such as responsible material use, community engagement, and long-term planning—within their professional work.

The activity aimed to strengthen awareness of the role of cultural heritage in global sustainable development. It contributes to key UNESCO priority areas, including quality education (SDG 4), sustainable cities and communities (SDG 11), and the safeguarding of cultural heritage.



MORE INFO



JANUARY 2022 | COURSE

“Introduction to preventive conservation of cultural heritage: a 21st century challenge.”

The University Institute of Heritage Restoration, in collaboration with the UNESCO Chair Forum University and Cultural Heritage (FUCH) at the Universitat Politècnica de València, organized a specialized training course targeting heritage conservators, restorers, historians, architects, artists, collectors, museum professionals, and collection managers. The course was also open to those professionally interested in preventive conservation.

Divided into thematic units, the program addressed key risks to cultural collections, offered practical solutions, and included case studies featuring insights from international experts. Led by María Victoria Vivancos Ramón, the course equipped participants with practical knowledge to improve heritage preservation practices.

This initiative strengthens capacities for sustainable cultural heritage management and aligns with UNESCO’s priority sectors by supporting heritage conservation, promoting cultural diversity, and advancing education and professional development. It also contributes to the Sustainable Development Goals, particularly quality education (SDG 4), sustainable cities and communities (SDG 11), and partnerships for the goals (SDG 17).



MORE INFO



UNIVERSITAT POLITÈCNICA DE VALÈNCIA | unesco | Cátedra UNESCO Forum Universidad y Patrimonio Cultural | IRP

INTRODUCCIÓN A LA CONSERVACIÓN PREVENTIVA DEL PATRIMONIO CULTURAL: UN RETO DEL SIGLO XXI

CURSO 2022 - 2023

 **CURSO ONLINE***

*Una vez aceptada tu matrícula dispones de **60 días** para finalizar el curso.

INSCRIPCIÓN AQUÍ



IDIOMA: **CASTELLANO** | DURACIÓN: **15 HORAS** | CURSO CON **CERTIFICADO**

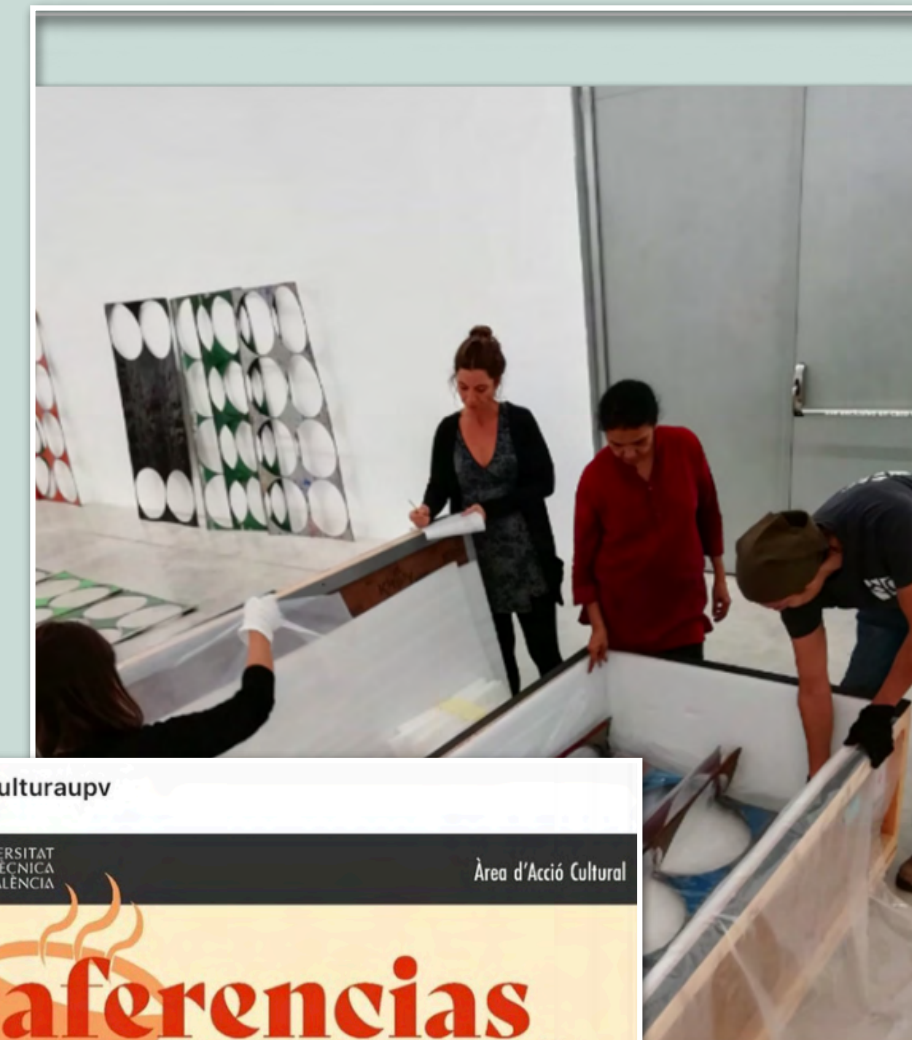
JANUARY 2022 | CONFERENCE

“CAFERENCIAS 2022. Interdisciplinary dialogue during exhibition installation: balancing appreciation and conservation.”

This event highlighted the essential collaboration among curators, designers, conservators, and museum professionals. The UNESCO Chair Forum University and Cultural Heritage was part of the organizing committee and contributed as a speaker, emphasizing the importance of preventive conservation alongside creating exhibitions that engage the public while safeguarding the long-term preservation of cultural objects.

Participants engaged in an open discussion addressing challenges such as lighting, display materials, installation techniques, and aesthetic considerations, all balanced against the imperative to maintain object integrity and safety. The session fostered the exchange of experiences and best practices, recognizing the critical yet often overlooked role of conservator-restorers in exhibition planning and execution.

This initiative advances sustainable heritage management and promotes interdisciplinary cooperation. It aligns with UNESCO's priority sectors, including safeguarding cultural heritage, promoting education in arts and culture, and fostering intercultural dialogue, ultimately enhancing public appreciation and responsible stewardship of cultural assets.



“CAFERENCIA” – DÍA INTERNACIONAL DE LA CONSERVACIÓN RESTAURACIÓN DE BIENES CULTURALES-
27.01.2022/17:30h. (h.Madrid)

“El diálogo interdisciplinar durante el montaje expositivo. El equilibrio entre la apreciación y la conservación.”

ORGANIZAN: Bombas Gens Centre d'Art, Fondo de Arte y Patrimonio de la UPV y Cátedra UNESCO Forum Universidad y Patrimonio Cultural.

Retransmisión en directo:
tvcultura.upv.es



 MARCH 2022 | ONLINE TALK**“60 minutes with... Salvador Muñoz Viñas:
Restoration, yesterday, today, and tomorrow.”**

The UNESCO Chair Forum University and Cultural Heritage at the Universitat Politècnica de València launched a new initiative titled “60 MINUTES WITH...,” a series of informal conversations with internationally renowned experts in Cultural Heritage Conservation. The program aims to foster dialogue, share knowledge, and explore current challenges and innovations within the field.

The inaugural session featured Salvador Muñoz Viñas, Professor at the Universitat Politècnica de València and a leading specialist in paper restoration. As a prominent collaborator of the Chair and a distinguished theoretician, Professor Muñoz Viñas shared valuable insights into his work and the evolving landscape of heritage conservation.

This initiative enhances professional exchange and public engagement, contributing to the sustainable management and preservation of cultural heritage. It aligns with UNESCO’s priority sectors by promoting education, intercultural dialogue, and safeguarding intangible and tangible heritage, while supporting Sustainable Development Goals related to quality education (SDG 4), sustainable communities (SDG 11), and partnerships (SDG 17).



APRIL 2022 | ONLINE TALK

“60 minutes with... Araceli Alonso, president of Hispania Nostra: Let’s talk about Hispania Nostra.”

On April 7, 2022, Araceli Pereda Alonso, president of Hispania Nostra and a distinguished advocate for Spanish cultural and natural heritage, delivered a talk titled "Let’s Talk About Hispania Nostra." An accomplished Art Historian, Ms. Pereda Alonso has held significant roles in heritage management, including directing major cultural institutions and contributing to key heritage legislation.

Since 2012, she has led Hispania Nostra, a prominent organization dedicated to the protection and promotion of Spain’s cultural and natural heritage. Her leadership has been recognized with prestigious awards such as the Gold Medal of Merit in Fine Arts (2018) and the National Prize for Restoration and Conservation (2020).

This event contributed to raising awareness about heritage conservation and fostering public engagement. It supports UNESCO’s priority sectors by promoting cultural heritage safeguarding, enhancing education in heritage management, and encouraging community participation, aligning with Sustainable Development Goals related to quality education (SDG 4), sustainable cities and communities (SDG 11), and partnerships (SDG 17).



MORE INFO

CICLO DE CHARLAS ON-LINE

"CHARLEMS DE HISPANIA NOSTRA"

Jueves,
7 de abril, 2022
17:00 h. (Madrid)



ARACELI PEREDA
ALONSO



 **APRIL 2022** | GLOBAL ONLINE ROUNDTABLE

"Development of strategies to address climate change for the preventive conservation of valencian railway heritage".

Organized by the University Institute of Restoration at the Universitat Politècnica de València, the international online roundtable “Development of Strategies to Address Climate Change for the Preventive Conservation of Valencian Railway Heritage” was held in connection with the IRP research project funded by the GVA/AICO/2021 consolidated research groups grant.

The event convened experts from diverse fields—including heritage management, industrial heritage, conservation and restoration, social sciences, museology, and intervention criteria—to discuss effective strategies for safeguarding the invaluable cultural and historical legacy of Valencian railway heritage amid the challenges posed by climate change.

This interdisciplinary dialogue underscored the vital role of preventive conservation in protecting industrial heritage and ensuring its preservation for future generations. The initiative aligns with UNESCO’s priority sectors by advancing the protection of cultural heritage, promoting sustainable heritage management, and fostering interdisciplinary collaboration. It also contributes directly to Sustainable Development Goals 11 (Sustainable Cities and Communities), 13 (Climate Action), and 17 (Partnerships for the Goals).



 MAY 2022 | ONLINE TALK

“60 minutes with... Antonio Iaccarino: Globalisation and heritage conservation: multiple cultures, single objective.”

This talk featured Antonio Iaccarino, a Rome-based art conservator and co-founder of Equilibrate, specializing in easel painting, mural painting, and sculpture. Combining hands-on conservation with advanced research, Iaccarino is currently pursuing doctoral studies at the Technical University of Delft and advises prestigious projects in Chile, Egypt, France, and the Netherlands.

The session explored the multifaceted challenges in heritage conservation, emphasizing the coexistence of social, economic, technological, political, and religious factors with the ethical codes essential to preserving the integrity and authenticity of cultural heritage. The discussion underscored how these principles guide conservation practices amid increasing global cultural interconnection.

This activity supports UNESCO's key priorities by promoting ethical standards in heritage conservation, encouraging intercultural dialogue, and strengthening professional capacity. It contributes to Sustainable Development Goals including quality education (SDG 4), sustainable cities and communities (SDG 11), and peace, justice, and strong institutions (SDG 16).



CICLO DE CHARLAS ON-LINE

"GLOBALIZACIÓN Y CONSERVACIÓN DEL PATRIMONIO: MÚLTIPLES CULTURAS, ÚNICO OBJETIVO"

Martes,
31 de mayo 2022,
17:00 h. (Madrid)





**ANTONIO
IACCARINO**



JUNE 2022 | COURSE

“Sustainable artistic practices: natural dyes and inks for professional artists and related art professionals.”

The UNESCO Chair FUCH organized the course “Sustainable Artistic Practices: Natural Dyes and Inks for Professional Artists and Related Art Professionals,” aimed at promoting environmentally sustainable creative methods. Grounded in the principle that every action impacts our planet, this initiative continues the Chair’s commitment to reviving ancient textile dyeing techniques using natural colors, deeply rooted in cultural heritage.

In collaboration with the Arrelaires Association, ten participants engaged in identifying and sharing artisanal knowledge from the Valencian region. The course provided practical training for art professionals across disciplines, emphasizing the use and development of natural dyes and inks as sustainable creative tools that respect historical memory and the Mediterranean environment.

This activity contributes to UNESCO’s priority sectors by safeguarding intangible cultural heritage, fostering cultural diversity, and promoting sustainable artistic innovation. It aligns with Sustainable Development Goals, particularly SDG 4 (Quality Education), SDG 12 (Responsible Consumption and Production), and SDG 13 (Climate Action), encouraging environmentally conscious cultural practices.



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JUNE 2022 | NATIONAL PROJECT

Ocean ART Project

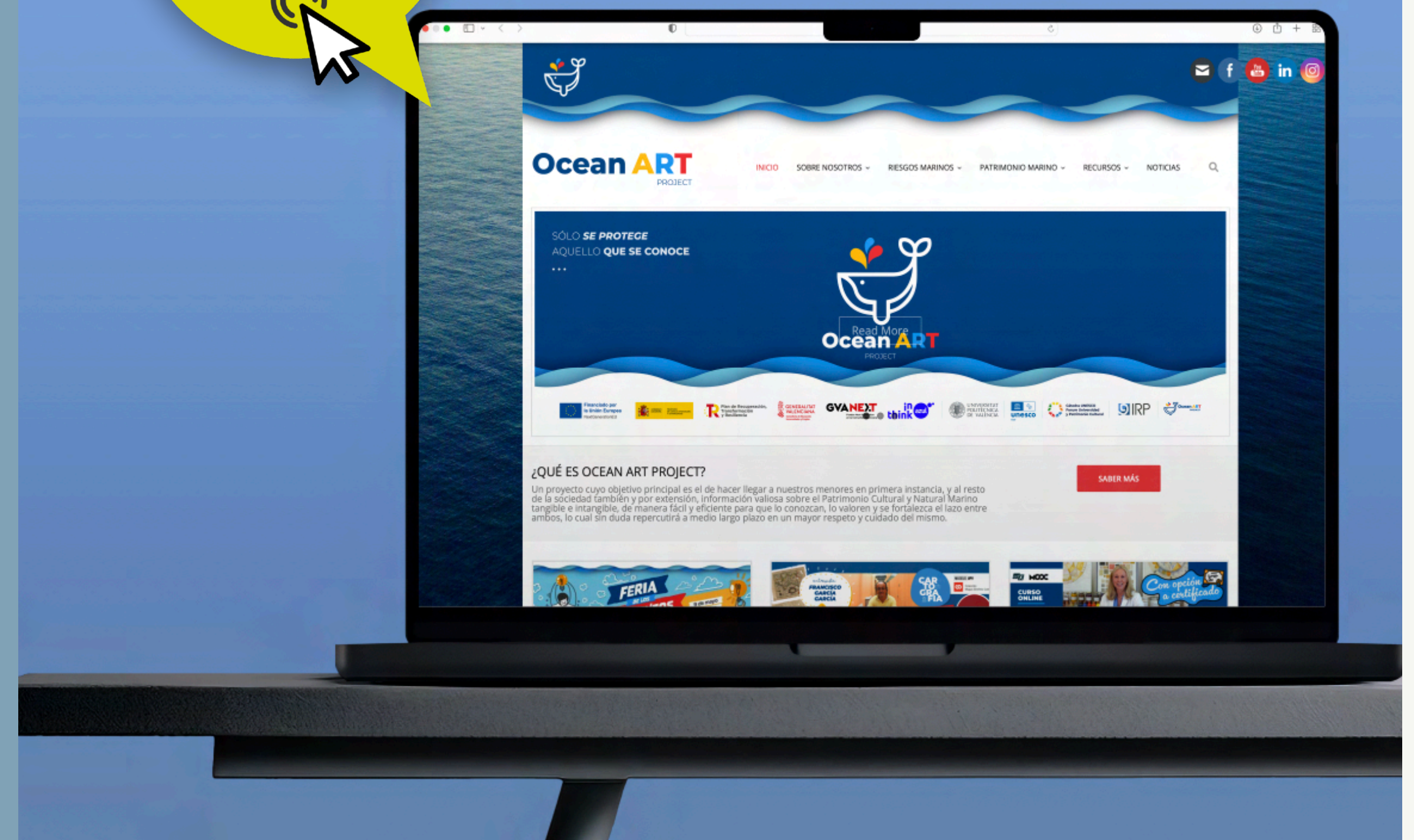
Aligned with UNESCO's priorities and addressing the fields of Natural Sciences, Education, Cultural Heritage, and Social and Human Sciences—particularly focusing on engaging and integrating children and young people into society—the Ocean ART Project (2022–2025) was launched under the framework of the Next Generation EU.

The project aims to raise awareness among younger generations about the protection of seas and oceans, employing cultural heritage as a powerful educational tool. In the context of recovery from the COVID-19 crisis, Ocean ART integrates inclusive digital strategies to expand its impact. All educational resources are developed in alignment with UNESCO's core values, incorporating principles of accessibility and gamification to ensure universal engagement and effective learning.

Given its focus on youth, the project has actively leveraged social media, notably through an Instagram account with over 500 followers and an official website. As of June 2025, the platform recorded over 25,700 visits, 760 monthly participations, and more than 249 published news items, with reach extending to over 20 countries.

This initiative contributes significantly to UNESCO's strategic objectives by promoting inclusive and equitable quality education, enhancing ocean and climate literacy, and fostering intercultural understanding. It supports several Sustainable Development Goals, particularly SDG 4 (Quality Education), SDG 13 (Climate Action), SDG 14 (Life Below Water), and SDG 10 (Reduced Inequalities), reinforcing the role of education and heritage in building resilient and sustainable societies.

CLICK
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JULY 2022 | PARTICIPATION

An historical event in test format: fire drill at the Valencian Fine Arts Museum (GVA).

On July 5th, a fire drill took place at the Valencian Fine Arts Museum, involving emergency services and heritage specialists in the evacuation and protection of nearly 30,000 artworks. Coordinated by regional security and cultural authorities with support from the Ministry of Economy, the exercise tested emergency response strategies and incorporated real-time monitoring through a specialized app.

The UNESCO Chair Forum, University and Cultural Heritage (FUCH) participated in a supervisory capacity, overseeing the careful handling of artworks during the evacuation process. This coordinated drill underscored the critical importance of collaboration among technical staff, emergency responders, and volunteers in safeguarding cultural heritage during fire or disaster events.

Such preparedness activities are essential for enhancing the resilience and protection of cultural assets, directly contributing to UNESCO's priority sectors of cultural heritage safeguarding, disaster risk reduction, and promoting sustainable cultural management aligned with Sustainable Development Goals 11 (Sustainable Cities and Communities) and 13 (Climate Action).



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MORE INFO

JULY 2022 | PUBLICATION

“Tokyo Charter. Reconnecting with your culture. Education, Culture, Heritage and Children.”

The Tokyo Charter: Reconnecting with Your Culture. Education, Culture, Heritage and Children is a pivotal publication addressing the multifaceted challenges faced globally, including the COVID-19 pandemic, racial inequalities, and economic disparities. It advocates placing individuals, communities, and creativity at the heart of cultural and educational frameworks.

The Charter underscores the fragility of cultural and educational sectors worldwide and calls for a “new centrality” of culture in achieving sustainable development and fostering resilient societies. It highlights culture’s essential role in enabling shared, inclusive, and participatory policies that respond effectively to contemporary crises and future needs.

This document aligns with UNESCO’s strategic priorities by promoting the safeguarding of cultural heritage, advancing quality education, and encouraging intercultural dialogue. It supports Sustainable Development Goals such as SDG 4 (Quality Education), SDG 10 (Reduced Inequalities), and SDG 16 (Peace, Justice, and Strong Institutions), reinforcing culture’s indispensable role in building equitable, inclusive, and sustainable futures.



MORE INFO

TOKYO CHARTER

RECONNECTING WITH YOUR CULTURE

EDUCATION, CULTURE, HERITAGE, AND CHILDREN



July 31, 2021

JULY 2022 | IN-PERSON SCHOOL ACTIVITY

Ocean Art Project at the summer school of Universitat Politècnica de València.

The Ocean Art Project took part in the Universitat Politècnica de València Summer School, engaging nearly eighty nine-year-old students in interactive sessions focused on marine cultural and natural heritage. Led by heritage conservation professionals, the workshops introduced participants to key concepts and current threats affecting marine environments. Through collaborative discussions, the students developed ideas for sustainable preservation, culminating in the creation of a collective poster that reinforced their learning experience.

This activity successfully fostered environmental awareness and responsibility among young learners, contributing to the development of future educational and conservation initiatives related to marine heritage.

By promoting early engagement with cultural and natural heritage, this initiative supports UNESCO's priority sectors, particularly safeguarding intangible cultural heritage and promoting quality education. It also aligns with Sustainable Development Goals such as SDG 4 (Quality Education), SDG 14 (Life Below Water), and SDG 13 (Climate Action), advancing sustainability and intercultural dialogue through education and community involvement.



PHOTOS: ©Cátedra UNESCO Forum Universidad y Patrimonio Cultural

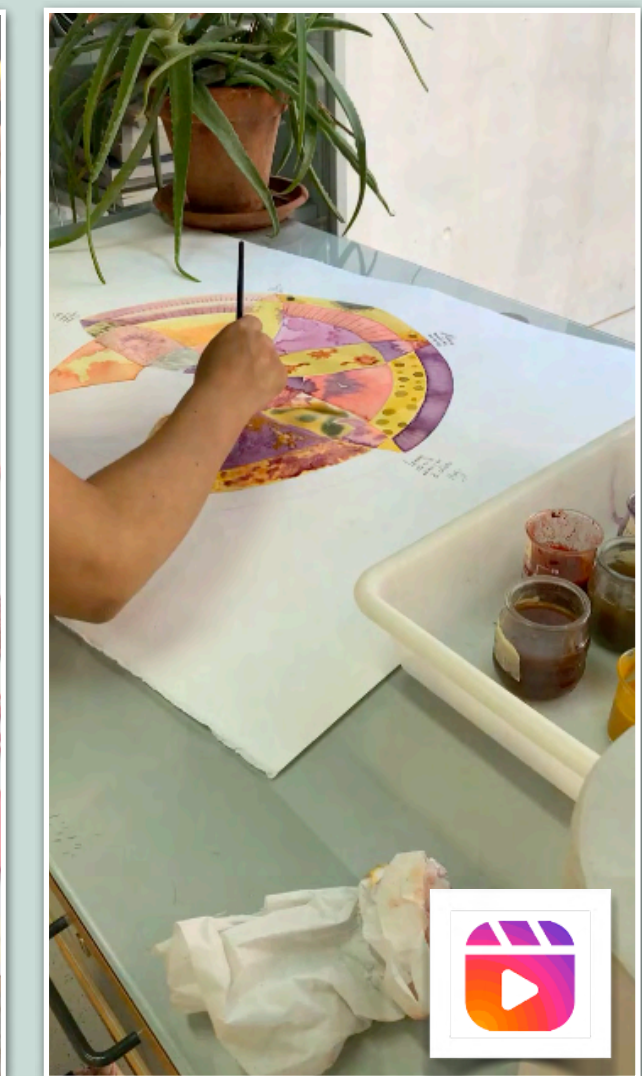


JULY 2022 | COURSE

“Sustainable art, craft, and creativity. A practical introduction to the world of natural colors: dyes and inks.”

This educational activity offered a hands-on introduction to the production and application of natural dyes and inks, emphasizing their creative potential while promoting environmental awareness and cultural continuity. Participants explored sustainable alternatives to synthetic materials, engaging with natural resources in a respectful and informed manner. The course highlighted the historical relevance of natural colorants in Mediterranean artistic traditions, fostering a renewed appreciation for heritage-based practices in contemporary creative work.

Aligned with UNESCO’s priorities and the Sustainable Development Goals (SDGs), particularly SDG 4 (Quality Education), SDG 11 (Sustainable Cities and Communities), and SDG 12 (Responsible Consumption and Production), this initiative contributed to the transmission of intangible cultural heritage and encouraged environmentally responsible artistic production. By integrating traditional knowledge with sustainable innovation, the course supported intergenerational learning and cultural resilience, reinforcing the role of the arts in fostering sustainable development and ecological consciousness.



PHOTOS: ©Cátedra UNESCO Forum Universidad y Patrimonio Cultural



SEPTEMBER 2022 | PARTICIPATION

MONDIACULT 2022

UNESCO Director-General Audrey Azoulay officially opened Mondiacult 2022 in Mexico, a high-level global forum convened to examine and reaffirm the essential role of culture as a transformative force in achieving a more just, peaceful, and sustainable world. The event, attended by cultural leaders, policymakers, and experts from around the world, sought to integrate culture more explicitly within global development agendas—particularly by advocating for its recognition as a stand-alone 18th Sustainable Development Goal (SDG).

Over three days of intense exchange, the UNESCO Chair Forum at the Universitat Politècnica de València actively contributed to the discussions, offering expertise in cultural heritage conservation and sustainable practices. This participation aligned with UNESCO's strategic priorities and the SDGs, especially SDG 11 (Sustainable Cities and Communities), SDG 4 (Quality Education), and SDG 17 (Partnerships for the Goals). The Chair's involvement emphasized culture's irreplaceable role in fostering resilience, innovation, and inclusive development through global cooperation.



MORE INFO

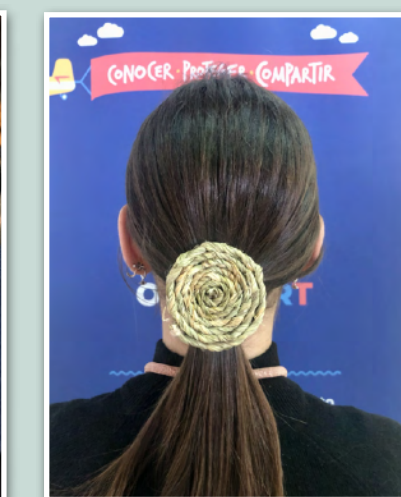
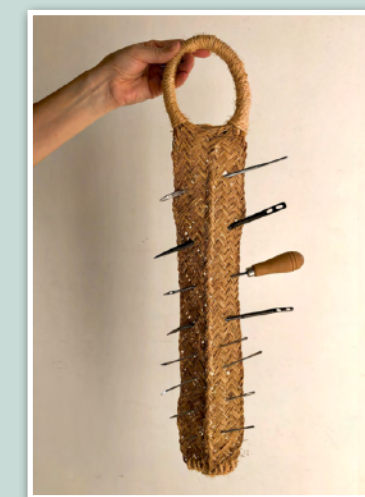
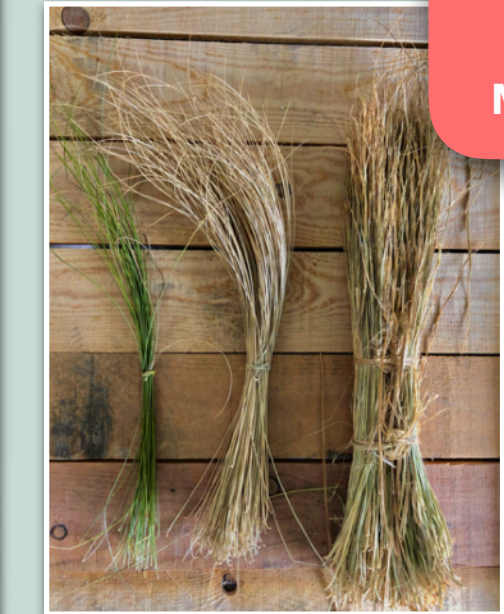
OCTOBER 2022 | COURSE

"Sustainable craftsmanship: the culture of esparto"

As part of the Ocean Art Project, this course promoted artisanal techniques as a sustainable alternative to industrial methods that often result in harmful chemical discharge into marine ecosystems. By focusing on esparto grass—a plant native to the Mediterranean basin and deeply integrated into local cultural traditions—the course sought to revitalize traditional knowledge while fostering environmental awareness. Historically used for crafting utilitarian objects such as footwear, nets, and baskets, esparto craftsmanship embodies an intangible heritage that continues to inform regional identity and intergenerational knowledge.

Led by María Victoria Vivancos and master artisan María Teresa Miñana Mollà, recipient of multiple Valencian Community craftsmanship awards, the workshop combined historical context with hands-on practice in traditional esparto braiding techniques.

This activity contributes directly to UNESCO priorities and the Sustainable Development Goals (SDGs), particularly SDG 11 (sustainable cities and communities), SDG 12 (responsible consumption and production), and SDG 14 (life below water). It exemplifies culture-based sustainable practices and supports the safeguarding of intangible cultural heritage through community education and environmental stewardship.



PHOTOS: ©Cátedra UNESCO Forum Universidad y Patrimonio Cultural

OCTOBER 2022



CREATION OF THE “IBERO-AMERICAN UNESCO CHAIRS IN CULTURAL HERITAGE NETWORK.”

The Chair has actively built alliances by signing agreements with other UNESCO Chairs and **creating the Network of Ibero-American UNESCO Chairs in Cultural Heritage.**

The creation of this Ibero-American Network of UNESCO Chairs in Cultural Heritage is justified by the need to collaboratively and multidisciplinary address the challenges related to preserving, conserving, managing, and disseminating cultural heritage in Ibero-America. This initiative represents a cultural community with the potential to strengthen the impact and effectiveness of UNESCO Chairs dedicated to conserving the rich cultural heritage that defines each host country. It promotes cooperation among academic institutions and aligns with UNESCO’s global objectives and the 2030 Agenda for Sustainable Development.

Ibero-American cultural heritage is vast and diverse, encompassing tangible elements (artworks, collections, historic buildings, archaeological sites, artefacts) and intangible ones (languages, traditions, music, dances, rituals). However, this heritage faces multiple social (such as cultural homogenization and loss of identity), economic, and environmental (such as climate change) threats. These factors highlight the urgent need to unify efforts to protect cultural heritage more effectively.



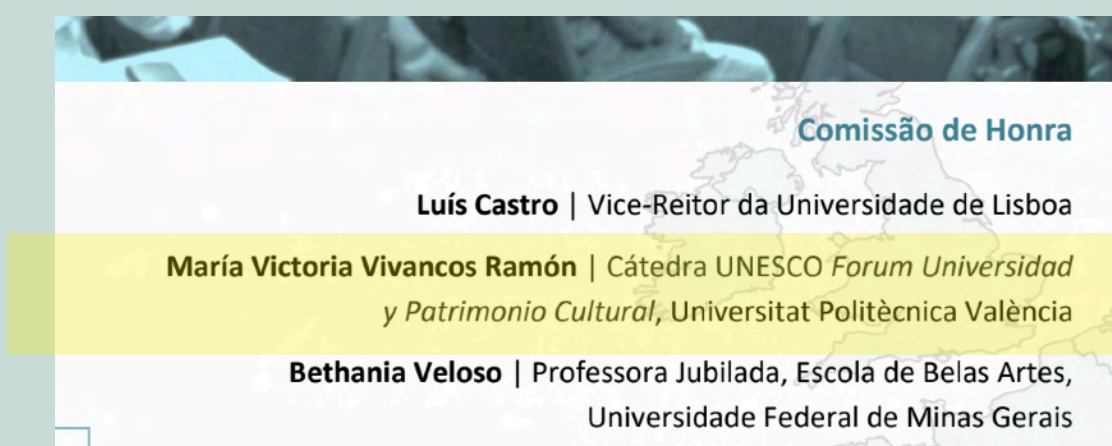
OCTOBER 2022 | CONFERENCE

The Fourth Edition of the Ibero-American Congress on Research in Conservation and Restoration (ICP 2022).

The Fourth Edition of the Ibero-American Congress on Research in Conservation and Restoration (ICP 2022) took place from October 12 to 18, 2022, with a hybrid format that combined in-person sessions in Lisbon with remote online access. Focused on the central theme “Sustainable Practices in Heritage,” the congress provided a multidisciplinary forum for scholars, researchers, and practitioners to share cutting-edge strategies and reflect on cultural heritage conservation's environmental, social, and ethical dimensions.

Dr. María Victoria Vivancos Ramón, Director of the UNESCO Chair Forum on University and Cultural Heritage, served on the Comissão de Honra and presented a scholarly paper titled “The Essentiality of Essential Oils in the Conservation of Canvas Paintings and Risks of Falling into the Attractiveness of Their Essentiality,” addressing both scientific potential and methodological concerns.

This initiative aligned with UNESCO’s strategic priorities and the 2030 Agenda, particularly SDGs 4 (quality education), 11 (sustainable cities and communities), and 12 (responsible consumption and production), by promoting knowledge-sharing and sustainable practices in cultural heritage conservation.



MORE INFO

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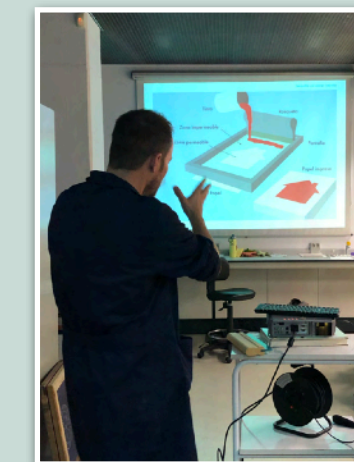
NOVEMBER 2022 | COURSE

“Sustainable Craftsmanship and Creative Cultures: Screen Printing with Natural Colors”

As part of the OceanArt Project, this course promoted the convergence of craftsmanship, creativity, and sustainability through artistic practices rooted in cultural heritage. Its core aim was to introduce participants to environmentally conscious techniques for extracting and applying natural dyes in screen printing, while fostering awareness of sustainable materials in artistic production. Designed for a general audience, the workshop emphasized practical learning and ecological responsibility.

The sessions were led by Jonay Nicolás Cogollos Van Der Linden, Senior Laboratory Technician in screen printing at the Universitat Politècnica de València, and Victoria Vivancos Ramón, Director of the UNESCO Chair Forum UPV. Held at the Chair’s facilities, the course offered both technical instruction and historical context, allowing participants to engage with screen printing as a sustainable artistic practice.

This activity directly supports UNESCO’s priorities on safeguarding intangible cultural heritage and promoting sustainability through education, aligning with SDGs 4 (Quality Education), 11 (Sustainable Cities and Communities), and 12 (Responsible Consumption and Production).



PHOTOS: ©Cátedra UNESCO Forum Universidad y Patrimonio Cultural



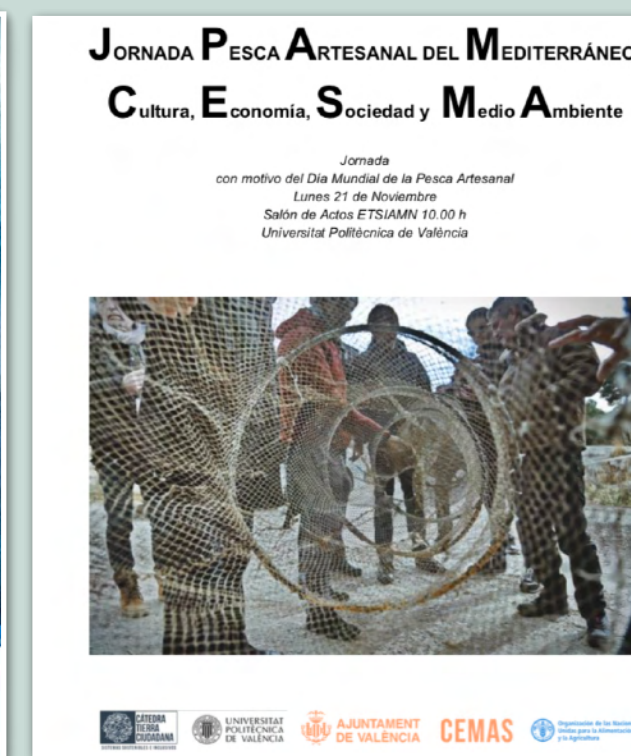
NOVEMBER 2022 | CONFERENCE

“The Values of artisanal fisheries in the Mediterranean.” Conferences, framework at the “World Fisheries Day”.

In the context of the FAO’s designation of 2022 as the International Year of Artisanal Fisheries and Aquaculture, the Universitat Politècnica de València hosted a special event on November 21st to mark World Fisheries Day. Organized by the Cátedra Tierra Ciudadana, the event titled “The Values of Artisanal Fisheries in the Mediterranean” brought together researchers and stakeholders to discuss the cultural, environmental, and socio-economic significance of traditional fishing practices in the region.

The UNESCO Chair Forum University and Cultural Heritage participated in the event by presenting findings from its OceanArt Project, with a focus on overfishing risks. The initiative underscored the historical legacy of artisanal fisheries as carriers of both tangible and intangible heritage.

This activity directly contributed to UNESCO’s priorities on heritage and sustainability, and reinforced SDGs 2 (Zero Hunger), 12 (Responsible Consumption), 13 (Climate Action), and 14 (Life Below Water), fostering a holistic understanding of coastal and marine preservation.



PHOTOS: ©Cátedra UNESCO Forum Universidad y Patrimonio Cultural



JANUARY 2023 | ONLINE TALK

“60 minutes with... FEDERICO MAYOR ZARAGOZA.”

On January 26, 2023, the UNESCO Chair Forum on University and Cultural Heritage hosted its first “60-Minute Talk with...” of the year, featuring the distinguished guest Mr. Federico Mayor Zaragoza. Held online at 5:00 PM, the session provided a unique opportunity to hear from the former Director-General of UNESCO (1987–1999), one of the principal architects of the UNITWIN/UNESCO Chairs Programme and current president of the Culture of Peace Foundation.

Mr. Mayor Zaragoza offered an insightful reflection on the origins and objectives of the UNESCO Chairs Programme, emphasizing the central role that Education, Culture, and Cultural Heritage play in advancing human dignity, intercultural dialogue, and global peace.

This event directly aligned with UNESCO’s strategic priorities and contributed meaningfully to the advancement of the 2030 Agenda for Sustainable Development, particularly SDG 4 (Quality Education), SDG 16 (Peace, Justice, and Strong Institutions), and SDG 17 (Partnerships for the Goals), reinforcing culture as a pillar for peaceful and inclusive societies.



MORE INFO

JANUARY 2023 | OPEN TALK

“CAFERENCIAS 2023. “The role of Conservation-Restoration professionals beyond direct intervention.”

On January 27, celebrating the “International Day of Conservators-Restorers of Cultural Heritage” the UNESCO Chair Forum on University and Cultural Heritage participated in Caferencias: Escuchar, Aprender y Conversar. This informal gathering fostered dialogue among professionals over coffee and refreshments, focusing on “The role of Conservation-Restoration professionals beyond direct intervention.”

Priscila Lemhann Gravier, Senior Research Technician at Ocean Art Project, presented on behalf of the Chair, emphasizing the multifaceted skills required in the field. The discussion highlighted how professionals in conservation and restoration contribute not only through technical interventions but also by developing strategies in preventive care, curation, heritage management, and public dissemination.

This initiative contributes to UNESCO’s priority areas of Culture (heritage preservation), Education (professional development and training), Social and Human Sciences (identity and memory), and Communication and Information (knowledge dissemination). It also aligns with SDG 4 (Quality Education), SDG 11 (Sustainable Cities and Communities), and SDG 17 (Partnerships for the Goals).

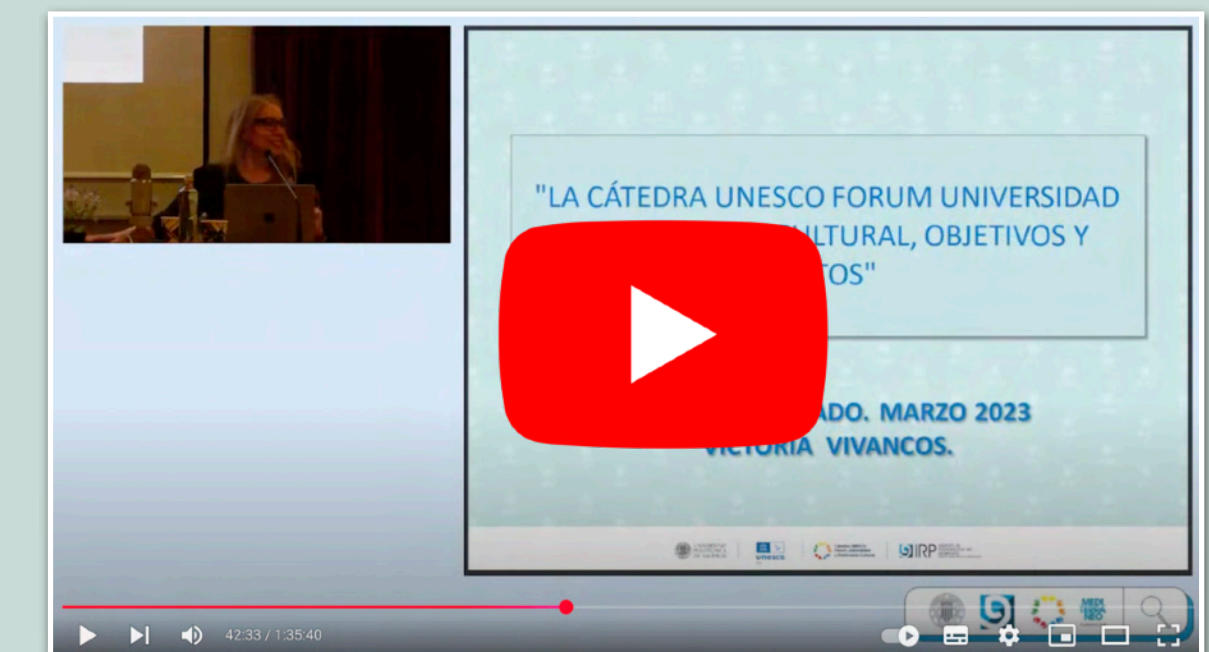


JANUARY – JULY 2023 | INTERNATIONAL MEETING

“IRP: Illuminate the Past” | Conference series launched to promote valencian cultural heritage conservation

The University Institute of Heritage Restoration, in collaboration with the UNESCO Chair Forum on University and Cultural Heritage at the Universitat Politècnica de València (UPV), organized the monthly conference series “Illuminate the Past.” Hosted at La Llotgeta in central Valencia, these sessions took place on the first Thursday of each month and aimed to foster meaningful intersections between Art, Science, Technology, and Society through public engagement with heritage restoration and conservation. Each session featured two concise presentations followed by interactive discussions, and was also livestreamed to expand access and visibility. Notably, María Victoria Vivancos, Director of the UNESCO Chair Forum, presented on the Chair’s mission and current challenges.

This initiative contributed directly to UNESCO’s priorities by promoting inclusive access to cultural knowledge, fostering scientific and cultural dialogue, and supporting SDG 4 (Quality Education), SDG 11 (Sustainable Cities and Communities), and SDG 17 (Partnerships for the Goals). It reinforced cultural heritage as a driver for sustainable development and societal resilience.



FEBRUARY 2023 | ONLINE TALK

“60 minutes with... ANDRÉS PERELLÓ.”

The UNESCO Chair Forum on University and Cultural Heritage at the Universitat Politècnica de València hosted the online session “60 Minutes with... Andrés Perelló,” featuring an interview by Professor María Victoria Vivancos, Director of the Chair. Mr. Perelló, Director of Casa Mediterráneo and former Spanish Ambassador to UNESCO, engaged in an insightful dialogue focused on Mediterranean identity, cultural diplomacy, and the transformative power of international cooperation in promoting peace and understanding.

This initiative contributes meaningfully to UNESCO’s strategic priorities by fostering intercultural dialogue and reinforcing the role of culture in conflict prevention and peacebuilding. It aligns particularly with SDG 16 (Peace, Justice, and Strong Institutions) and SDG 17 (Partnerships for the Goals), underlining the value of collaboration between academic institutions and cultural diplomacy platforms. By promoting critical reflection on shared heritage and global citizenship, the event strengthens the role of education and culture as pillars of sustainable development and social cohesion.



MORE INFO



MARCH 2023 | CONFERENCE

“OCIGOLONTE 2023: a technical conference on the conservation and restoration of ethnological heritage”.

From March 1st to 3rd, an academic event was held across the cities of Valencia, Gandia, and Alcoi, focusing on the preservation and promotion of ethnological heritage. The program included expert presentations on military, maritime, industrial, and intangible heritage, as well as demonstrations of innovative conservation technologies such as 3D documentation and digital modeling.

The UNESCO Chair Forum, University and Cultural Heritage at the Universitat Politècnica de València served on the organizing committee and actively participated by presenting the Ocean Art Project, which emphasized the significance of marine heritage and the dissemination of knowledge surrounding its conservation.

This initiative contributes to UNESCO’s global priorities by promoting cultural diversity, encouraging heritage education, and fostering sustainable development. In alignment with SDG 11 (Sustainable Cities and Communities) and SDG 4 (Quality Education), the event reinforced the importance of safeguarding intangible heritage and fostering interdisciplinary dialogue to ensure the vitality and continuity of cultural identities across generations.



MARCH 2023 | ONLINE TALK

“60 minutes with... EUGENIO MONESMA.”

On March 28th, the UNESCO Chair Forum on University and Cultural Heritage at the Universitat Politècnica de València hosted a new session of its lecture series “60 Minutes with...”, featuring renowned Spanish ethnographic filmmaker and photographer Eugenio Monesma Moliner.

Mr. Monesma shared key insights from his decades-long work documenting traditional trades, customs, and intangible cultural practices across Spain. His audiovisual archive, considered one of the most comprehensive in the field, offered a compelling lens through which to understand the power of visual media in safeguarding cultural memory. The event facilitated a rich dialogue among scholars, cultural heritage professionals, and the wider public on the role of creative documentation in heritage conservation.

This activity contributes directly to UNESCO’s priorities related to the safeguarding of intangible cultural heritage and intercultural dialogue. It also aligns with the Sustainable Development Goals, particularly SDG 4 (Quality Education) and SDG 11 (Sustainable Cities and Communities), by fostering inclusive cultural awareness and preservation practices.



MORE INFO



MAY 2023 | ONLINE TALK

"60 minutes with... PILAR ROIG."

On May 4th, the UNESCO Chair Forum on University and Cultural Heritage at the Universitat Politècnica de València hosted an online lecture in its "60 Minutes with..." series, featuring Doña Pilar Roig Picazo, Professor Emeritus and internationally renowned expert in mural painting restoration. Roig discussed her extensive research and restoration projects, including the Church of San Nicolás and ongoing efforts at the Church of San Juan del Mercado in Valencia. Her insights illuminated both the technical and cultural dimensions of mural conservation.

This event contributes significantly to UNESCO's priority areas: it advances culture by safeguarding artistic heritage; supports education through expert knowledge dissemination; engages social and human sciences by emphasizing heritage's societal value; promotes natural sciences through conservation techniques; and enhances communication and information by fostering dialogue and sharing specialized research with diverse audiences. This interdisciplinary approach aligns with UNESCO's mission and supports Sustainable Development Goals, particularly SDG 11.4 (cultural heritage protection), SDG 4 (quality education), SDG 16 (inclusive societies), and SDG 17 (partnerships for sustainable development).



MORE INFO



CICLO DE CHARLAS
ON-LINE

60 MINUTOS CON

PILAR ROIG
Catedrática Emérita UPV
Especialista Internacional
en restauración de pintura mural

MAYO 04 17:00 h (CET)

UNIVERSITAT POLITÈCNICA DE VALÈNCIA UNESCO IIRP

MAY 2023 | INTERNATIONAL MEETING

International meeting on preventive conservation in University Museums and Collections. | “Opening Doors: Risk-Free Storage, Safe Conservation in Museums and University Collections”.

On May 29th, the UNESCO Chair Forum on University and Cultural Heritage organized the international conference-colloquium “Opening Doors: Safe Storage, Safe Conservation in Museums and University Collections.” This hybrid event brought together leading national and international experts to address challenges in the preventive conservation of heritage collections held in university museums. Discussions focused on storage conditions, repository management, and best practices to ensure long-term preservation. The exchange of knowledge and experiences fostered a collaborative understanding of the current needs and obstacles faced by academic institutions in safeguarding cultural heritage.

This activity aligns closely with UNESCO’s priorities by promoting culture through heritage preservation; advancing education and capacity-building in conservation sciences; supporting social and human sciences by enhancing community engagement with heritage; applying natural sciences in preventive techniques; and strengthening communication and information through international dialogue and knowledge dissemination. It also contributes to Sustainable Development Goals such as SDG 4 (quality education), SDG 11.4 (cultural heritage protection), and SDG 17 (global partnerships), fostering sustainable heritage management within academic contexts.



MORE INFO



UNIVERSITAT POLITÈCNICA DE VALÈNCIA | unesco | Cátedra UNESCO Forum Universidad y Patrimonio Cultural | IRP

Abriendo puertas:
Almacenes sin riesgos.
Conservación segura en museos y colecciones universitarias.

29·05
15:15 H (CET)

Encuentro internacional
PARTICIPACIÓN ONLINE Y PRESENCIAL*

*Aula B-4-15
Facultad de Bellas Artes
Universitat Politècnica de València
Campus de Vera

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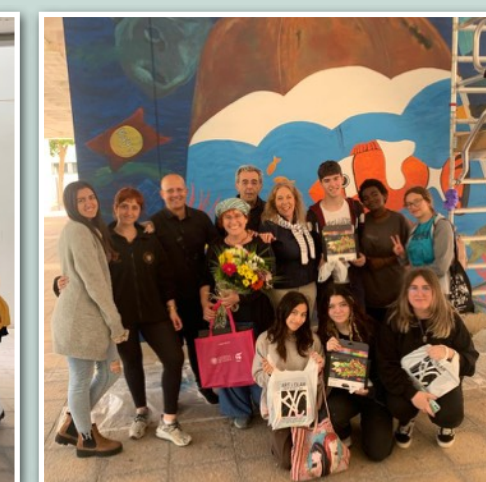
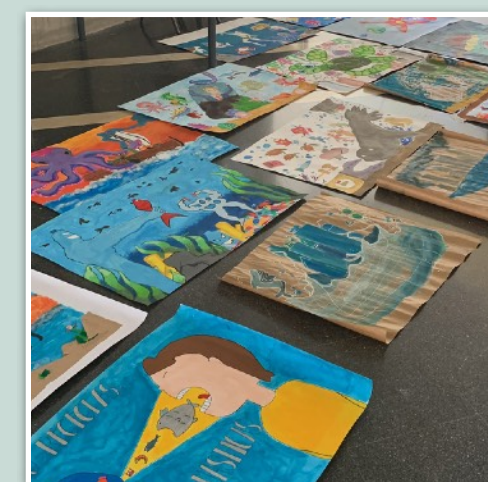
MAY 2023 | ART FESTIVAL

“Ocean StreetART FESTIVAL”. 1st edition.

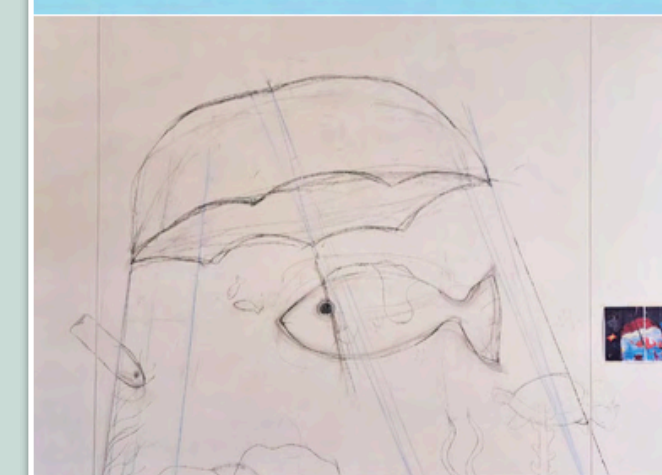
As part of the Ocean Art Project, an initiative of the UNESCO Chair Forum on University and Cultural Heritage at the Universitat Politècnica de València (UPV), the Ocean StreetART Festival was launched as an artistic competition open to educational centres across the Valencian Community. Participation was specifically targeted to students in the final year of compulsory secondary education (4^º ESO), all tracks of the Spanish Baccalaureate, and all levels of Vocational Training.

This event employed urban art as a creative and educational tool to raise awareness about the importance of protecting our seas and oceans. Its primary objective was to empower youth to convey a strong message on marine conservation through the collective creation of a public mural at the UPV Faculty of Fine Arts entrance. Coinciding with the prestigious international urban art festival POLINIZADOS XVIII, the winning team participated in an environment of artistic excellence.

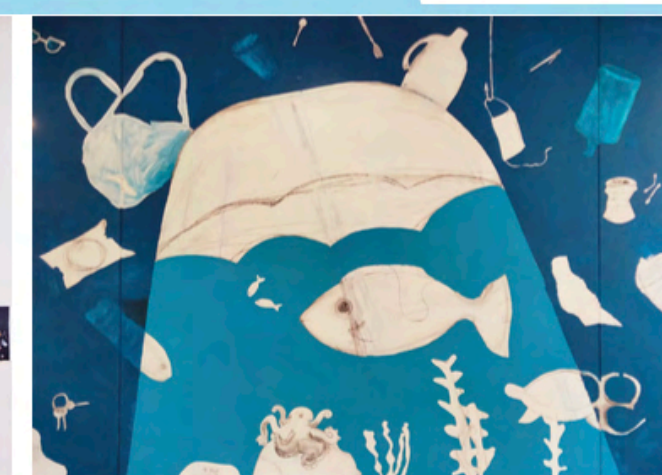
This initiative contributes to UNESCO’s priorities in Culture (heritage and creative industries), Education (youth empowerment), Natural Sciences (ocean sustainability), and Communication and Information (public outreach), while addressing SDGs 4, 13, 14, and 17.



PROCESO DE REALIZACIÓN DEL MURAL GANADOR



DÍA 1. PLANTEAMIENTO DEL DIBUJO SOBRE EL MURO



DÍA 3. PINTURA DEL FONDO Y PERSONAJES



DÍA 5. MURAL ACABADO



MAY 2023 | ONLINE TALK

“Today We Sail With... CÉSAR PÉREZ.”

Ocean Art Project has launched a new section consisting of a series of talks with professionals from the marine sector. At the core of our initiative is the belief that effective dissemination begins with listening and learning. This series, entitled “Hoy navegamos con...” (“Today We Sail With...”), is designed to foster dialogue and deepen understanding of marine environmental challenges through direct engagement with experts.

The series was inaugurated with a session featuring César Pérez, a biologist and founding member of the Chelonia Association. He currently serves as Director of Chelonia’s Mediterranean Area. According to its mission statement, Chelonia is an international non-profit organization dedicated to scientific research and the conservation of threatened species and ecosystems. It also develops international cooperation projects aimed at promoting more sustainable human development in collaboration with local communities, preserving biodiversity and ecosystem services, mitigating climate change, and advancing circular economy practices.

This activity contributes to UNESCO’s priorities in Natural Sciences, Social and Human Sciences, and Education by fostering environmental literacy, sustainability awareness, and youth engagement. It directly supports SDGs 4 (Quality Education), 13 (Climate Action), 14 (Life Below Water), and 17 (Partnerships for the Goals).



MORE INFO



JUNE 2023 | DIGITAL EDUCATIONAL RESOURCE

POSTERS: “Ocean GO!”

“Ocean Go!” is an educational initiative developed within the framework of the Ocean Art Project of the UNESCO Chair Forum on University and Cultural Heritage at the Universitat Politècnica de València (UPV). It involves the design, creation, and dissemination of illustrated materials to inform and engage children aged 5 to 12 in understanding and protecting marine cultural heritage.

The initiative features a series of visually appealing posters created by artist María Lucía Mosca (“Malú”), each addressing the seven identified marine heritage risks studied in the project. Accompanied by educational worksheets designed with accessibility and inclusivity in mind, the materials promote interactive and gamified learning strategies to enhance comprehension and engagement across diverse learning needs and styles.

This activity directly supports UNESCO’s priority areas of education, culture, natural sciences, communication, and information by fostering early awareness of sustainability, inclusivity, and heritage values. It contributes to SDG 4 (Quality Education), SDG 14 (Life Below Water), and SDG 13 (Climate Action), advancing UNESCO’s broader mission of equity, intercultural understanding, and global citizenship.



JUNE 2023 | INTERACTIVE STAND

Ocean Art Project at the Feria de Inventos UPV 2023.

On June 10, 2023, the UNESCO Chair Forum on University and Cultural Heritage (FUCH) participated in the Universitat Politècnica de València's Invention Fair through its Ocean Art Project, with the goal of raising awareness of maritime cultural and natural heritage, particularly among younger generations. In collaboration with local museums and associations, the project presented a compact exhibition titled "Let's Talk About Communication at Sea," which traced the evolution of maritime telecommunications from the 19th century to the present. The display included submarine cables, Morse code devices, nautical signal flags, and a 1987 marine infantry uniform, illustrating the technological, social, and cultural relevance of maritime communication.

This initiative contributes to several UNESCO priority areas—Culture (by valorizing intangible and overlooked heritage), Education (by promoting heritage literacy), Natural Sciences (via marine heritage), Social and Human Sciences (through historical contextualization), and Communication and Information. It also directly supports Sustainable Development Goals, including SDG 4 (Quality Education), SDG 9 (Industry, Innovation, and Infrastructure), and SDG 14 (Life Below Water).



JUNE 2023 | COURSE

“Sustainable art, craft, and creativity. a practical introduction to the world of natural colors: dyes and inks.”

The UNESCO Chair Forum on University and Cultural Heritage, through its Ocean Art Project, launched the course “Sustainable Culture and Creativity: Cyanotype and Natural Toning”, held in person at the Universitat Politècnica de València on June 28–29, 2023. Promoted by the University Institute of Heritage Restoration, the course aimed to revalorize sustainable historic photographic techniques and contextualize them within the history of photography as a form of artistic and cultural heritage. Participants learned about the cyanotype process, natural toning methods, photosensitive agents, and basic concepts of photographic production. The workshop combined theoretical instruction with hands-on experimentation using natural elements as creative motifs. The course was taught by Prof. María Victoria Vivancos Ramón (Full Professor) and Prof. Esther Nebot Díaz (Adjunct Professor), both affiliated with the Universitat Politècnica de València.

This activity contributes to UNESCO’s strategic priorities in Culture, Education, and the Natural Sciences by promoting ecological awareness, artistic innovation, and heritage conservation. It supports Sustainable Development Goals such as SDG 4 (Quality Education), SDG 12 (Responsible Consumption and Production), and SDG 13 (Climate Action), and reinforces the values of sustainability through creative reuse. The workshop also aligns with the principles of lifelong learning, encouraging the integration of traditional knowledge with contemporary environmental concerns.



JULY 2023 | COURSE

“Sustainable art, craft, and creativity. a practical introduction to the world of natural colors: dyes and inks.”

On July 6–7, 2023, the UNESCO Chair Forum University and Cultural Heritage (UPV), in collaboration with the University Institute of Heritage Restoration, held the hands-on course “Sustainable Art, Craft and Creativity: Introduction to Natural Dyes and Inks.” Led by Prof. María Victoria Vivancos, the workshop introduced participants to sustainable and traditional practices of extracting and using natural colorants.

The initiative aimed to recover cultural memory linked to natural dyes while promoting environmentally responsible artistic methods. Participants created personal sample books of dyes and inks, fostering learning through practice and collaboration.

This activity contributes to UNESCO priority areas such as intangible cultural heritage, sustainability, and creativity. It also supports the UN Sustainable Development Goals, particularly SDGs 4, 12, and 14, and encourages adherence to the “Three Rs”: Reduce, Reuse, and Recycle.



JULY 2023 | ONLINE DEBATE MODERATOR

“What Does Sustainability Mean in the Conservation-Restoration of Cultural Heritage?”

The UNESCO Chair Forum on University and Cultural Heritage at the Universitat Politècnica de València (UPV), led by Prof. María Victoria Vivancos—Chairholder and Professor in the Department of Conservation and Restoration of Cultural Heritage—actively contributed to the thematic debate “What Does Sustainability Mean in the Conservation-Restoration of Cultural Heritage?”. This initiative, launched by the Andalusian Institute of Historical Heritage (IAPH), was part of the PH Journal's special issue discussion series in October 2023. The debate sought to critically explore the notion of sustainability within the context of conservation-restoration practices, inviting professionals and scholars to reflect on ecological responsibility, ethical engagement with cultural objects, and the long-term viability of conservation approaches.

This activity contributes directly to UNESCO’s priority areas of Culture, Education, and Natural Sciences by fostering interdisciplinary dialogue and encouraging the integration of sustainability principles into heritage conservation. It aligns with Sustainable Development Goals such as SDG 11 (Sustainable Cities and Communities), SDG 12 (Responsible Consumption and Production), and SDG 13 (Climate Action), reinforcing the role of heritage professionals in promoting environmental stewardship and sustainable cultural development.



MORE INFO



Instituto Andaluz del Patrimonio Histórico
Consejería de Turismo,
Cultura y Deporte

DEBATE ONLINE

¿Qué significa la sostenibilidad en conservación-restauración de bienes culturales?”

LIDERA: María Victoria Vivancos

¡Abierto el plazo de participación hasta el próximo 30 de julio de 2023!

PARTICIPAR



 **JULY 2023** | DIGITAL EDUCATIONAL RESOURCE

“OCEAN IN MOTION”. 1st edition.

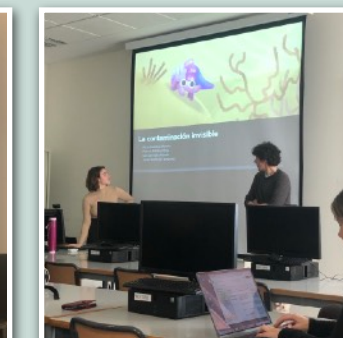
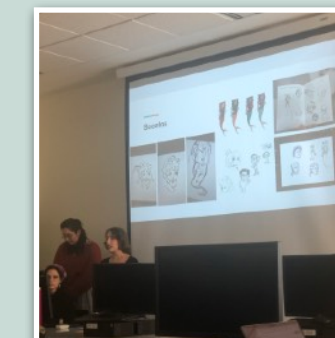
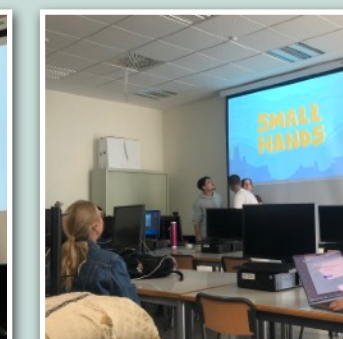
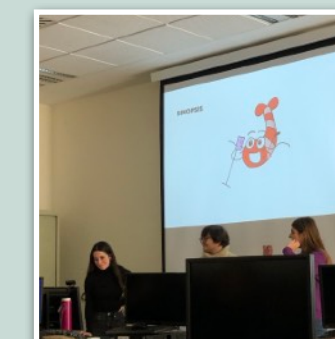
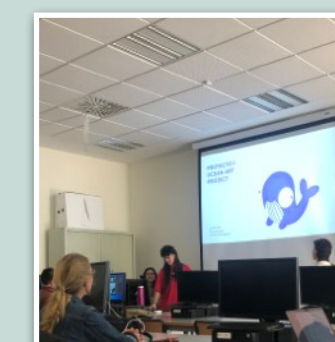
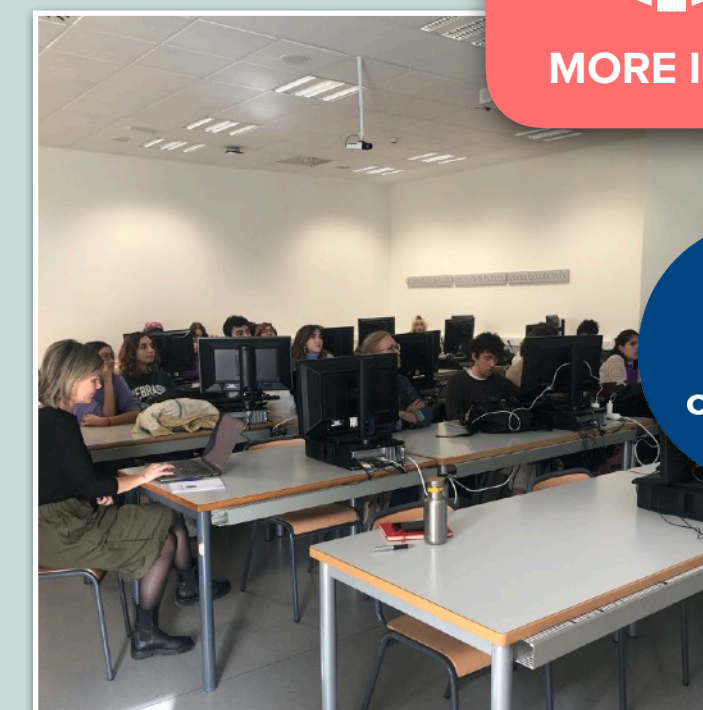
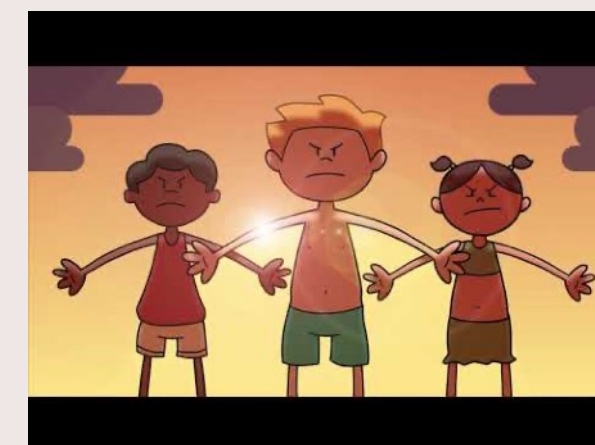
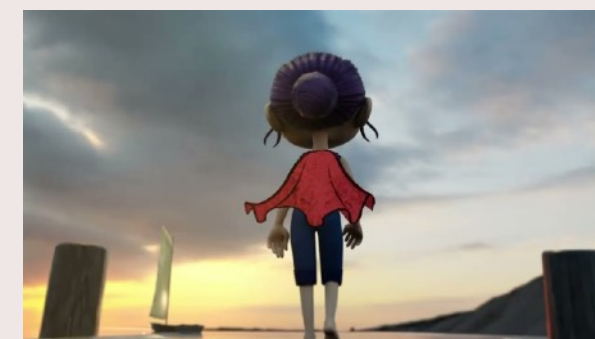
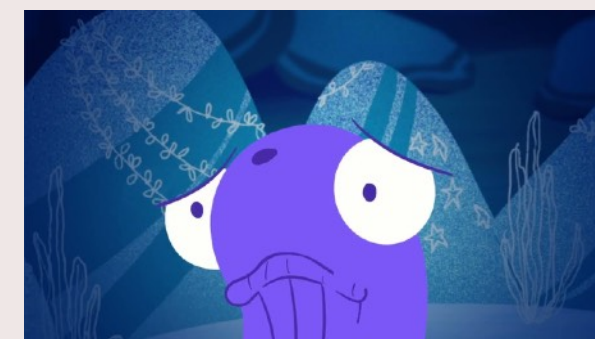
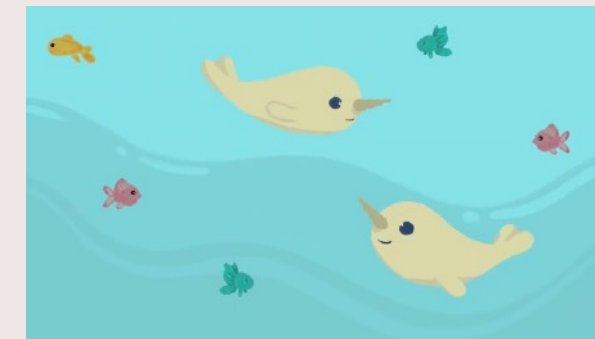
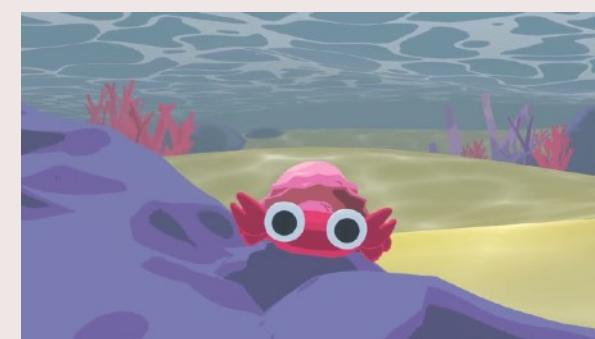
“Ocean in Motion” is an educational initiative developed in collaboration with final-year students from the Degree in Design and Creative Technologies at the Universitat Politècnica de València, under the guidance of professors Sara Álvarez Sarrat, Sergio Rodríguez Valdunciel, Miguel Vidal Ortega, and Juan Ignacio Meneu Oset.

The initiative aims to extend the knowledge generated by the Ocean ART Project into new domains, specifically the field of animation. By engaging with innovative forms of communication, this project seeks to create compelling audiovisual content capable of raising awareness among younger audiences—including children, adolescents, and youth—about the pressing environmental challenges currently facing the world’s oceans, such as climate change and plastic pollution.

This initiative contributes directly to UNESCO’s priorities by promoting interdisciplinary education, creativity, and public engagement in support of cultural and natural heritage. It also addresses Sustainable Development Goals, particularly SDG 4 (Quality Education), SDG 13 (Climate Action), and SDG 14 (Life Below Water), by employing accessible and inclusive educational tools that foster environmental consciousness and social responsibility through digital media.



Click on the
images to play
each video.



 **SEPTEMBER 2023 | COLLABORATION**

20th Triennial Conference of the ICOM-CC. “Working towards a sustainable past” held in Valencia.

On Wednesday, 20 September 2023, the Ocean Art Project and the UNESCO Chair Forum on University and Cultural Heritage at the Universitat Politècnica de València (UPV) hosted a technical visit to their facilities.

This event formed part of the official technical visit programme of the 20th Triennial Conference of the International Council of Museums Committee for Conservation (ICOM-CC), held in Valencia and organized by the UPV’s Institute of Heritage Restoration. Gathering professionals from all over the world, the conference served as a platform to reflect on the present and future of cultural heritage preservation in the context of global sustainability challenges.

During the visit, representatives of the Chair and the Ocean Art Project presented an overview of the activities and educational initiatives developed throughout the project, highlighting their commitment to the Sustainable Development Goals (SDGs) outlined in the 2030 Agenda. By integrating artistic practices, educational outreach, and environmental consciousness, the initiative contributes directly to UNESCO’s priorities in Education, Culture, and Natural Sciences, particularly fostering sustainable development, cultural awareness, and the promotion of ecological responsibility in heritage conservation.



PHOTOS: ©IRP UPV



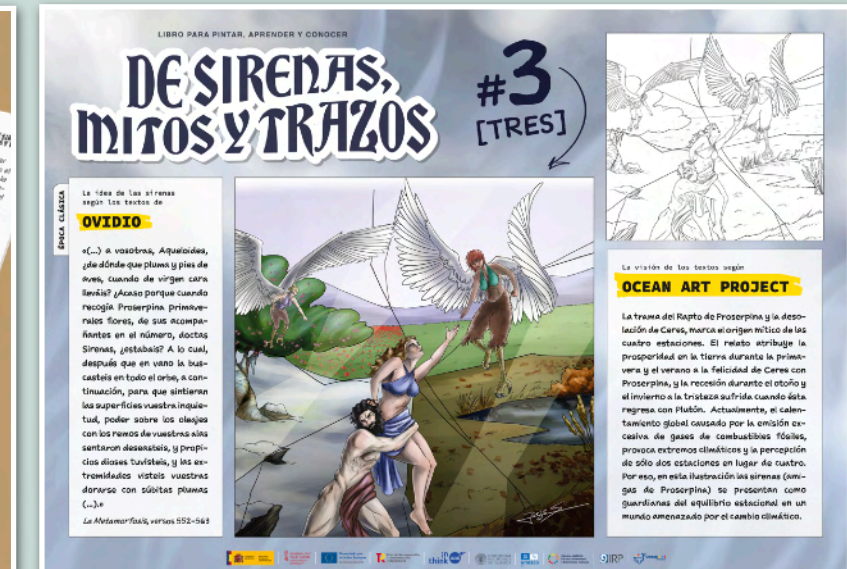
 **OCTOBER 2023** | DIGITAL EDUCATIONAL RESOURCE

“Of Mermaids, Myths, and Strokes: A Book to Color, Learn, and Discover.”

“Of Mermaids, Myths, and Strokes: A Book to Color, Learn, and Discover.” is a book that blends creativity with knowledge, offering an enriching experience for art lovers and mythology enthusiasts alike. In collaboration with Juana Bernal Navarro, a researcher from the Ocean Art Project and an expert in iconography, this compilation gathers renowned literary texts primarily focused on the fascinating and enigmatic figure of mermaids. The captivating illustrations, skillfully created by artist Jorge Sánchez, adorn the pages of the book. Presented in a unique format, the images appear on both sides of each page: one side in full color and the other in black and white, inviting readers to bring the illustrations to life with their own palette.

Each literary text and its corresponding illustration establish a close connection with the challenges and risks explored within the project. To provide a holistic understanding, each mythological quote is complemented by a detailed analysis, highlighting the correlation between marine legends and the contemporary threats facing our marine ecosystems.

This activity contributes significantly to UNESCO’s priorities and the Sustainable Development Goals (SDGs), especially SDG 14 (Life Below Water) and SDG 5 (Gender Equality). It challenges the historical, erroneous vision of the mermaid as a fatal femme fatale, encouraging a reexamination of gender stereotypes embedded in cultural narratives. By integrating cultural heritage with environmental awareness and gender equality, the project fosters a more inclusive understanding of marine myths and promotes sustainable interaction with marine environments. Furthermore, the book is available online, following UNESCO’s emphasis on accessibility and gamification, enabling a broader and more interactive engagement with diverse audiences. This digital availability ensures that the material is inclusive, encouraging educational participation and fostering creativity in line with contemporary educational and cultural priorities.



OCTOBER 2023 | CONFERENCE

International Conference | “Inhabiting Space: representation and safeguarding of its tangible and intangible heritage”.

On 17 October 2023, María Victoria Vivancos Ramón, Director of the UNESCO Chair Forum University and Cultural Heritage at the Universitat Politècnica de València, participated in the International Conference **“*Dwelling on Space: representation and safeguarding of tangible and intangible heritage*”**, held in Naples, Italy.

The event was organised in commemoration of the 20th anniversary of the UNESCO Convention for the Safeguarding of the Intangible Cultural Heritage, adopted in 2003. It provided a significant platform to reflect on the role of this Convention in promoting awareness of the diversity and richness of intangible cultural heritage and in fostering international cooperation.

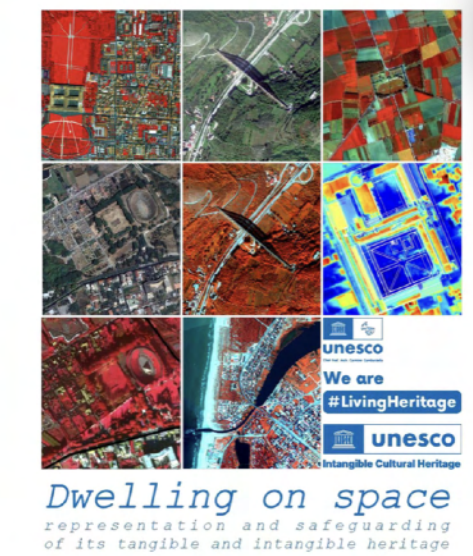
During the conference, the Director presented the Chair’s core initiatives and introduced the Ocean Art Project, which focuses on raising awareness among children and youth about marine cultural and natural heritage. This contribution aligns with UNESCO’s strategic priorities, particularly in the areas of Culture and Education, and directly supports several Sustainable Development Goals (SDGs), including SDG 4 (Quality Education), SDG 14 (Life Below Water), and SDG 17 (Partnerships for the Goals), by encouraging intercultural dialogue, environmental awareness, and collaborative engagement across institutions.



MORE INFO



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NOVEMBER 2023 | CONFERENCE



“1st Meeting of the Network of Ibero-American UNESCO Chairs in Cultural Heritage” held in Chile.

On Thursday, 23 November 2023, the First Meeting of the Ibero-American Network of UNESCO Chairs in Cultural Heritage was held virtually, from 11:00 to 13:00 (Chile time) and 17:00 to 19:00 (Spain time). The event brought together representatives from various UNESCO Chairs across Ibero-American territories, including Spain, Ecuador, and Chile.

The meeting featured a series of presentations and a round table discussion, where each Chair introduced their general framework, academic and research activities, and current challenges in the field of heritage preservation. The session aimed to establish a foundation for future collaboration, highlighting the potential for shared strategies and joint initiatives.

The opening session included a keynote address by Federico Mayor Zaragoza, former Director-General of UNESCO (1987–1999) and founder of the UNITWIN/UNESCO Chairs Programme. This initiative strongly contributed to UNESCO’s strategic priorities by fostering academic cooperation and promoting cultural dialogue. It also supported the 2030 Agenda for Sustainable Development, particularly SDG 4 (Quality Education), SDG 11 (Sustainable Cities and Communities), and SDG 17 (Partnerships for the Goals), through the creation of international academic networks focused on cultural heritage.



NOVEMBER 2023 | IN-PERSON SCHOOL ACTIVITY

“OCEAN ANIMA”. 1st edition.

This initiative was led by researchers Eva Pérez Marín and Ángeles López Izquierdo, as part of the Ocean Art Project, with the aim of raising awareness among children aged 8 to 9 about the environmental hazards posed by plastic waste. Participating schools included CEIP Carraixet Almàssera and CEIP Sant Pascual Torrent.

The activity began with a voluntary field trip to the Valencian coastline, where students engaged in a beach cleanup, focusing on the collection of plastic waste. This experience aimed to foster critical reflection on the environmental consequences of consumer habits, particularly the state of natural ecosystems in the absence of responsible behavior. Upon returning to the classroom, students analyzed the durability and decomposition time of the materials collected, reinforcing an understanding of their environmental and marine impact.

In the creative phase, students collaborated in groups to craft narratives and characters from the recovered waste, culminating in stop-motion videos filmed using tablets. This initiative supports UNESCO priorities in Education and Natural Sciences, contributing to SDG 4 (Quality Education), SDG 12 (Responsible Consumption), and SDG 14 (Life Below Water), by promoting ecological literacy and creative problem-solving from an early age.



 **NOVEMBER 2023 – MARCH 2024 | STAGE PLAY**

"LA COSTA DEL SILENCIO".

The theatrical performance *La Costa del Silencio* was designed as an engaging storytelling experience aimed at educating and inspiring young audiences—specifically children aged 9 to 11—and society at large about the urgent need to protect marine environments. Developed in collaboration with Rebombori Cultural, this initiative combined oral and written artistic forms to highlight the threats facing our oceans and marine heritage. Actress Laia Serna Arnau brought to life the evocative texts authored by David Mateo Escudero, enabling the audience to immerse themselves in narratives that stimulate imagination while conveying pressing environmental messages.

The performance underscored key themes such as marine biodiversity, artisanal fishing, and traditional crafts like esparto weaving while also reviving the ancient storytelling tradition as a cultural practice. This project demonstrates how cultural expressions can foster environmental stewardship and intergenerational learning.

By intertwining heritage education with environmental awareness, the initiative directly contributes to UNESCO's priorities, particularly in safeguarding intangible cultural heritage and promoting sustainable development. It also supports the UN Sustainable Development Goals—especially SDG 4 (Quality Education), SDG 13 (Climate Action), and SDG 14 (Life Below Water).



 **NOVEMBER 2023 | CEREMONIAL GALA**

OCEANIC PREMIERE

On 15 November, the UNESCO Chair Forum University and Cultural Heritage and the Ocean Art Project held the first "Oceanic Premiere" at the Auditorium of the Rectorate Building, Universitat Politècnica de València. This event marked a key milestone in a project dedicated to raising awareness and promoting knowledge about marine environments through education, creativity, and cultural participation. Since its inception, the initiative has engaged children and young people in diverse artistic and educational activities, fostering a sense of responsibility for the oceans.

The programme included screenings of short films from the "Ocean In Motion" initiative, created by students from the Degree in Design and Creative Technologies; a certificate ceremony and sketch exhibition from the "Ocean StreetART Festival"; a poster display from "Ocean Go!" by artist María Lucía Mosca; a preview of the illustrated book Of Mermaids, Myths and Strokes; and the presentation of final projects from "Ocean Anima", focused on beach cleaning and stop-motion animation with recycled materials.

This initiative aligns with UNESCO's priorities by encouraging creativity, environmental education, and cultural engagement. It reinforces the Sustainable Development Goals, especially SDG 4 (Quality Education), SDG 13 (Climate Action), and SDG 14 (Life Below Water), by fostering ocean literacy, supporting responsible production and consumption, and promoting cultural expressions that highlight the urgent need for marine conservation.



DECEMBER 2023 – JANUARY 2024 | INTERACTIVE STAND

“EXPOJOVE” | Children’s and Youth Fair held in Valencia.

The 2023–2024 edition of Expo Jove concluded successfully, welcoming nearly 155,000 visitors between December 26, 2023, and January 4, 2024. Under the theme “Make Christmas Yours”, the event offered a wide array of educational and recreational activities across approximately 50,000 m² in four pavilions of the Valencia Trade Fair Centre. The Ocean Art Project team, part of the UNESCO Chair Forum University and Cultural Heritage at the Universitat Politècnica de València, actively participated in Pavilion 2, engaging children and young people through various workshops.

Visitors had the opportunity to explore the work of Ocean Art Project and interact with several of its recent initiatives. These included Ocean Games, line drawings by artists Malú Mosca and Jorge Sánchez, animated shorts by students from the Bachelor's Degree in Design and Creative Technologies, and sketch exhibitions from the Ocean Street Art Festival. On January 2, Play Radio interviewed the team, helping to share the project's message with a broader audience.

This activity supported UNESCO’s educational and cultural priorities by promoting awareness of marine heritage and sustainability among youth. It aligned with the Sustainable Development Goals, particularly SDG 4 (Quality Education), SDG 13 (Climate Action), and SDG 14 (Life Below Water), encouraging younger generations to engage with the preservation of our natural and cultural maritime environment through creativity and dialogue.



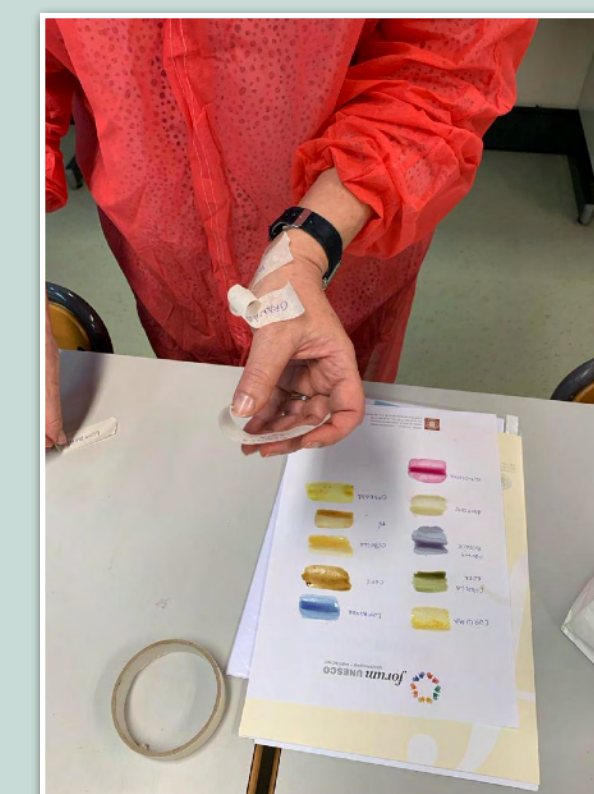
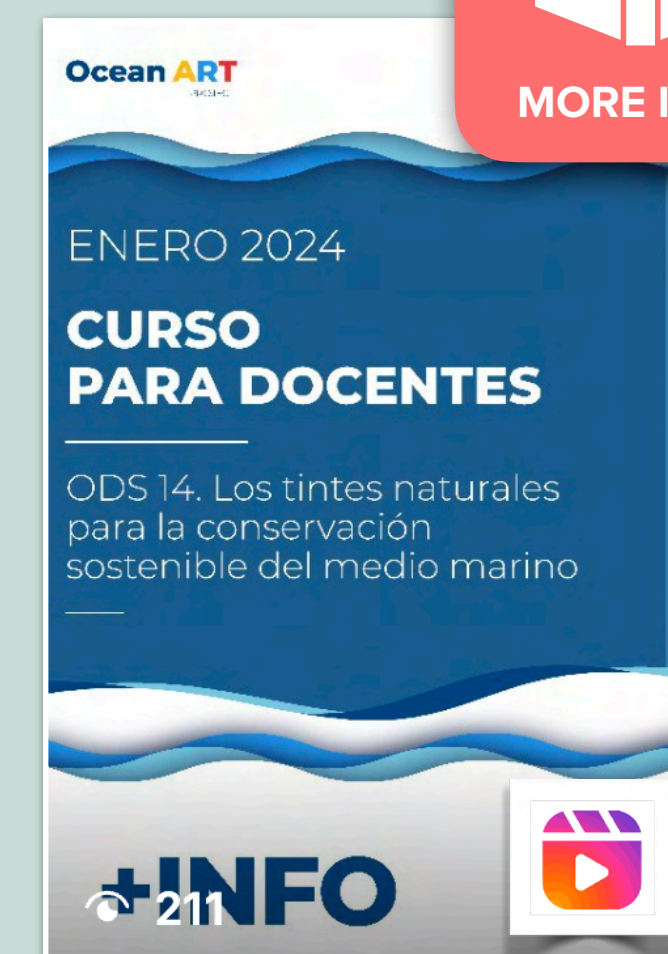
JANUARY 2024 | COURSE

Practical course for teachers: “SDG 14. Natural dyes for sustainable marine conservation.”

The Ocean Art Project, a key initiative of the UNESCO Chair Forum University and Cultural Heritage at the Universitat Politècnica de València, organized the course “SDG 14. Natural Dyes for the Sustainable Conservation of the Marine Environment” through the Teacher Training Service of the Generalitat Valenciana.

Designed for early childhood and primary school teachers, the 10-hour workshop was delivered by María Victoria Vivancos, Director of the UNESCO Chair, at the Heritage Restoration Institute (UPV). The course provided participants with both theoretical and practical knowledge about the use of natural dyes derived from everyday waste, promoting sustainable artistic practices and environmental stewardship.

By equipping teachers with tools to educate children on the reuse of materials and the ecological importance of marine ecosystems, the initiative contributes directly to several UNESCO priorities and Sustainable Development Goals, particularly SDG 4 (Quality Education), SDG 12 (Responsible Consumption and Production), and SDG 14 (Life Below Water). It reinforces the role of education in fostering responsible citizenship and environmental awareness among new generations.



JANUARY 2024 | ONLINE COURSE

“Sustainable art, craft, and creativity. a practical introduction to the world of natural colors: dyes and inks.”

The UNESCO Chair Forum University and Cultural Heritage at the Universitat Politècnica de València, through the Ocean Art Project and under the direction of María Victoria Vivancos Ramón, has launched the MOOC “Art, Craft and Sustainable Creativity”, focused on the use of natural dyes and responsible textile practices.

Available online via the EdX platform and offering certification, this course seeks to raise awareness among children and young people about the environmental impact of fast fashion while promoting sustainable alternatives grounded in artistic and craft-based approaches. Participants are introduced to the principles of the circular economy and the 3Rs (Reduce, Reuse, Recycle), encouraging critical reflection on textile consumption and production.

This initiative contributes directly to the priorities of UNESCO by fostering cultural sustainability through education and creativity. It also aligns with key Sustainable Development Goals, including SDG 4 (Quality Education), SDG 12 (Responsible Consumption and Production), and SDG 13 (Climate Action), empowering future generations to make environmentally conscious choices through knowledge and innovation.



MORE INFO

edX MOOC

CURSO ONLINE

ARTE, ARTESANÍA Y CREATIVIDAD SOSTENIBLES: TINTAS Y TINTES NATURALES

Con opción a certificado

¡YA DISPONIBLE!

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UPValenciaX: Arte, artesanía y creatividad sostenibles: tintas y tintes naturales

Aprende a elaborar tintas y tintes de una manera sencilla a partir de materias naturales.

3 semanas
3-4 horas por semana

A tu ritmo
Avanza a tu ritmo

Gratis
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MOOC ARTE, ARTESANÍA Y CREATIVIDAD SOSTENIBLES:...
Universitat Politècnica de València - UPV

PRESENTACIÓN DEL CURSO | 1/15 | UPV
Universitat Politècnica de València - UPV • 127 visualizaciones • hace 1 mes

QUÉ SON LOS COLORES NATURALES | 2/15 | UPV
Universitat Politècnica de València - UPV • 54 visualizaciones • hace 1 mes

EQUIPAMIENTO NECESARIO
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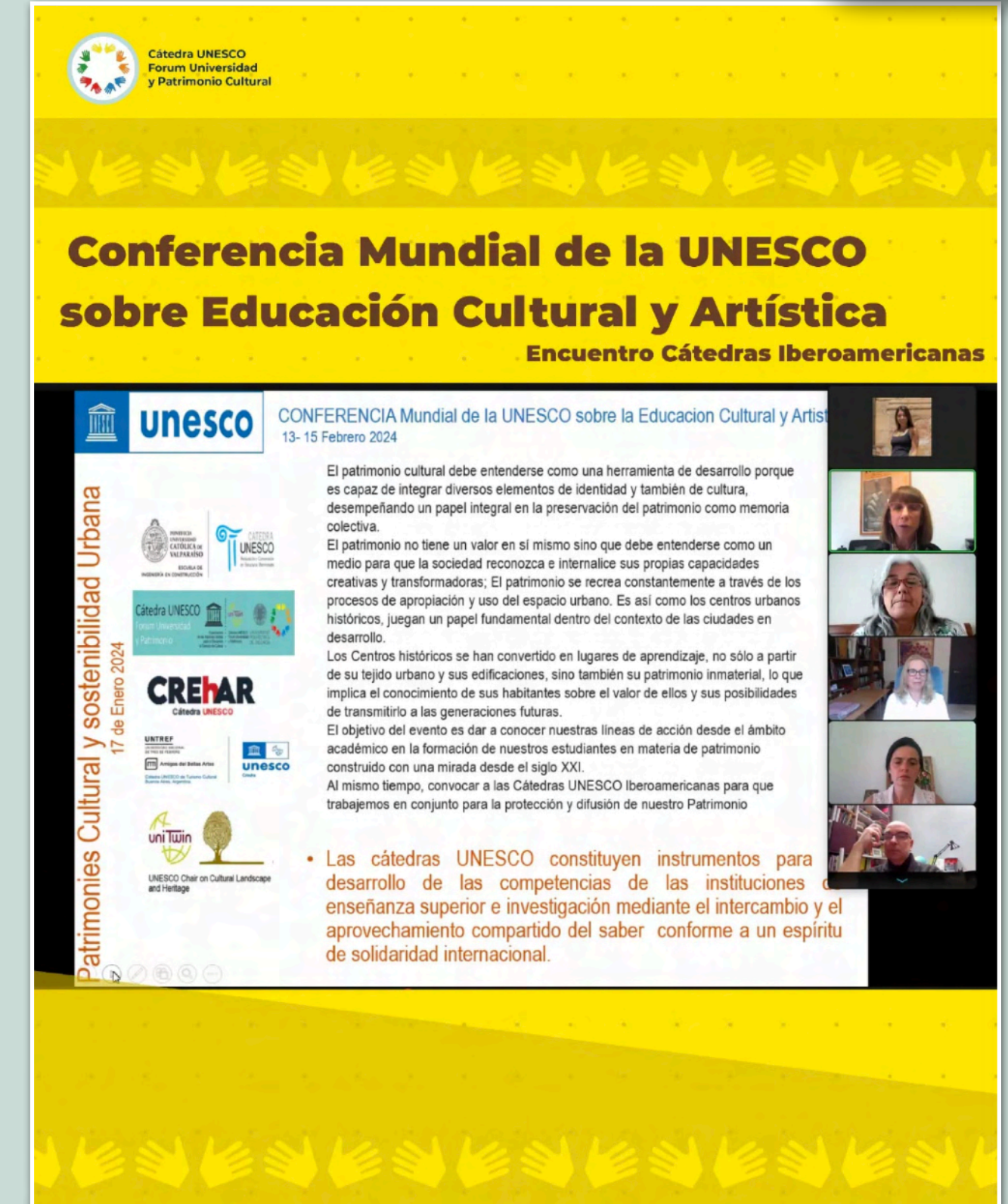
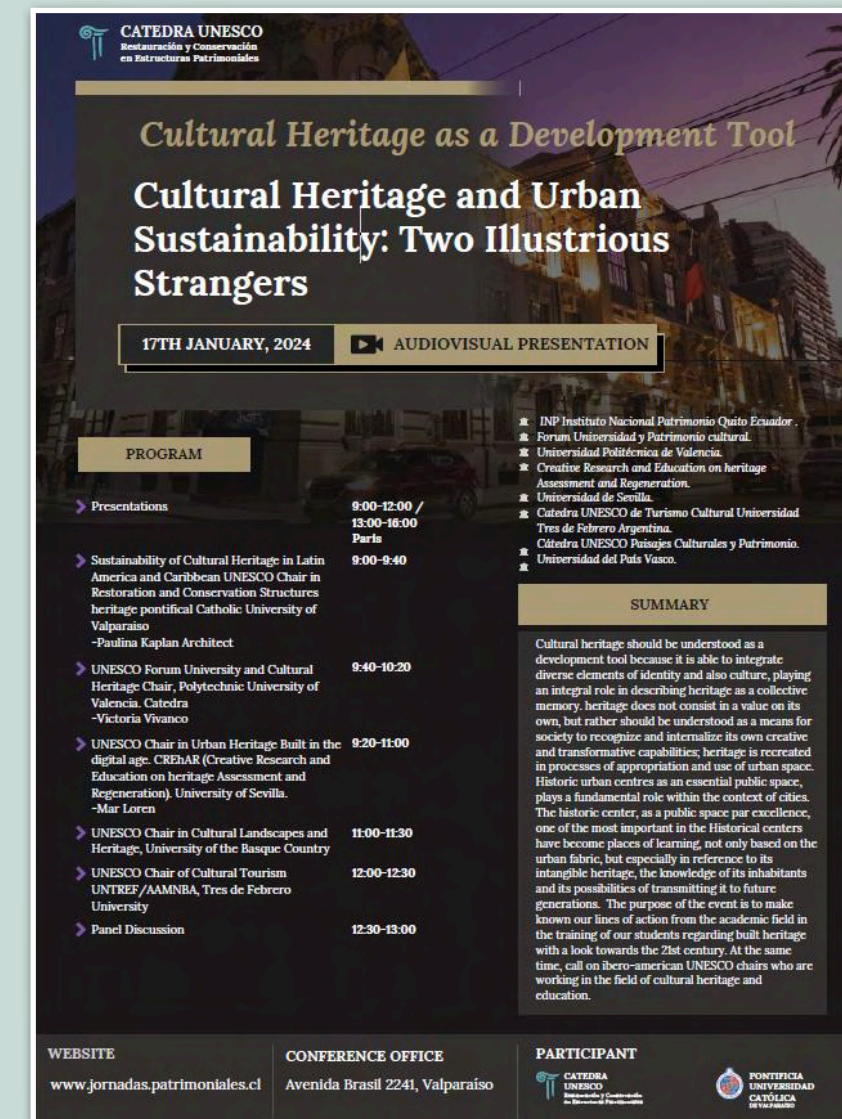


JANUARY 2024 | ONLINE INTERNATIONAL CONFERENCE

“Cultural Heritage as a tool for development: cultural heritage and urban sustainability.”

The UNESCO Chair Forum University and Cultural Heritage at the Universitat Politècnica de València participated in the online preparatory event for the UNESCO World Conference on Arts Education, held on 17 January 2024, as part of the congress “Cultural Heritage as a Tool for Development: Cultural Heritage and Urban Sustainability.” This Ibero-American encounter brought together representatives from several UNESCO Chairs and institutions across Latin America and Europe, facilitating the exchange of perspectives on the transformative power of cultural heritage and arts education. During the session, María Victoria Vivancos Ramón, Director of the Chair, presented key initiatives developed in recent years that promote heritage education through innovative and interdisciplinary approaches.

This initiative directly supports UNESCO’s strategic priorities in fostering inclusive, quality education (SDG 4) and preserving cultural heritage as a tool for sustainable development (SDG 11). By encouraging collaborative academic dialogue and promoting cultural identity, creativity, and global citizenship, the activity contributes meaningfully to the Abu Dhabi Framework for Cultural and Arts Education. It reinforces the role of heritage in achieving the 2030 Agenda.



 **FEBRUARY 2024 | ONLINE TALK**

“Today We Sail With... JUANA BERNAL.”

On February 15, the Ocean Art Project, part of the UNESCO Chair Forum University and Cultural Heritage at the Universitat Politècnica de València, will host a new edition of its “Hoy Navegamos Con...” series, featuring Dr. Juana Bernal, a specialist in iconography and Doctor in Conservation and Restoration of Cultural Heritage.

This session, held online via Microsoft Teams, will focus on marine mythology as a fundamental component of intangible cultural heritage. Dr. Bernal will explore how mythological figures—particularly mermaids—have shaped the cultural imagination of seafaring communities, functioning historically as symbols of protection, fear, and narrative identity.

This initiative contributes directly to UNESCO’s priorities by promoting the safeguarding and transmission of intangible heritage and supporting intercultural dialogue. It aligns with several Sustainable Development Goals, particularly SDG 4 (Quality Education), SDG 11 (Sustainable Cities and Communities), and SDG 14 (Life Below Water), by fostering awareness of marine cultural heritage, encouraging critical reflection on historical narratives, and supporting heritage as a tool for inclusive education and cultural sustainability.



MORE INFO



MARCH 2024 | INTERACTIVE STAND

Ocean Art Project at the SDG day: “SDG: Resources and experiences of sustainable centers.”

On March 15, 2024, the Botanical Garden of Valencia hosted the “SDGs: Resources and Experiences from Sustainable Centers” event organized by CEFIRE Ambito CTM. This gathering brought educators, researchers, and professionals together to share initiatives promoting sustainability and education aligned with the Sustainable Development Goals (SDGs). Within this context, the Ocean Art Project, driven by the UNESCO Chair Forum University and Cultural Heritage at UPV, showcased a comprehensive set of educational resources to raise awareness among children and youth regarding the conservation of oceans and their cultural and natural heritage.

Ocean Art Project has developed diverse educational materials integrating art, culture, and sustainability. These include educational guides on marine risks and sustainable practices, interactive marine-themed games, narrative stories for accessible learning, and multimedia resources such as animated shorts highlighting marine ecosystem challenges and protective actions.

This activity strongly supports UNESCO’s priorities by fostering education for sustainable development and cultural heritage preservation. It contributes directly to SDG 14 (Life Below Water) by promoting ocean conservation awareness and SDG 4 (Quality Education) through innovative, inclusive learning tools. Moreover, it encourages partnerships (SDG 17) by facilitating collaboration among educational institutions to amplify the impact of sustainability education.



MAY 2024 | CONFERENCE

Conference at the Museum of Natural Sciences of Valencia.

On Wednesday, May 22, the Ocean Art Project team, affiliated with the UNESCO Chair Forum University and Cultural Heritage at the Universitat Politècnica de València, presented its work at the Valencia Museum of Natural Sciences. Facilitated by the museum director, Begoña Poza, the presentation detailed the project's objectives and recent outcomes during its final phase.

This activity forms part of the broader ThinkInAzul strategy of the Valencian Community, emphasizing the protection of marine cultural and natural heritage. The event, titled **"Ocean Art Project: caring for our seas and oceans through Marine Cultural Heritage,"** provided an opportunity for research students to share findings on threats facing marine environments and showcased the project's dissemination strategies developed over the past eighteen months. All resources generated by the project are freely accessible online to encourage public engagement and education regarding marine conservation.

This initiative strongly aligns with UNESCO's priorities by promoting the safeguarding of marine cultural heritage and enhancing environmental awareness. It supports the Sustainable Development Goals, particularly SDG 14 (Life Below Water), SDG 4 (Quality Education), and SDG 17 (Partnerships for the Goals), by fostering knowledge dissemination, community involvement, and collaborative conservation efforts.



MAY 2024 | ART FESTIVAL

“Ocean StreetART FESTIVAL”. 2nd edition.

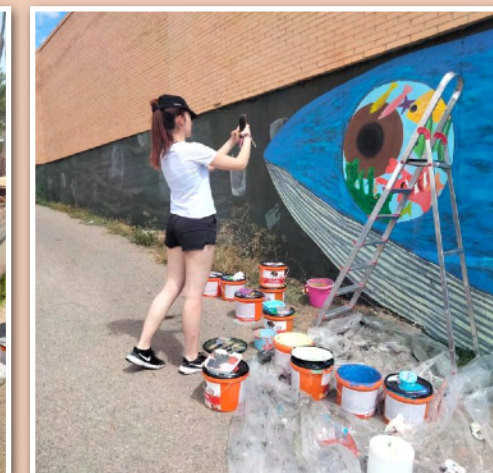
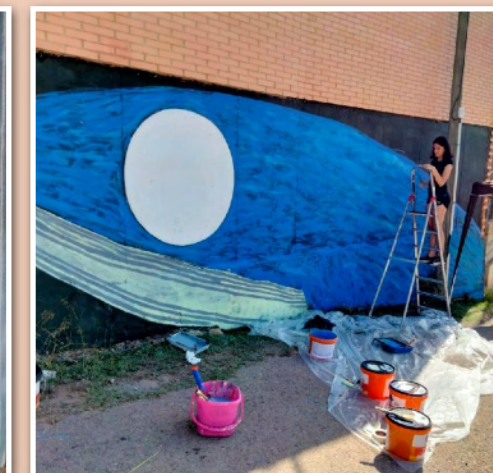
As part of the Ocean Art Project, an initiative of the UNESCO Chair Forum on University and Cultural Heritage at the Universitat Politècnica de València, the Ocean StreetART Festival was conceived as an artistic competition to raise awareness of marine heritage and sustainability. Aimed at students in their final year of compulsory secondary education, Baccalaureate, and Vocational Training, the festival invites schools from the Valencian Community to submit mural designs inspired by marine themes.

Unlike previous editions, this edition provides materials for the winning school to paint the mural on-site, fostering ownership and local engagement. Winners also receive artistic supplies, a commemorative plaque, and inclusion in a collective exhibition and publication.

The activity supports UNESCO’s priorities and the Sustainable Development Goals, particularly SDG 4 (Quality Education), SDG 11 (Sustainable Cities and Communities), and SDG 14 (Life Below Water). It promotes creative learning, environmental responsibility, and civic participation through art, aligned with UNESCO’s emphasis on inclusive, culture-based education and community involvement.



MORE INFO



JUNE 2024 | DIGITAL EDUCATIONAL RESOURCE

“Portolan Charts: the secret of the seas.”

As part of the Ocean Art Project, an audiovisual documentary was produced highlighting the historical significance of portolan charts, featuring motion graphics by Leonardo Nieto (Studio Loop) and video editing by Mireia Mas. Filmed at the Fundación Giménez Lorente with the participation of its director from the Universitat Politècnica de València, the video introduces viewers to the origins and functions of portolan or “navigational” charts. These early maritime maps marked a turning point in the history of cartography, playing a crucial role in the emergence of global navigation and the early phases of globalization via maritime routes.

Maritime cartography is a key area of research within the project. It sheds light on the pivotal role of the sea in the development of navigation, which has been essential for the transport of goods and cultural exchange. Portolan maps—named after the ports used as navigational references—reveal the political, commercial, and even philosophical motivations behind map-making. Beyond their practical use, maps have historically provided security and orientation for seafarers navigating vast and often unknown waters

This activity contributes meaningfully to UNESCO’s priorities and the Sustainable Development Goals (SDGs) by promoting the safeguarding of cultural heritage (SDG 11.4) and fostering quality education through historical awareness (SDG 4). It highlights the importance of oceans in human development (SDG 14) and encourages intercultural dialogue and global citizenship, aligning with UNESCO’s mission to build peace through education, science, and culture.



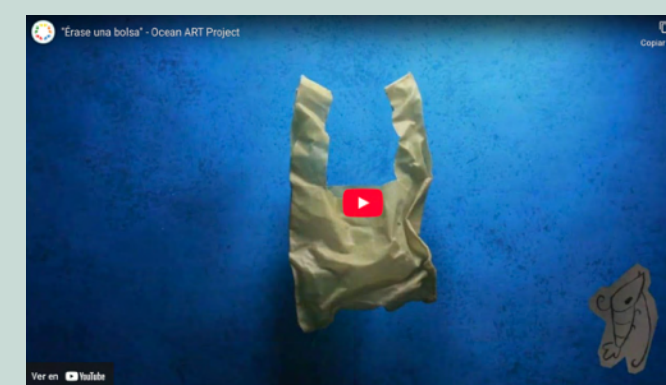
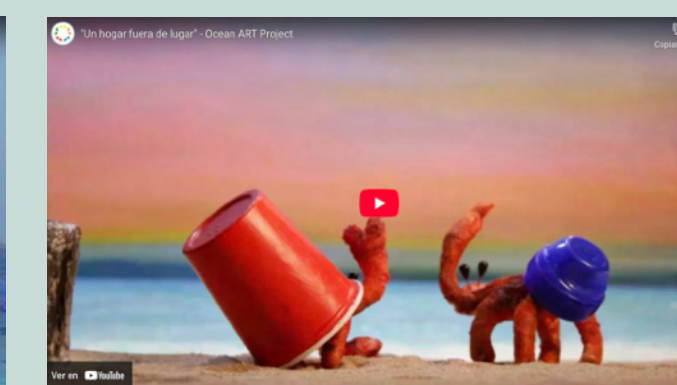
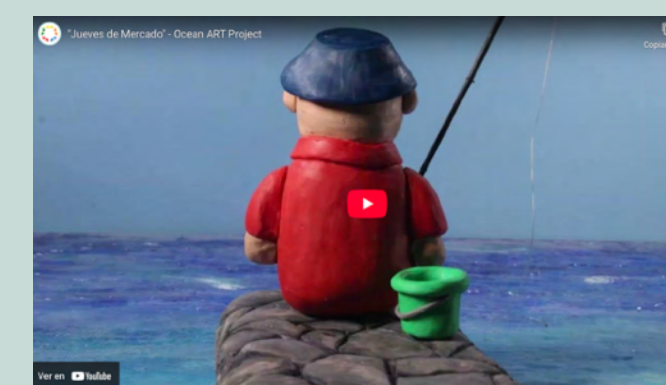
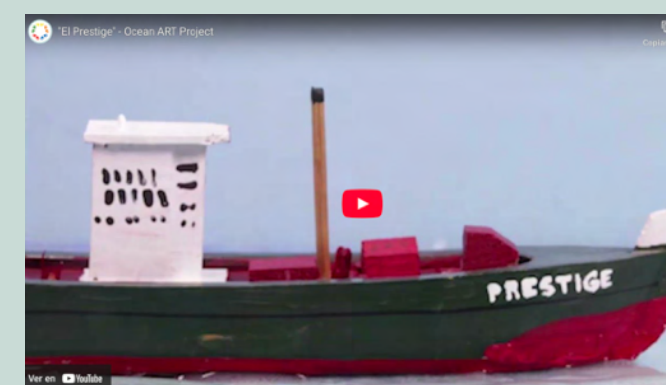
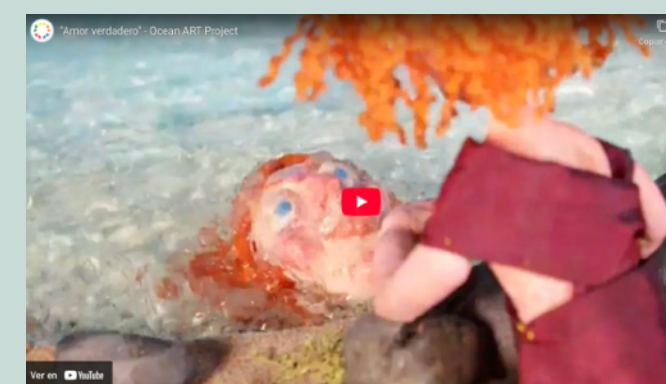
JUNE 2024 | DIGITAL EDUCATIONAL RESOURCE

“OCEAN ANIMA.” 2nd Edition.

"Ocean Anima" is an initiative that forms part of the Ocean ART Project, initially led by researchers Eva Pérez Marín and Ángeles López Izquierdo. Its main objective is to raise awareness among children and young audiences about the dangers posed by plastic waste to marine environments. Through artistic expression and educational outreach, the project seeks to foster a deeper understanding of environmental responsibility from an early age.

In its second edition, Carmelo Gabaldón López joined the project to direct the video works created by students of the "Stop Motion Animation" course within the Fine Arts degree program at the Universitat Politècnica de València. This collaborative effort between academia and artistic practice has produced impactful audiovisual pieces combining creativity and environmental activism.

This activity aligns with UNESCO's priorities and the Sustainable Development Goals (SDGs) by promoting environmental education (SDG 4.7), responsible consumption and production (SDG 12), and the protection of life below water (SDG 14). It also supports cultural engagement and youth participation, aligning with UNESCO's mission.



 **JUNE 2024** | DIGITAL EDUCATIONAL RESOURCE

“Logbook for safeguarding marine ecosystems: identifying the Seven Key Risks.”

The informational and educational video *“Logbook for safeguarding marine ecosystems” identifying the Seven Key Risks.* offers a visual and accessible overview of the seven major threats endangering the health of seas and oceans. Using clear language and engaging illustrations by Malú Mosca, under the artistic direction of Leonardo Nieto (Studio Loop), the video explains the causes and consequences of each threat while suggesting concrete actions individuals and communities can take to protect marine ecosystems.

Addressing these risks is essential to ensure the long-term conservation and resilience of marine environments, which are crucial to planetary health and the survival of countless species, including humans. Oceans support economic growth, job creation, and quality of life, but this depends on a balanced, responsible use of resources—known as the Blue Economy. As defined by the United Nations, this model integrates economic development with ecosystem preservation and pollution prevention.

This initiative supports several UNESCO priorities and Sustainable Development Goals (SDGs), particularly SDG 14 (Life Below Water), by fostering ocean literacy and promoting environmental responsibility across educational levels. It also aligns with SDG 4 (Quality Education) and SDG 12 (Responsible Consumption and Production), encouraging sustainable thinking and early civic engagement through creativity and scientific knowledge.



 JUNE 2024 | AWARD

UPV Social Council Award for Social Responsibility

On behalf of Ms. Mónica Bragado Cabeza, President of the Social Council of the Universitat Politècnica de València (UPV), and the Council as a whole, it has been announced that the Social Responsibility Award will be granted to the UNESCO Chair Forum University and Cultural Heritage at UPV. This recognition is part of the Social Council Awards in the category of “University Social Responsibility,” which aims to highlight exceptional efforts in the field of social responsibility by university centres, departments, research institutes, services, or research groups within UPV, as well as by companies or organisations in the Valencian Community.

The award ceremony for the 23rd Edition of the Social Council Awards will take place on July 4, 2024, in the Paraninfo of the Universitat Politècnica de València, located in Building 3A. The event will begin at 5:30 p.m., and all attendees are kindly requested to arrive promptly.

This award reaffirms UPV’s commitment to fostering and recognizing social responsibility, underlining the value of such initiatives for sustainable development and the well-being of the wider community.



 JUNE 2024 | ARTICLE

“Marine cultural heritage as a bridge of concord: Portolan Cartographies.”

The UNESCO Chair Forum University and Cultural Heritage and its leading initiative—the Ocean Art Project—published an academic article in the international journal *Abitare la Terra – Dwelling on Earth*. Entitled “**Marine Cultural Heritage as a Bridge of Concord: Portolan Cartographies**”, the article underscores the historical relevance of marine cartography and the navigational tools developed over centuries to explore and understand the sea.

Centred on the Mediterranean as a confluence space among cultures and civilizations, the publication highlights how knowledge of navigation and maritime practices has long supported commerce, economic exchange, and the assertion of territorial presence. The study positions portolan charts as practical tools and cultural artefacts reflecting centuries of shared human experience across the sea.

This activity contributes to UNESCO’s priorities and the Sustainable Development Goals (SDGs) by supporting the safeguarding of intangible cultural heritage (SDG 11.4), promoting intercultural dialogue and understanding (SDG 16), and enhancing access to quality education through cultural and historical awareness (SDG 4), in alignment with UNESCO’s broader mission of peacebuilding through knowledge and heritage.



MORE INFO



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 JUNE 2024 | ARTICLE

“Marine cultural treasures for future generations: the portolan chart facsimiles of the Giménez Lorente Foundation.”

The UNESCO Chair Forum University and Cultural Heritage at the Universitat Politècnica de València has, for nearly a decade, promoted culture as a transformative agent in advancing the United Nations Sustainable Development Goals (SDGs). Within this framework, the Ocean Art Project serves as a significant educational and cultural initiative aimed at connecting young audiences with marine cultural and natural heritage. A core focus of this project involves the study and pedagogical application of facsimiles of portolan charts, atlases, and ancient world maps from the Giménez Lorente Foundation’s collection at the UPV.

These facsimiles provide a unique opportunity for interdisciplinary learning and heritage engagement, enabling broad, safe access to otherwise fragile historical documents. The initiative promotes critical reflection on maritime history and fosters awareness about marine conservation through educational resources tailored to various academic levels across the Valencian Community.

This activity supports key UNESCO priorities and directly contributes to SDG 4 (Quality Education), SDG 14 (Life Below Water), and SDG 11.4 (Protection of Cultural Heritage), by fostering inclusive access to heritage education and raising awareness of the oceans’ vital role in human sustainability.



REVISTA PH 112 actualidad

Tesoros culturales marinos para las generaciones futuras: las cartas portulanas facsimiles de la Fundación Giménez Lorente

La Cátedra Unesco Forum Universidad y Patrimonio Cultural de la Universitat Politècnica de València colabora con la Fundación Giménez Lorente en el desarrollo del proyecto de investigación Ocean Art Project, con el que hacer llegar, principalmente al público infantil y juvenil, información valiosa sobre patrimonio cultural y natural marino tangible e intangible, de manera fácil y eficiente, para que lo conozcan, valoren y cuiden. Una excepcional colección de 23 documentos facsimiles que reproducen cartas portulanas y atlas náuticos originales, de acceso libre, ofrece oportunidades únicas para la divulgación y el acceso al conocimiento de estudiantes, investigadores y estudiosos en general.

Victoria Vivancos Ramón, Juan Valcárcel Andrés | Dpto. de Conservación y Restauración de Bienes Culturales, Universitat Politècnica de València

URL de la contribución <www.iaph.es/revistaph/index.php/revistaph/article/view/5594>

En la recientemente celebrada Conferencia del Decenio de las Naciones Unidas para los Océanos 2024, celebrada en Barcelona del 10 al 12 de abril de este año, y donde se analizaron los retos fijados para el decenio 2021-2030, el secretario de la Comisión Oceanográfica Intergubernamental de la Unesco, Vidar Helgesen, instó no solamente a aumentar de forma significativa la inversión en la protección de los mares de todo el mundo, sino también a la necesaria sensibilización de la sociedad sobre su problemática situación. A este respecto, la Cátedra Unesco Forum Universidad y Patrimonio Cultural de la Universitat Politècnica de València (en adelante Forum UPV) reivindica, desde hace casi una década, la necesidad de recurrir a la cultura como agente activo en la consecución de los Objetivos de Desarrollo Sostenible de la Agenda 2030 de las Naciones Unidas.

Como ejemplo de esta oportuna relación entre la cultura, los ODS y la transferencia a la sociedad, en el año 2021 se concedió a Forum UPV el proyecto de investigación Ocean Art Project¹, cuyo objetivo es ofrecer a la infancia y a la juventud información valiosa sobre el patrimonio marino (cultural y natural) para que lo conozca, lo valore y se refuerce el vínculo entre ambos, lo que sin duda repercutirá a medio y largo plazo en un mayor respeto y cuidado del mismo. Concretamente, el proyecto pretende explorar nuevas formas de sensibilizar y difundir

el patrimonio marino entre jóvenes y niños y desarrollar propuestas educativas innovadoras y adecuadas para incorporarlas a los centros educativos (a través del Servicio de Formación del Profesorado de la Generalitat Valenciana) y a la vida familiar.

Dentro de todas las actividades que se están realizando en Ocean Art Project se abre una línea de investigación relacionada con las cartas portulanas y mapamundis/atlas, en colaboración con la Fundación Giménez Lorente de la UPV, que es un referente para el estudio de la cartografía histórica del Mediterráneo y que posee valiosos fondos cartobibliográficos. Esta fundación nace a raíz de la donación que le hace a la UPV en 2003 Luis Giménez Lorente, coleccionista y gran especialista de la cartografía valenciana de los siglos XVI-XVIII, y que incluye, entre otras, una excepcional colección de 23 documentos facsimiles que reproducen cartas portulanas y atlas náuticos originales. Desgraciadamente disponer de los originales de estas antiguas cartas, como podría ser el Atlas de Joan Martines (1587), actualmente en la Biblioteca Nacional de España, no es posible debido a la importancia histórica de los mismos, así como a las necesarias medidas de conservación que la legislación española y el sentido común requieren para estos bienes culturales con varios siglos de antigüedad.

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ACTUALIDAD | revista PH Instituto Andaluz del Patrimonio Histórico n.º 112 junio 2024 pp. 14-16



MORE INFO



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JUNE 2024 | CONFERENCE

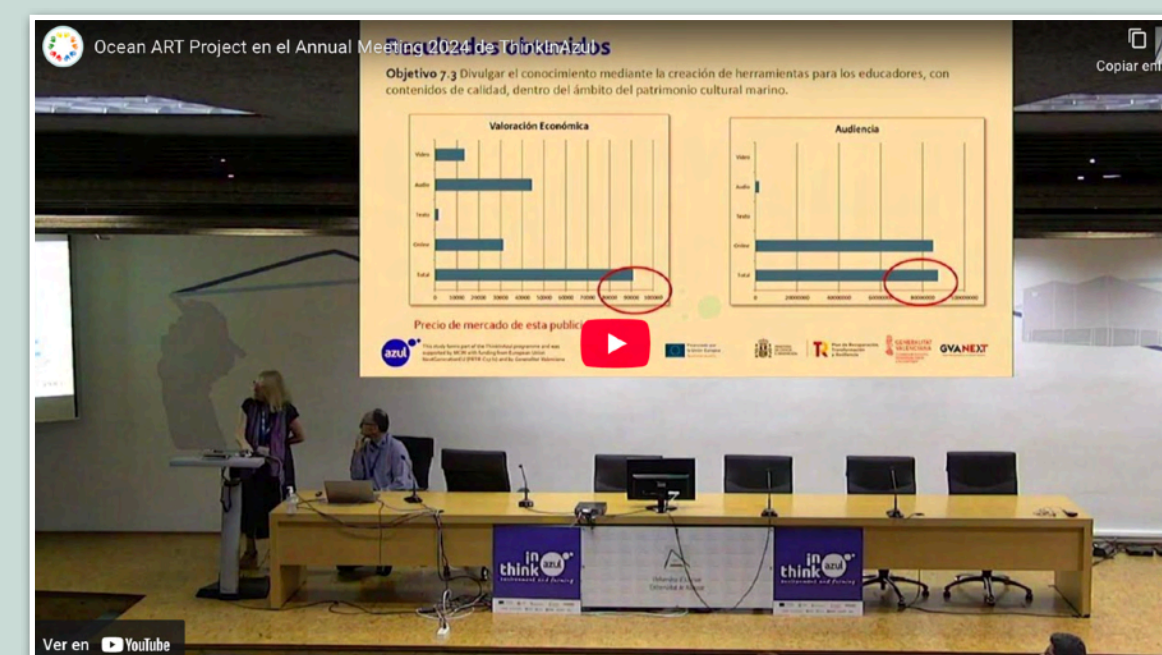
THINKINAZUL: ANNUAL MEETING

The Annual Meeting 2024 convened at the Faculty of Optics and Optometry and was officially inaugurated by Rafael Sebastián, Director General of Science and Research at the Conselleria de Educación, Universidades y Empleo; Francisco Juan Espinós, Director General of Fisheries at the Conselleria de Agricultura, Ganadería y Pesca; and Juan Mora Pastor, Vice-Rector for Research at the University of Alicante.

The first day comprised parallel sessions in which working groups presented updates on diverse subjects, including environmental monitoring, reproduction and genetics, nutrition and welfare, aquaculture health and emerging diseases, quality and innovation, precision and sustainable aquaculture technologies, the blue economy, aquaculture–marine environment interactions, citizen science, and the preservation of marine cultural heritage as a tool for ocean conservation.

On the second day, the forthcoming EAS Congress 2025, to be held in Valencia, was introduced. Subsequently, group leaders shared their conclusions, emphasizing annual achievements and outlining a strategic roadmap for the following six months.

The meeting's final day featured an innovation radar showcasing the twenty most commercially promising outcomes from the annual report. This segment involved collaboration among industry representatives, the Valencian Universities Network for Research, Development and Innovation (RUVID), the Valencian Foundation for Excellence in Research (ValER), technological platforms, and science communicators.



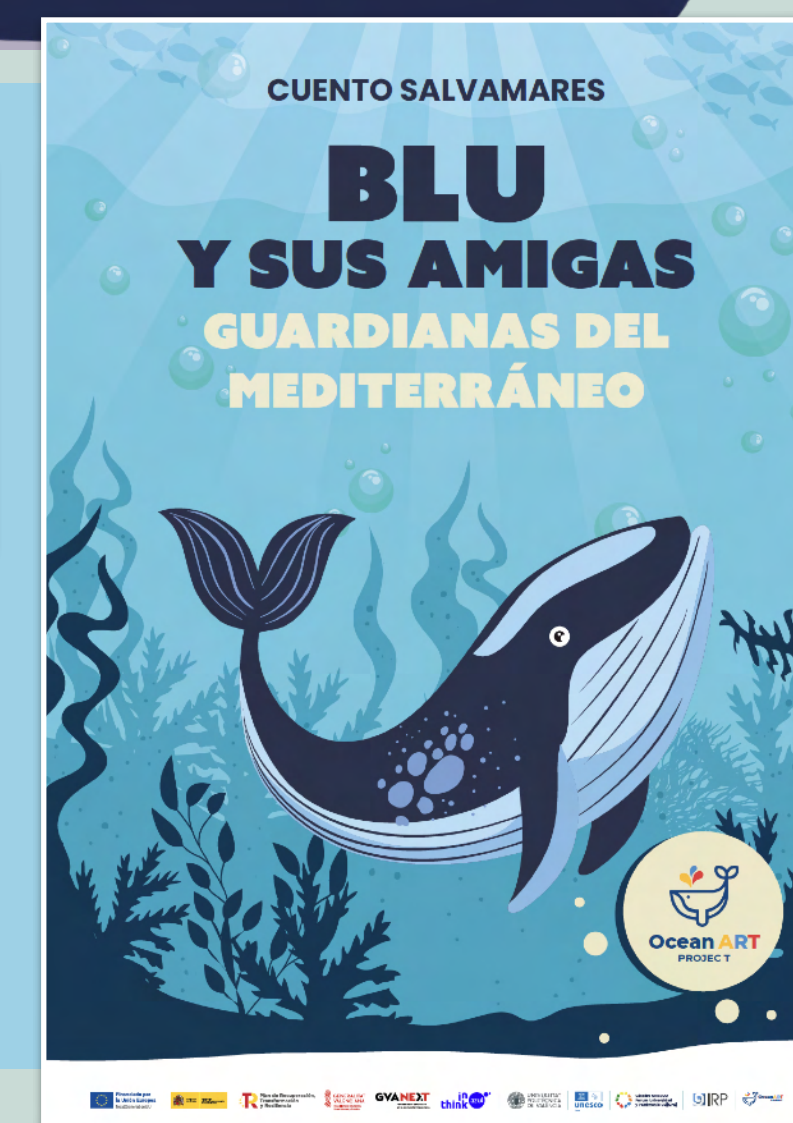
 JULY 2024 | ARTICLE

CHILDREN'S STORIES.

Ocean ART Project includes publishing children's stories centred on the threats facing seas and oceans, aiming to raise awareness among young audiences through accessible and engaging formats. Two notable examples from this initiative are *Blu and her friends: guardians of the Mediterranean* by Priscila Lehmann Gravier and *Ana and the Sea* by Inés Eiras Nebot. Both stories introduce environmental concerns through age-appropriate narratives that foster empathy and ecological responsibility.

In the *Blu and her friends* case, the project expands beyond storytelling to include games and educational materials catering to different learning stages, reinforcing the project's commitment to cognitive and digital accessibility. These stories are readily available online, ensuring broad outreach and usability.

This activity contributes to UNESCO's priorities in education for sustainable development and ocean literacy. It also aligns with the UN's Sustainable Development Goals (particularly SDG 4, 13, and 14) by promoting quality education, climate action, and the conservation of marine ecosystems through creative and inclusive educational tools.



 JULY 2024 | ARTICLE

POSTERS

The Ocean ART Project engages children and youth in ocean conservation through creative and educational tools rooted in marine cultural heritage. One of the project's key activities is the creation and free distribution of posters that celebrate the beauty, diversity, and fragility of marine ecosystems.

These posters serve not only as visually impactful artworks but also as educational resources that highlight urgent environmental threats such as plastic pollution, overfishing, and climate change. By encouraging young audiences to explore the cultural and natural dimensions of the ocean, the project fosters awareness, empathy, and a sense of personal responsibility. Some posters are developed in collaboration with renowned artists, while others are designed by the Ocean ART Project team, always with a commitment to accessibility, inclusion, and visual excellence.

This activity supports UNESCO's priorities in promoting ocean literacy and cultural heritage, as well as the United Nations Sustainable Development Goals, particularly SDG 4 (quality education), SDG 13 (climate action), and SDG 14 (life below water), by combining art, education, and sustainability.


MORE INFO



pósters

OCTOBER 2024 | DIGITAL EDUCATIONAL RESOURCE

Educational guide series: “Healing the ocean through culture”. UPV Editorial.

The educational guide series Healing the Oceans with Culture is designed as a pedagogical tool aimed at providing classroom activities that raise awareness among children and youth about the urgent need to protect our seas and oceans. This initiative leverages marine cultural heritage to engage students, aligning with the United Nations 2030 Agenda for Sustainable Development. The guides promote synergy between schools and families, enhancing holistic education and contributing to the integral development of individuals and society.

Targeted at educators from early childhood through vocational training, the series offers flexible resources adaptable to various educational levels and curricular needs. Each guide begins with an overview of oceanic threats, followed by culturally grounded activities that deepen students’ understanding of environmental challenges. Teachers can independently select or modify activities to best fit their classroom context.

This initiative supports UNESCO’s priorities in education for sustainable development and cultural heritage preservation. It also contributes directly to the Sustainable Development Goals (SDGs), especially SDG 4 (Quality Education), SDG 13 (Climate Action), and SDG 14 (Life Below Water), by fostering ocean literacy and environmental stewardship through culturally relevant, accessible educational resources.



OCTOBER 2024 | CONFERENCE

5th edition of the Ibero-American Congress on Heritage Conservation Research (ICP 2024): “Digital Innovation in the Preservation of Cultural Legacy,”

From October 16 to 19, 2024, the Faculty of Fine Arts at the Universitat Politècnica de València hosted the fifth edition of the Ibero-American Congress on Heritage Conservation Research (ICP 2024), following four previous editions organized by the Faculty of Fine Arts of Lisbon. Held under the theme “Digital Innovation in the Preservation of Cultural Legacy,” the congress served as an interdisciplinary platform for professionals, researchers, and experts to exchange perspectives on the role of digital tools in the conservation and dissemination of cultural heritage.

Within this context, the Ocean ART Project delivered a conference entitled Dissemination of Marine Cultural Heritage as a Tool for Awareness-Raising and Conservation. The presentation examined how marine cultural heritage can act as an educational and communicative resource to foster environmental awareness, particularly among younger generations.

This activity supported UNESCO’s priorities in education for sustainable development and the protection of intangible cultural heritage. It also contributed to the UN Sustainable Development Goals—specifically SDG 4, SDG 13, and SDG 14—by promoting ocean literacy and digital inclusion through culturally informed, innovative educational strategies.



 **OCTOBER 2024** | DIGITAL EDUCATIONAL RESOURCE

CARD GAME | “Guardians of the Sea”.

The Ocean ART Project includes the development of an educational card game titled Guardians of the Sea, designed to engage players—particularly children and young people—in the protection of marine cultural heritage. Through strategic thinking and informed decision-making, participants learn about the importance of ocean conservation while navigating a dynamic and interactive underwater world. The game’s objective is to collect five Marine Cultural Heritage cards that are free from environmental risks, encouraging players to reflect on both the threats facing our oceans and the actions needed to mitigate them.

This activity contributes significantly to UNESCO’s priorities in promoting education for sustainable development and safeguarding intangible cultural heritage. By incorporating play-based learning, Guardians of the Sea fosters ocean literacy and environmental responsibility in an accessible and engaging format. It also advances the United Nations Sustainable Development Goals, particularly SDG 4 (Quality Education), SDG 13 (Climate Action), and SDG 14 (Life Below Water), by inspiring knowledge, critical thinking, and action through culturally rooted, educational innovation.



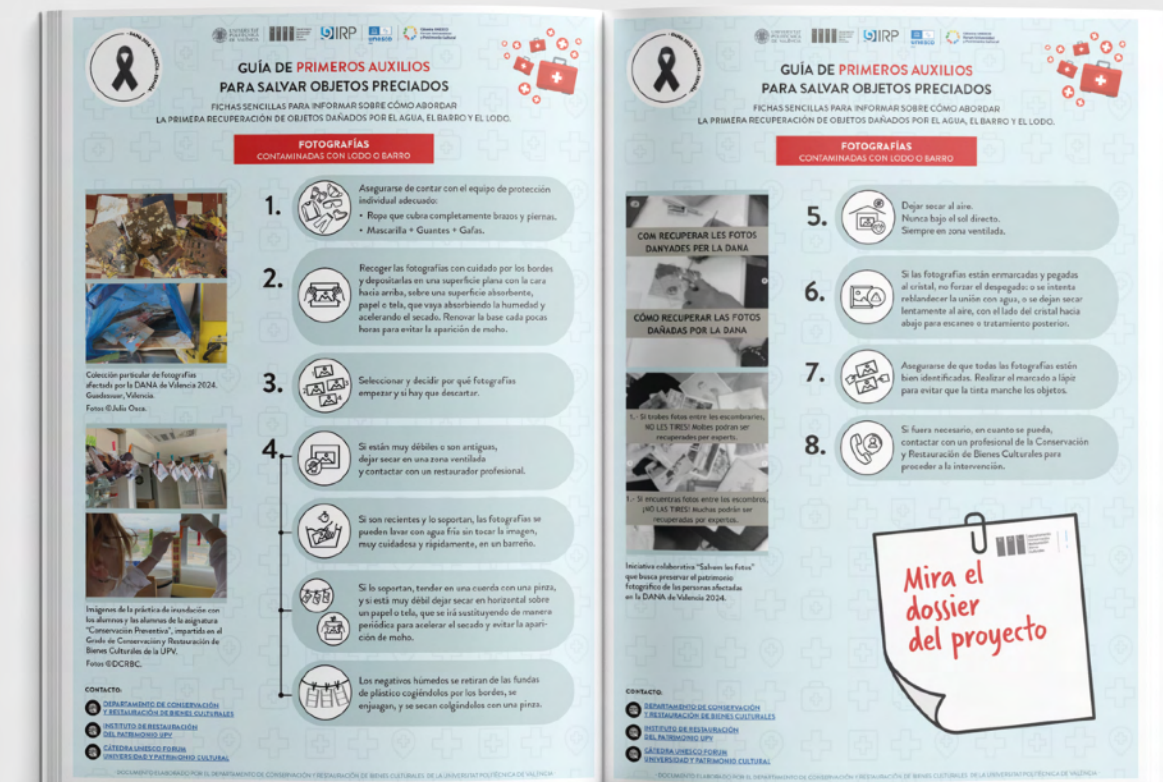
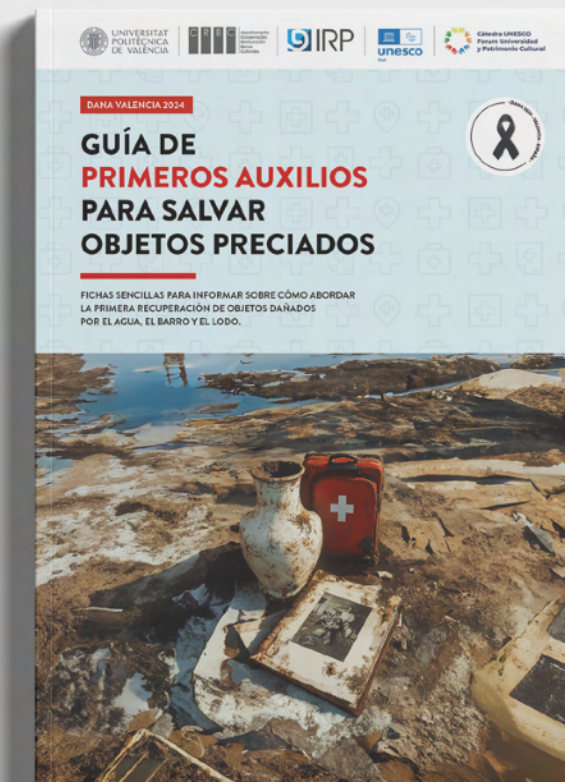
NOVEMBER 2024 | DIGITAL RESOURCE

Creation of the “First Aid Guide for Saving Precious Objects”, framed within the context of the 2024 DANA tragedy in Valencia, aimed at safeguarding heritage in crisis situations.”

In response to the severe damage caused by the DANA (Isolated Depression at High Levels) that struck the Valencian Community in October 2024, a practical guide titled First Aid Manual for Saving Treasured Objects was developed to assist individuals in the recovery of personal belongings affected by water, mud, and sludge. The guide presents clear and detailed instructions aimed at facilitating the initial preservation of materially or emotionally valuable items in emergency situations.

Rooted in the academic practice taught within the Preventive Conservation course at the Universitat Politècnica de València, this initiative involved the collaboration of the Department of Conservation and Restoration of Cultural Heritage, the University Institute of Heritage Restoration, the UNESCO Chair Forum University and Cultural Heritage, and students and researchers at all levels. An extraordinary session on object recovery was also organized to provide hands-on training for students, led by experienced faculty members.

This initiative reflects UNESCO’s priorities concerning risk preparedness, cultural heritage protection, and community resilience. It contributes to the Sustainable Development Goals, particularly SDG 11 (Sustainable Cities and Communities) and SDG 13 (Climate Action), by empowering citizens through accessible knowledge and tools that promote cultural continuity in the face of climate-induced disasters.

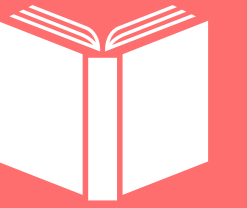


FEBRUARY 2025 | DIGITAL EDUCATIONAL RESOURCE

Collaboration in “EXCISS 2024: International Congress in Conservation and Restoration of Mural Paintings”, held in Valencia, Spain.

The UNESCO Chair Forum University and Cultural Heritage participated as a collaborator in EXCISS 2024, an international congress organized by the Institute of Heritage Restoration at the Universitat Politècnica de València. The event took place in Valencia from November 21 to 23, 2024, and focused on the conservation and restoration of mural paintings exposed to extreme conditions. In light of global crises such as armed conflicts and the accelerating effects of climate change, the congress emphasized the urgent need to develop innovative, sustainable methodologies and preventive strategies to protect this vulnerable heritage. The program was structured into four key modules: emergency and disaster response protocols for mural paintings, treatment solutions for artworks affected by extreme events, review of inadequate past interventions, and climate-adaptive preventive conservation.

This initiative supported UNESCO’s priorities regarding the protection of cultural heritage in emergency contexts and the integration of sustainability into heritage management. It contributed to SDG 11 (Sustainable Cities and Communities) and SDG 13 (Climate Action) by promoting resilient conservation strategies and knowledge exchange across international expert networks.



MORE INFO



MARCH 2025 | DIGITAL EDUCATIONAL RESOURCE

Masterclass on natural dyes as part of the ‘Weaving Rights’ project, promoting gender equality and human rights.

On Thursday, March 27, the UNESCO Chair Forum University and Cultural Heritage at the Universitat Politècnica de València (UPV) participated in the “Tejiendo Derechos” initiative through the facilitation of a natural dye workshop. This two-hour session provided participants with the opportunity to explore creative design possibilities using environmentally friendly natural dyes in textile production.

Specifically aimed at women from Senegal and Nigeria, the workshop was conducted under the auspices of the Amianta Network, an organization committed to preventing and eliminating female genital mutilation and gender-based violence. This activity forms part of a broader program to promote inclusion, empowerment, and the defense of fundamental rights for women in vulnerable situations.

This initiative directly aligns with UNESCO’s priorities concerning gender equality, cultural diversity, and education for sustainable development. It also supports the United Nations Sustainable Development Goals, notably SDG 5 (Gender Equality), SDG 10 (Reduced Inequalities), and SDG 12 (Responsible Consumption and Production), by fostering creative empowerment, cultural heritage skills, and sustainable textile practices among marginalized communities.



MARCH 2025 | DIGITAL EDUCATIONAL RESOURCE

Roundtable: "Women in Management—Conservation and Dissemination of Cultural Heritage”.

On March 13, 2025, the Institute of Heritage Restoration (IRP) and the UNESCO Chair Forum University and Cultural Heritage at the Universitat Politècnica de València hosted the roundtable Women in Management: Conservation and Dissemination of Cultural Heritage as an online event via Microsoft Teams.

Organized in commemoration of International Women’s Day, this initiative aimed to highlight the essential role of women in the safeguarding, transmission, and management of cultural heritage. The session featured prominent professionals in the field, including Araceli Pereda Alonso (President of Hispania Nostra), Pilar Roig Picazo (UPV), M^a Teresa Espejo Arias (UGR), Gemma M^a Contreras Zamorano (IVCR+I), and M^a Victoria Vivancos Ramón (UPV). Their contributions fostered a collective space for dialogue and critical reflection on gender equity within the heritage sector.

This activity aligns with UNESCO’s global priority of gender equality and contributes directly to Sustainable Development Goal 5 (Gender Equality) and SDG 11 (Sustainable Cities and Communities), by reinforcing inclusive participation and leadership in cultural heritage conservation.



MORE INFO



Organiza:  INSTITUTO DE RESTAURACIÓN DEL PATRIMONIO DE LA UNIVERSIDAD DE VALÈNCIA   Cátedra UNESCO Forum Universidad y Patrimonio Cultural  UNIVERSITAT POLITÈCNICA DE VALÈNCIA

MESA REDONDA

MUJERES EN LA GESTIÓN:
Conservación y Difusión del Patrimonio Cultural

Araceli Pereda Alonso
Presidenta Hispania Nostra

Pilar Roig Picazo
Catedrática dpto. de Conservación y Restauración de Bienes Culturales UPV

Mª Teresa Espejo Arias
Directora del Secretariado de Conservación y Restauración Vicerrectorado de Extensión Universitaria, Patrimonio y Rel. Institucionales UGR

Gemma Contreras Zamorano
Directora IVCR+I

MODERA:
Mª Victoria Vivancos Ramón
Directora Cátedra UNESCO Forum Universidad y Patrimonio Cultural UPV

ONLINE
12:00h

MARZO
13

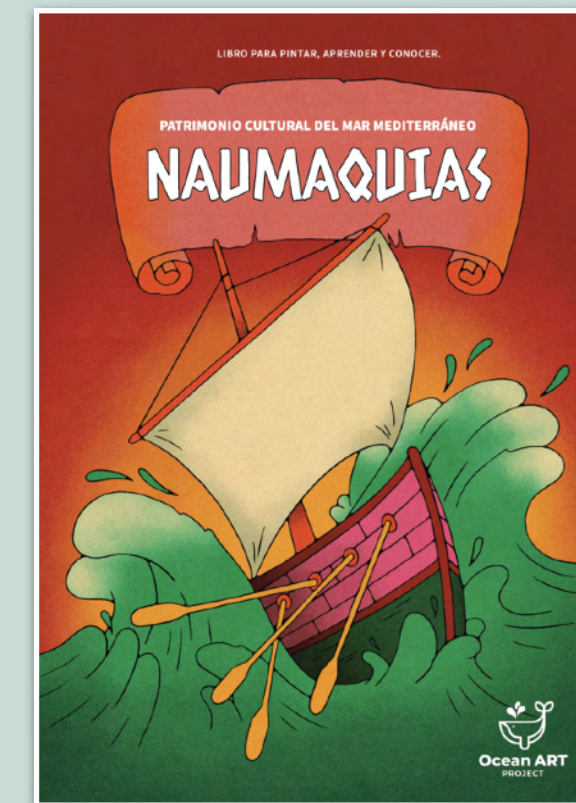
 **APRIL 2025** | DIGITAL EDUCATIONAL RESOURCE

Specialized books focusing on different areas of the Mediterranean cultural heritage.

The Ocean ART Project includes the creation and publication of specialized books focusing on various aspects of Mediterranean cultural heritage explored throughout the initiative. These publications are conceived as open-access educational tools that not only present research findings and expert insights but also integrate complementary activities aimed at fostering engagement and understanding.

Consistent with the project's commitment to accessibility and educational playability, the materials are designed to be inclusive, adaptable to different learning contexts, and aligned with diverse educational levels. By bridging academic content with interactive approaches, the books support both formal and informal learning environments.

This activity aligns closely with UNESCO's priorities in promoting inclusive education, safeguarding cultural heritage, and fostering access to knowledge through open educational resources. It contributes directly to the achievement of several Sustainable Development Goals, particularly SDG 4 (Quality Education), SDG 10 (Reduced Inequalities), and SDG 14 (Life Below Water), by democratizing access to cultural knowledge and encouraging the protection of marine environments through informed, participatory learning.



APRIL 2025 | DIGITAL EDUCATIONAL RESOURCE

“Visions of the Sea.”

The sea has long been a central element in developing coastal cultures, shaping the identity of communities through the resources it provides and the symbolic meanings it holds. Visiones de Mar is an initiative that explores the essential role the sea has played—and continues to play—across various disciplines and aspects of human life. From the culinary arts to painting, literature, and photography, the project presents the sea as a source of inspiration, memory, and cultural expression.

By showcasing diverse perspectives rooted in lived experiences near the coast, the project invites audiences to reflect on the deep, multifaceted connections between people and the marine environment. It emphasizes how proximity to the sea shapes livelihoods, imagination, creativity, and narrative traditions.

This initiative aligns with UNESCO’s priorities and the Sustainable Development Goals (SDGs) by promoting cultural diversity and heritage (SDG 11.4), supporting quality education through interdisciplinary learning (SDG 4), and encouraging awareness of the ocean’s cultural and ecological value (SDG 14), fostering respect and stewardship of marine environments.

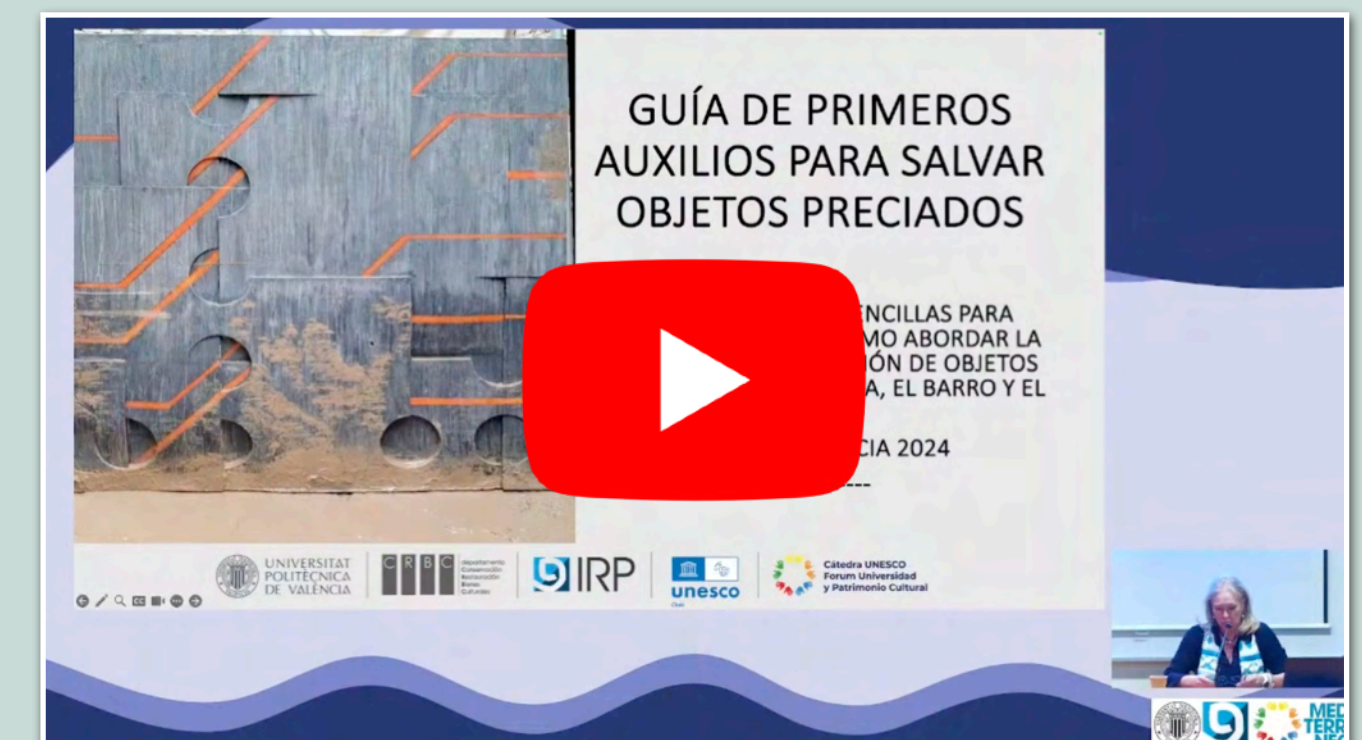


 APRIL - JULY 2025 | INTERNATIONAL MEETING

“IRP: Illuminate the Past” | Conference series launched to promote valencian cultural heritage conservation

The “Jornadas-tertulias” conference-discussion series, organized by the University Institute of Heritage Restoration (IRP) at Universitat Politècnica de València (UPV), aims to disseminate and promote conservation and restoration efforts focused on the Valencian Community’s historical-artistic heritage. These monthly sessions, held at “La Llotgeta” in Valencia, foster public dialogue by integrating Art, Science, Technology, and Society. The interdisciplinary approach of the IRP teams—comprising specialists in art, architecture, engineering, chemistry, and biology—facilitates a comprehensive understanding of heritage preservation. In the inaugural session, María Victoria Vivancos, Director of the UNESCO Chair Forum, presented the guide “First Aid for Precious Objects,” addressing emergency restoration after natural disasters like the DANA floods.

This initiative aligns with UNESCO’s core priorities by safeguarding cultural heritage through applied restoration sciences; advancing education by engaging both academic and public audiences; supporting social and human sciences by promoting community resilience; applying natural sciences in restoration techniques; and enhancing communication and information through public outreach. Moreover, it contributes to Sustainable Development Goals such as SDG 4 (quality education), SDG 11 (sustainable cities and communities), and SDG 13 (climate action), emphasizing heritage protection in vulnerable contexts.



MORE INFO

MAY 2025 | DIGITAL EDUCATIONAL RESOURCE

Participation in the UPV Inventions Exhibition May 2025).

Ocean Art Project participated with great success in the Fira dels Invents UPV 2025, held at the City of Arts and Sciences in Valencia, specifically in the exhibition space beneath L'Umbracle. In an atmosphere that combined innovation and environmental awareness, the project showcased initiatives focused on marine conservation. Among the most notable was the display of natural dyes as sustainable alternatives to synthetic dyes, a major pollutant in the textile industry.

The demonstration highlighted the aesthetic and ecological potential of these natural materials, while encouraging visitors to consider the environmental impact of everyday consumer choices. The project's stand also included an educational table featuring its publications and learning materials, which engaged audiences of all ages through activities that integrated sustainability, art, and science.

This initiative contributes directly to UNESCO's priorities regarding sustainable development, education, and the protection of cultural and natural heritage. It supports Sustainable Development Goals 12 (Responsible Consumption and Production), 14 (Life Below Water), and 4 (Quality Education), fostering environmental literacy and empowering communities through creative knowledge sharing.



MORE INFO



JUNE 2025 | CONGRESS

Organization and participation at the “2nd Meeting of the Network of Ibero-American UNESCO Chairs in Cultural Heritage” held in Valencia.

The UNESCO Chair Forum University and Cultural Heritage at the Universitat Politècnica de València (Spain) hosted the Second International Meeting of Ibero-American UNESCO Chairs on Cultural Heritage (CUIPC) on June 12–13, 2025, in Valencia. Building upon the success of the inaugural meeting held at the Pontificia Universidad Católica de Chile in 2023, this event brought together various UNESCO Chairs from the Ibero-American region engaged in the field of cultural heritage—both tangible and intangible.

The meeting focused on the presentation of good practices in conservation, restoration, dissemination, and public awareness. Its principal objectives were to foster international university cooperation, promote advanced education and training programs, increase public consciousness regarding the value of cultural heritage, and strengthen synergies between institutions.

This initiative contributed significantly to UNESCO’s strategic priorities by advancing inclusive, accessible, and collaborative approaches to cultural heritage preservation. Additionally, it supported the implementation of Sustainable Development Goal 11.4, which aims to protect and safeguard the world’s cultural and natural heritage through education, innovation, and shared knowledge.





UNESCO Chair Forum University and Cultural Heritage

Universitat Politècnica de València

Chair/Network ID: 1014

Progress Report for the Renewal of a UNESCO Chair or UNITWIN Network

Reporting period: MAY 2021 - JUNE 2025