

FINAL REPORT ON THE ACTIVITIES CARRIED OUT BY THE CHAIR: 2018-2021



Organisation
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UNESCO Chair
Forum University
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UNESCO CHAIR/UNITWIN NETWORK PROGRESS REPORT FORM

Title of the Chair/Network:	UNESCO Chair Forum University and Heritage (FUH)
Host Institution:	UNIVERSITAT POLITÈCNICA DE VALÈNCIA (UPV)
Date of establishment of Chair/Network: (mm, yy)	29th July 2013
Period of activity under report: (mm, yyyy - mm, yy)	May 2017- May 2021
Report established by: (name, position)	Victoria Vivancos Ramón, Managing Director of the UNESCO Chair FUH UPV

To be returned by electronic mail to both: unitwin@unesco.org and i.nichanian@unesco.org

Or by mail to UNESCO, Division for Policies and Lifelong Learning Systems

Section for Higher Education

7, place Fontenoy – 75352 Paris 07 SP, France

Fax: 33 (0)1 45 68 56 26/27/28



1. Executive Summary:

Major outcomes, results and impact of the Chair, including on national policies, in relation to its objectives as stated in Article 2 of the Chair Agreement (between the Institution and UNESCO)

(Not exceeding 300 words)

One of the UNESCO Chair FUH's main commitments in recent years has been to reinforce the concept of networking between institutions, academic and professionals in the heritage sector. For that, numerous activities and projects had been carried out according to the specific objectives stated in the Chair Agreement such as those detailed below:

- Our **Search Database** of members of its Heritage Network (FUUH) has been in active since 2013, **new members** have joined **from all around the world**, which has currently **more than 2,400 members** among professors or researchers, practitioners and postgraduate students in heritage related disciplines from **130 countries**.
- Providing **international visibility to activities** of FUUH members through the information services, website, e-Newsletter, News Info, and Twitter, Instagram, Facebook, Youtube channel (1,417 followers on Twitter, the Facebook page has more than 1.K likes and 5000 followers, the Instagram account has more than 1.000 followers) and **researchers** through the creation of a Thesis Directory which contains currently **178 thesis** by **170 authors** from **51 nationalities**, submitted in **163 universities** in **47 countries**. Launching a **new website** on September 2018.
- Commissioning of the **Training Programme** 'Aula Forum UNESCO UPV', under which **4 specialized courses** in heritage disciplines have been organized. They have had a high participation of foreign students, mainly from South American universities, who are performing their postgraduate studies at UPV.
- Conducting international conferences that have involved the **exchange of experiences** of professors and students from universities in Italy, Morocco, Spain, Chile, Colombia, Portugal, Brasil, Argentina, etc.
- Strengthening **cooperation** with other **UNESCO Chairs, institutions and networks** by signing **Agreements**. In addition, the UNESCO Chair has encouraged others Universities to join the UNITWIN/UNESCO Chairs Programme.

2) Activities:

Overview of activities undertaken by the Chair during the reporting period

a) Education/Training/Research

(key education programmes and training delivered and research undertaken by the Chair during the reporting period, target group and geographical coverage)

i) Education (leading to certificate)

TRAINING PROGRAMME 'AULA FORUM UNESCO UPV'.

The UNESCO Chair FUUH organized under this Programme, specialized courses in heritage disciplines aimed to reinforce the cooperation between academics and professionals and to support Capacity-Building in heritage sector. They had a high participation, especially of foreign students that are carried out their postgraduate studies at UPV.

The following specialized courses have been organized to date:

➤ "Practical course of crafts with esparto. The Esparto Culture".

Permanent training course offered at the UPV for the public, with certificate. Courses. 2018-2019. National coverage. The objectives of this course were: To experience in first person the work with esparto grass for the making of popular, artistic or handmade elements in a traditional and sustainable way; Obtaining an easy, economical and sustainable creative tool that will help us to develop any personal or professional project related to esparto grass; Consider the aspects related to sustainability and material use as a basic principle for the subsistence of artisanal creative industries; To be able to make both a handmade and artistic piece using the ancestral technique of esparto.



➤ **« Sustainable arts, crafts and creativity. Practical introduction to the world of natural colors: tints and inks».**

Permanent training course offered at the UPV for the general public, with certificate. Courses. 2020-2021, 2019-2020- 2018-2019. National coverage. The objectives of this course were to have basic practical knowledge about the elaboration of natural inks and dyes and how to use them as a creative tool, applied on different fabrics and papers, with colors extracted from nature and following the historical memory of our ancestors and the Mediterranean habitat.



➤ **“Practical course on pottery with white clay. The artisan tradition of the pottery of Agost ”.**

Permanent training course offered at the UPV for the general public, with certificate. Course: 2018-2019. National coverage. The objectives of this course were to learn to make basic pieces with the lathe; Know the characteristics of the traditional clay work of Agost. And it was a formative action for people interested in knowing and practicing pottery at a basic level and who want to know the technique of working around white clay with salt. Artists or artisans interested in revaluing our ancestral culture and who want to advance and obtain new artistic or creative tools through the lathe and white clay.



➤ **«The recovery of handmade paper from pulps from sustainable crops. Practical course of elaboration of paper with encapsulation and color».**

Permanent training course offered at the UPV for the general public, with certificate. Course: 2018-2019. National coverage. The objectives of this course were to understand the concepts of elaboration of the different types of supports; Acquire the technical skills necessary for the practices of the manufacture of paper and paper art, with a sustainable conception. And it was a training action aimed at people interested in learning and experimenting with paper craft processes and with sustainable concerns, artists, artisans and designers interested in acquiring new artistic tools that can help them improve their work, interested people who want to know how to make paper following ancestral techniques.



➤ **"The recovery of the traditional technique of papier-mâché as a sustainable creative and artistic tool".**

Permanent training course offered at the UPV for the general public, with certificate. Courses. 2019-2020- 2018-2019. National coverage. The objectives of this course were to experience in first person the work with the cardboard-stone of the fallas for the preparation of popular, artistic or handmade elements in a traditional and sustainable way, to obtain an easy, economical and sustainable creative tool that will help us to develop any personal or professional project related to papier-mâché; Consider the aspects related to sustainability and material use as a basic principle for the subsistence of artisanal creative industries; relate the various European festivities of a satirical and carnival type in which the papier-mâché technique, with its own specificities, is an element of intercultural encounter.

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➤ **Collaboration with the University master's degree "[Master in Cultural Management](#)" of the University of Valencia and the Polytechnic University of Valencia.**

Since 2018, the UNESCO Chair FUUH has been collaborating in the training of trainees, with and without remuneration, who have actively collaborated in our projects with a maximum duration of 120 hours per year.



**ii) Training
(short
term)**

➤ **Permanent Training Program Classroom Forum UNESCO UPV.**
Under this program, the UNESCO FUP UPV Chair conducts specialized courses on heritage, managed through the CFP.

“La rosa de los vientos” Taller Internacional de Cerámica.”, “International Pottery Workshop”.

Held at the National Museum of Ceramics and Sumptuary Arts "González Martí" in Valencia, Spain. 2018. Oriented to all citizens.



➤ **Photography workshop “Sculptural Heritage of the UPV”.**

Workshop held during 2017 together with the cultural activities area of the Vice-Rector's Office for Culture of the UPV, aimed at society in general.



➤ **Collaboration in the photography course o-city project. On-line. March 2021.**

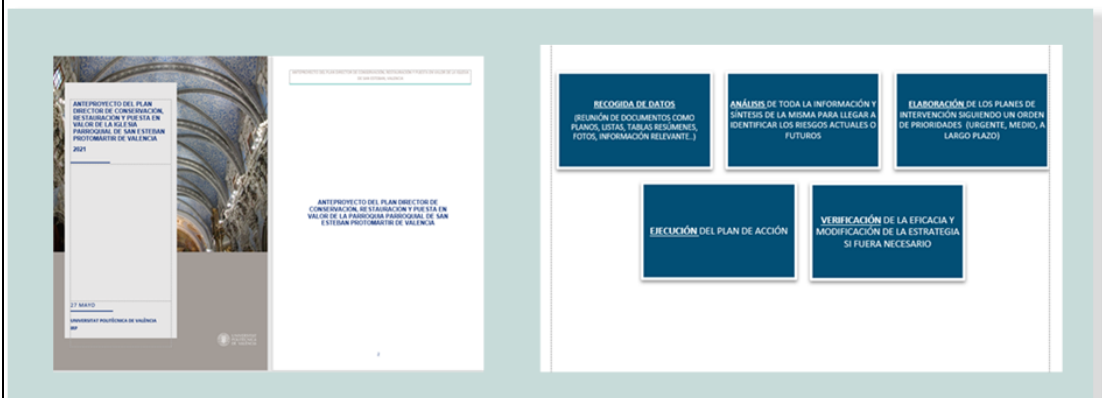
Organized in collaboration with O-CITY Project UPV, the UNESCO Chair FUUP in the commitment of its aim to disseminate value and bring the heritage to society, specifically on this occasion, the world heritage, to the students and all interested people, through art photography and video. Mondial coverage.



iii)
Research

➤ **Agreement to carry out the preliminary draft of the Master Plan for the Parish Church of San Esteban de Valencia. 2021.**

The UNESCO Chair FUUH together with the University Institute for Heritage Restoration carried out the preliminary draft of the Master Plan for the parish church of San Esteban in Valencia.



➤ **Agreement for the restoration of a historic car of the Military History Museum of Valencia. 2021.**

The UNESCO Chair FUUH, together with the University Institute for the Restoration of Heritage of the UPV, carried out the restoration and technical study of a sanitation disinfection cart located in the Military History Museum of Valencia, belonging to the Ministry of Defense.



➤ **Participation in National Research Projects (UGR HUM-1031) related to the microalgae of the Alhambra in Granada. 2020-2021.**

A team of researchers from the University of Granada and Valencia and the UNESCO Chair FUUH, worked on the identification of microalgae that proliferate, above all, in monumental fountains of the Alhambra and the Generalife. These microorganisms, say the experts of the research group of the UGR HUM-1031, are colonizers that grow in stone structures causing physical, aesthetic, and chemical alterations. The microalgae stain the stone of the monumental fountains, retain water that deteriorates the substrate, and their excessive growth can obstruct the passage of the water itself.





b) Conferences/Meetings

(key conferences and meetings organized by the Chair or to which its Chairholder contributed)

➤ Collaboration with International Forum of Studies “Le Vie dei Mercanti”. 2011-2021.

Organized by the Centre of Excellence of the Campania Region for Cultural Heritage, Ecology and Economy (BENECON), including four universities of Campania (Second University of Naples, University of Naples Federico II, University of Salerno, University of Sannio).

The UNESCO Chair FUUH supports and collaborates since 2011 in this International Forum mainly by being part of the Scientific Committee, granting the logo, and disseminating the different materials, as well as by encouraging the participation of professors and researchers of the UPV.

The UNESCO Chair FUUH supported this congress [granting its logo](#) and actively participated taking part in the Scientific Committee and spreading it through information services: Flash Info, e-Newsletter and website, and social networks.

This edition provided a forum for contact researchers, scholars and professionals on disciplines related to the world of color. The theme proposed was multisectoral, with peculiarities and connotations typical of the different areas of knowledge that are integrated in the Committee of Color of the Spanish Society of Optics such as "Colour and Science, Architecture, Design and Art".





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- **Participation in the International Meeting of the Tan Tan Moussem, where cultural diversity and the transmission of intangible heritage are celebrated. October 2019.**



Visit of the director of the UNESCO Forum Chair to the Moussem of Tan Tan

- **Collaboration in the International Seminar “La Sala Chinesca y el León en la Ruta de la Seda”. 2018.**

Held at the González Martí National Museum of Ceramic and Suntuary Arts, Spain”. Within the cycle “El León de la Seda”, Friends of the National Museum of Ceramics and Suntuary Arts, González Martí. 2018. In this seminar, the results of previous activities such as the "International Workshop La Rosa de los Vientos" and the Musical Performance, "The Lion Worm on the Silk Road" were collected. The UNESCO Chair FUUH collaborated in its organization and dissemination.





➤ **Collaboration in the seminar “Women in Power. Dressing the power in female”. 2019.**

Held at the González Martí National Museum of Ceramic and Suntuary Arts, Spain”. Within the cycle “El león de la seda”, Friends of the National Museum of Ceramics and Suntuary Arts, González Martí. 2019. The UNESCO Chair FUUH collaborated in its organization and dissemination.



➤ **Collaboration in the XIX edition of "The Palace in Concert" ICOM, 2019. Organized by the González Martí National Museum of Ceramic and Suntuary Arts, Spain.**

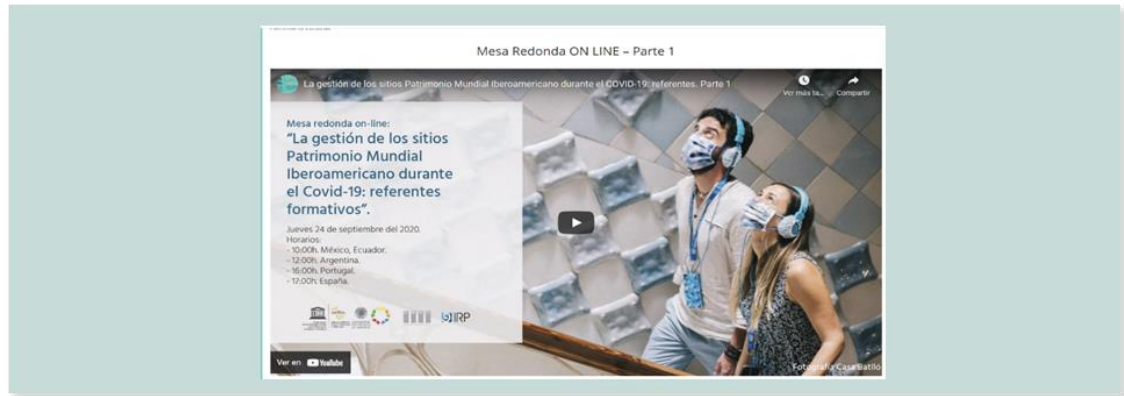
"The Palace in Concert" is a free concert that has been held for more than twenty years to celebrate International Museum Day (May 18), organized by the Association of Friends and the Department of Dissemination of the González Martí National Museum of Ceramic and Suntuary Arts y in which the UNESCO Chair FUUH collaborated in its organization dissemination.





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➤ **Organization of the online round table "The management of Ibero-American World Heritage sites during Covid-19: formative references".**



On September 24, 2020, we held an online round table called "The management of Ibero-American World Heritage sites during COVID-19: educational references" with the participation of professionals from Argentina, Mexico, Portugal and Spain. The intention of this meeting was not only to serve as an international platform for heritage professionals and experts to know how this complicated stage is being overcome, but it also served for the training of our young heritage conservation and restoration students.

➤ **Conference: "Xerrada de Sant Julià. El paviment hidràulic de l'altar major".**

Conference given by the collaborator of the Chair, Dr. Pilar Espona on the intervention process carried out on a 19th century hydraulic pavement, at the Vallgogona Town Hall. 2019.





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➤ **Participation in the Act of Commemoration of the 20th Anniversary of the Creation of the IRP with the presentation of the book "20 Years of Excellence in the Restoration and Conservation of National and International Cultural Heritage"**



➤ **Organization of an online seminar for the dissemination among the members of the UNESCO Chair FUUH and the university community of the Polytechnic University of Valencia of the objectives and activities of the international O-City project. 2021.**

Dissemination seminar of the international Project O CITY all members of the UNESCO Forum Chair.



➤ **Presentation to the media of the restoration of a sanitary disinfection cart.**

The UNESCO Chair FUUH organized the presentation to the media of the restoration of a sanitary disinfection cart belonging to the collection of the València military museum. The car was manufactured by Pedro Homet and dates from 1922. It is a vehicle for sanitary use that was used to disinfect clothes and consists of different elements mounted on a structure with animal traction.



Poster of the presentation of the restoration intervention.

➤ **Conference « Talk, Conserve ».**

On the occasion of the European Day of Conservation and Restoration, the UPV's Art and Heritage Fund organizes the first Conference "Conversing, conserving", where artists, curators, restorers and interested public will share their ideas and concerns in this regard, valuing the synergies between creativity and the preservation of art. Casa del Alumno UPV, October 2018.



➤ **Round Table: « The Training of Conservation and Restoration Students During COVID-19: Challenge for Spanish Public Universities ».**

Universities round table. Spanish Public institutions that teach the degree of conservation and restoration. 06/23/2020.



c) Interuniversity Exchanges/Partnerships

(Principal exchanges/partnerships between the Chair and other institutions, including UNESCO Chairs/UNITWIN Networks)

➤ **Spanish National Network of the Project "Latin-American Historic & Cultural Heritage (PHI-ESP)".**

Through the UNESCO Chair FUUH, since 2013 the UPV is a member of this Network that is integrated by other Spanish universities: *Universidade da Coruña; Universidad de Las Palmas; Universidad del País Vasco; Universitat Politècnica de Catalunya; Universidad de Sevilla; and Universidad de Valladolid.*

The objective of this Network is to tackle the development and enhancement of an innovate transmedia information system based on the potential, capacities and human resources of a university network specialized in Heritage. It aims to be a useful platform segmented according to the diverse requests on the characteristics and the status of the treatment strategies faced the Cultural Property identified like Historical-cultural Heritage.

➤ **Agreement of Academic collaboration for external practices in the 'International Centre for the Heritage Conservation' (CICOP).**



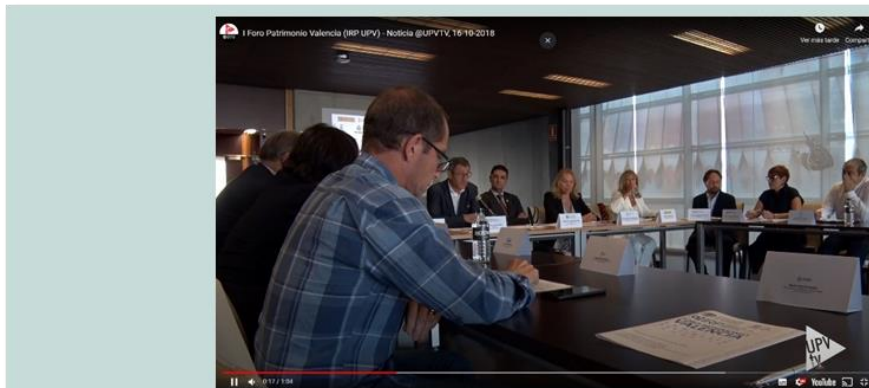
The UPV and the CICOP signed this agreement with the purpose of that a student of UPV carries out practices in this organization, under the coordination of the UNESCO Chair FUUH.

➤ **Agreement of Academic collaboration – Catholic University of La Plata (Argentina).**

The UNESCO Chair FUUH and the Catholic University of La Plata signed this agreement to carry out educational, scientific, social and cultural activities and projects, such as the research *'Growth and conservation. A multidisciplinary look at the urban heritage of the city of La Plata (Argentina)'*.

➤ **Participation in the 1st Edition of the Valencia Heritage Forum.**

In 2019, the [HERITAGE FORUM: VALENCIA](#) took place, a space for dialogue around Valencian cultural heritage between the main institutions that ensure its protection, conservation, dissemination, promotion, research and growth, and those responsible for the most representative municipalities of Valencia.



➤ **The Provincial Government of Valencia.**

- An Agreement was established with the Provincial Government of Valencia in order to carry out a publication and an exhibition about the Valencian heritage restorations.
- [Participation in the commission in charge of promoting and promoting the international recognition of Paella as Intangible Heritage of Humanity by UNESCO.](#)



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Paella as a possible Intangible Heritage of Humanity.

➤ **The Provincial Government of Sagunto, Valencia.**

- [Participation in the commission in charge of promoting the international recognition of Sagunto as Intangible Heritage of Humanity by UNESCO.](#)



Reference in the media of the visit to the facilities of the Unesco Forum Chair of the commission promoting the recognition of Sagunto as a World Heritage Site.



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➤ **Memorandum of Understanding between the UNESCO Chair on Landscape, Cultural Heritage and Territorial Governance of the BENECON (Centre of Excellence of the Campania Region for Cultural Heritage, Ecology and Economy) and the UNESCO Chair FUH UPV.**

Valencia (España) y Caserta (Italia).

This international collaboration agreement is established for the purpose of developing joint initiatives (research, projects, conferences, etc.) within the framework of each institution.

The UNESCO Chair FUUH has also supported other institutions, organizations or universities in their projects, nominations for prizes and grants, and other topics as detailed below.

➤ **Support for the establishment of the UNESCO CHAIR in the Jinan University' "World Traditional Handicrafts: Inheritance and Innovation" Chair Programme. 2021.**

The UNESCO Chair FUUH supported the chair which aims to promote the protection, innovation and creativity of global cultural heritage, especially traditional handicrafts, allowing more inheritors of cultural heritage to enter the universities to learn new cultural concepts, knowledge, and skills. The chair will promote educational and academic exchanges and resource sharing with universities and research institutions worldwide through the implementation of various plans and is committed to providing academic opportunities and practical platforms for the research, protection, conversion, and sustainable development of world traditional handicrafts.

The chair will provide not only the training and practice opportunities for world handicraft practitioners, but also a world-class communication platform for the regeneration and development of traditional handicrafts.

➤ **Support for the establishment of the UNESCO CHAIR “Conservación, restauración y educación patrimonial” PATRIMONIO-UAM. 2021.**

Objectives are the formation of a NETWORK of UNESCO Heritage Chairs in Latin America to be able to organize, training, and debate activities in the coming years, which will allow working together in favor of heritage assets and what they bring to our society. And likewise participate with other National Chairs and Forum in this field of Heritage, in its different aspects.



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➤ **Collaboration with the European O-City Project, which combines creativity, culture and innovation, with technology, to create a virtual world where to show the cultural and natural heritage of cities. 2021.**

Organized in collaboration with O CITY Project UPV, the UNESCO Chair FUUP in the commitment of its aim to disseminate value and bring the heritage to society, specifically on this occasion, the world heritage, to the students and all interested people, through art photography and video. Mondial Coverture.



➤ **Collaboration with Museo de la Seda Valencia, and the Unesco Silk Roads Program Network. 2019.**

Beginning of collaboration with the representative of Spain in the Unesco Silk Roads Program Network, Jose María Chiquillo. The Silk Road has been considered the most important trade route in human history. This ancient Route also called the Spice Route was the first bridge between East and West and was an important link for trade, cultural



Snapshot of the meeting held with the representative of Spain in the Unesco Silk Roads Program Network and the direction of the Colegio del Arte Mayor de la Seda.

and technological exchanges between the ancient empires of China, Central Asia, Western Asia and the Empire of Rome. The network wove a great path of trade routes through the movement and interconnection of men, ideas, values and merchandise, the Silk Road provided multiple benefits derived from cultural exchange. The result of this are the innumerable elements and tangible and intangible cultural assets that have survived along the mythical route and that have formed a valuable common legacy.



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➤ **Collaboration with Casa Batlló in Barcelona, an UNESCO World Heritage Site.**

Beginning of collaboration with the Casa Batlló in Barcelona, through the person in



charge, Dr. Amilcar Vargas, who facilitated the visit to the building and who has collaborated very actively with the Forum Chair from 2019 to the present.

➤ **Collaboration with the Observatory of University Cooperation for Development.**

Our collaboration has been to disseminate and collaborate in all those aspects related



to the promotion of development cooperation within the university environment. [OCUD](#).

➤ **Collaboration with the Official College of Doctors and Graduates in Philosophy and Letters and Sciences of the Murcia Region.**



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Ilustre Colegio Oficial de Doctores y
Licenciados en Filosofía y Letras y en
Ciencias de la Región de Murcia

Collaboration with the project “Reconnecting with your Culture”. 2020-2021.

In 2020 the international pedagogical project “[Reconnecting with your Culture](#)” promoted by the EdA International Research Center Esempli di Architettura and UNESCO University and Heritage was born. The project pursues the “Quality education” objectives of the UN 2030 Agenda. This is a project born in the university academy, but it is aimed at primary and secondary schools all over the world. The main aims are to bring young generations closer to the values and content of local cultures, to strengthen local identities, knowledge of local traditions and to build strong awareness and knowledge of their cultural heritage (tangible and intangible or living heritage).

Reconéctate con tu cultura

Factor Cultura 31 JULIO 20
11.00 (GMT-5) Perú, Ecuador, Colombia, México
12.00 (GMT-4) Chile, Venezuela
13.00 (GMT-3) Argentina, Brasil

PRESENTACIÓN DEL PROYECTO INTERNACIONAL

INTRODUCEN

ALBERTO MARITORELL Factor Cultura | Perú
OLIMPIA NIGLIO EdA | ICOMOS | Italia

POSENTES

KIVIN ECHEVERRY BUCURU | Colombia
coordinador ejecutivo del proyecto

BERNARDA YCAZA | Ecuador
Directora, Museo Archivo de Arquitectura del Ecuador

Inscripciones e Informaciones: contacto@factor-cultura.edu.pe



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d) Publications/Multimedia Materials

(major publications and teaching/learning materials)

Please tick relevant fields of output and indicate volume of output:		[tick]	[no.]
	Books (edited)	<input checked="" type="checkbox"/>	1
	Monographs	<input checked="" type="checkbox"/>	1
	Research Reports.....	<input checked="" type="checkbox"/>	1
	Journal Articles (refereed)	<input checked="" type="checkbox"/>	1
	Conference Proceedings (edited)	<input checked="" type="checkbox"/>	1
	Papers (Conference Proceedings)	<input checked="" type="checkbox"/>	4
	Multimedia Materials (CD-Rom) VIDEOS	<input checked="" type="checkbox"/>	6
	e-Newsletter (edited).....	<input checked="" type="checkbox"/>	10

ii) Publications

The UNESCO Chair FUH has collaborated in the edition of the following publications:

➤ **EARI - Artistic Education. Research Journal.**

This journal is edited by Edited by the Institute of Creativity and Educational Innovations of the Universitat de València. Since 2011 the UNESCO Chair FUUH permanently collaborates with this Journal as a part of its Scientific Committee as well as the layout team. Below are the journals in which the Chair has collaborated in the last four years.

- **Research on Educational Environments and the Problematic Situation of Arts Education in Secondary School.2017-2020**
- <https://doi.org/10.7203/eari.11.19322>
- <https://doi.org/10.7203/eari.10.16323>
- <https://doi.org/10.7203/eari.9.13608>
- <https://doi.org/10.7203/eari.8.10903>





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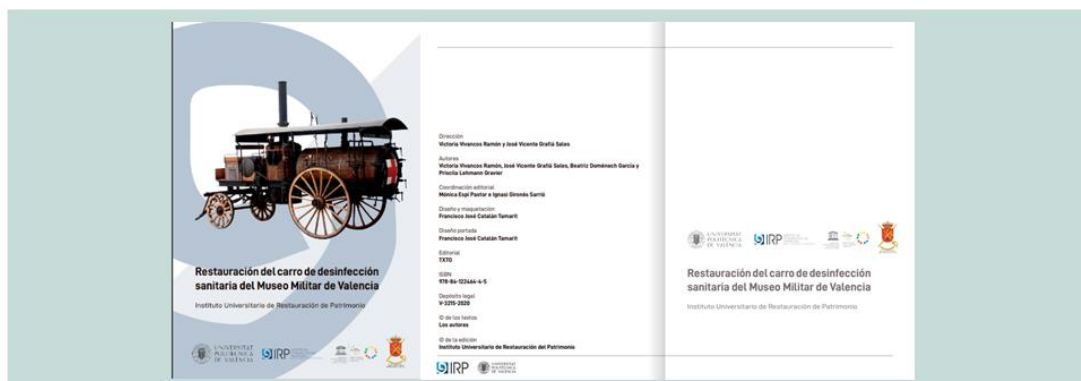
➤ **Book: « Illuminating the Past » ISBN: 978-84-122464-5-2. 2021.**



➤ **Chapter of the book: “Cátedra UNESCO, Forum Universidad y Patrimonio”, Illuminating the Past » ISBN: 978-84-122464-5-2. 2021.**



➤ **Book: “Restauración del carro de desinfección sanitaria del Museo Militar de Valencia” 2021. ISBN: 978-84-122464-4-5.**



➤ **Video, production and direction: “Fondo de arte y patrimonio de la Universitat Politècnica de València. Estrategias de conservación.”**



➤ **Video, production and direction: “El Silbo gomero. La conservación del patrimonio inmaterial”.**



➤ **Video, production and direction: “Museo Nacional de Cerámica y Artes Suntuarias González Martí. Acciones de conservación preventiva”.**





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e) Cooperation with UNESCO Headquarters, Field Offices

➤ Constant collaboration with the Spanish National Commission for Cooperation with UNESCO, for the dissemination of activities related to Cultural Heritage and Education. Both national and international:



- 2nd Annual Symposium on World Cultural Heritage for Young People, organized in Olympia (Greece), from 10 to 14, 2019.
- UNESCO International Literacy Prizes 2021.
- UNESCO-Japan Prize for Education for Sustainable Development (ESD). 2021.
- UNESCO's New Global Public Survey, "The World in 2030".2020.
- UNESCO QUESTIONNAIRE - Consultation on the preparation of the Draft Medium-Term Strategy for 2022-2029 (41 C / 4) and the Draft Program and Budget for 2022-2025 (41 C / 5). 2020.
- [2019 edition of the UNESCO King Hamad Bin Isa Al-Khalifa Prize for the use of Information and Communication Technologies in education.](#)
- [UNESCO King-Sejong Prize: the development and use of mother tongue literacy and training.](#)
- [UNESCO-Confucius Prize: the literacy of rural adults and out-of-school youth, particularly women and girls. .](#)
- The UNESCO Recommendation on Science and Scientific Researchers, adopted during its 39th General Conference in November 2017. <http://www.unesco.org/new/en/social-and-human-sciences/themes/bioethics/1974-recommendation/>
- [Call for Projects for the World Heritage Volunteers \(WHV\) Campaign 2019.](#)
- [the Interregional Workshop for Exchange and Cooperation between UNESCO chairs and Martian chairs \(chairs that belong to the José Martí International Solidarity Project\).](#) 2019.



f) Other

(any other activities to report)

➤ Management of the International Network in the field of heritage and higher education (FUUH).

The UNESCO Chair FUUH manages this Network created in 1995 through an agreement between UNESCO and the UPV with the aim of involving professors, researchers, students and professionals around the world in activities of protection and safeguard of the cultural and natural heritage.

Since 2013, 470 members have joined to the FUUH Network and it currently has **2.500 members** from **130 nationalities** in over universities worldwide (around **900 universities**).

Since June 2010, the data for membership have been collected through an online form and are recorded in the corresponding automated file (RESOLUTION of July 5, 2005, of the rector of the Polytechnic University of Valencia, regarding the creation and modification of various automated files of this public administration in application of article 20 of Organic Law 15/1999, of December 13, on the Protection of Personal Data. [2005 / X8168]. DOCV No. 5048 / 13.07 .2005).

During this period, the UNESCO Chair FUUH has continued to receive and evaluate all requests for membership received, as well as requests from members to update their data. However, the opportunity to maintain said database is currently being reviewed for reasons of certain incompatibilities with the current data protection legislation and the security protocols of the UPV.

To remedy this situation, it has been decided to strengthen our social networks Facebook, Instagram, Twitter and we are currently working on the professional network LinkedIn studying the possibilities it could bring us.

In addition, the UNESCO Chair FUUH offers an **Online Members Database** to search for and contact by email other members through a Correspondence Service (e-FUUH) to promote communication and exchange of knowledge and experiences.



Organización de las Naciones Unidas para la Educación, la Ciencia y la Cultura



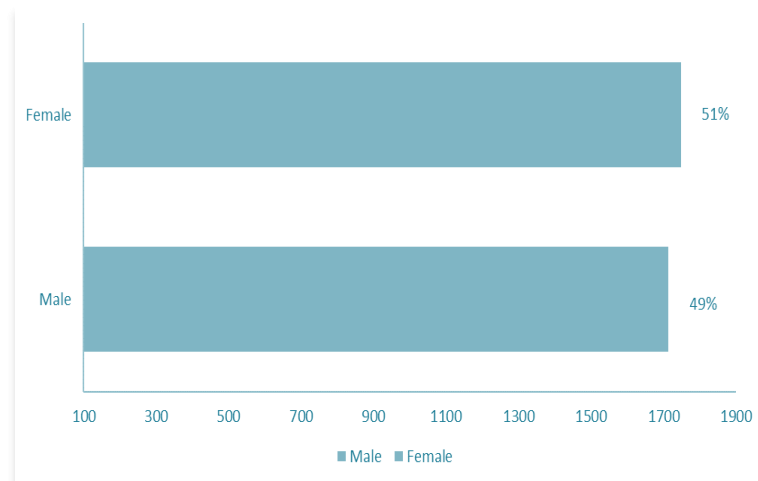
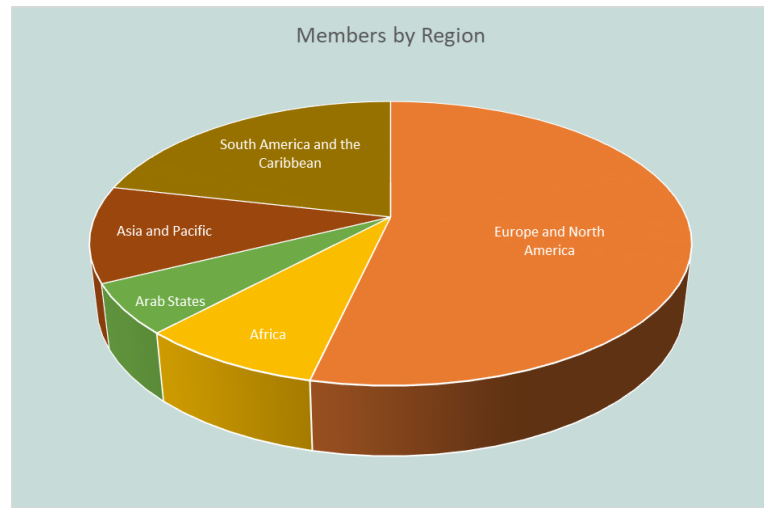
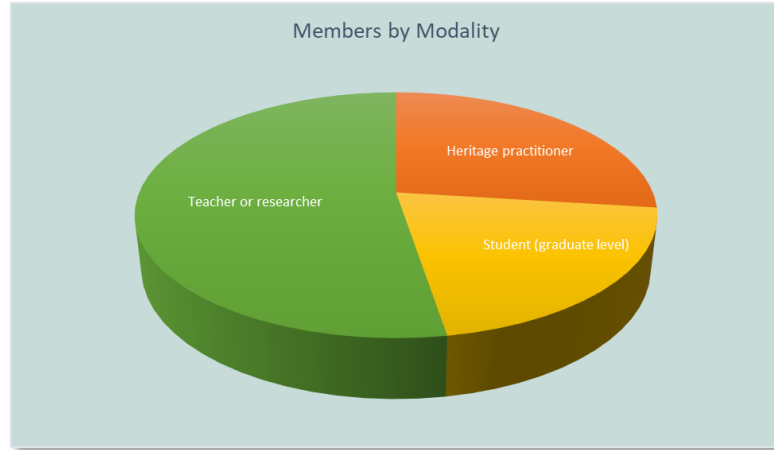
Cátedra UNESCO Forum Universidad y Patrimonio



UNIVERSITAT POLITÈCNICA DE VALÈNCIA



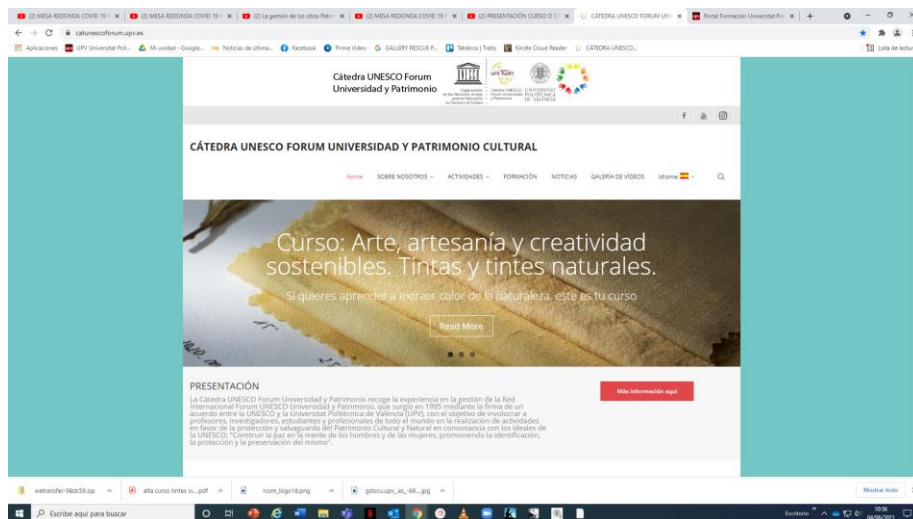
FINAL REPORT ON THE ACTIVITIES CARRIED OUT BY THE CHAIR: 2018-2021





Besides e-Newsletter, the UNESCO Chair FUH disseminates and promotes the visibility of activities and research through the following dissemination services and tools:

➤ **Website: [CÁTEDRA UNESCO FORUM UNIVERSIDAD Y PATRIMONIO CULTURAL](http://www.catedraunescoforum.com)**



IWEB

The website is a tool to stay informed and/or to disseminate, share and exchange information about news, activities and publications from FUUH members, UNESCO and the UPV. It was developed by the UPV, with the support of the Spanish Agency of International Cooperation for Development (AECID), and it is published in English, and Spanish.



MESA REDONDA ON-LINE: “LA GESTIÓN DE LOS SITIOS PATRIMONIO MUNDIAL IBEROAMERICANOS DURANTE EL COVID-19: REFERENTES FORMATIVOS”



<https://bit.ly/35h1odi>

➤ **News Info**









It is a service to spread activities by e-mail. It includes relevant information about one activity provided by members or by UNESCO and it is only sent to members interested in subject areas of activity. They are especially useful when the deadline is close.

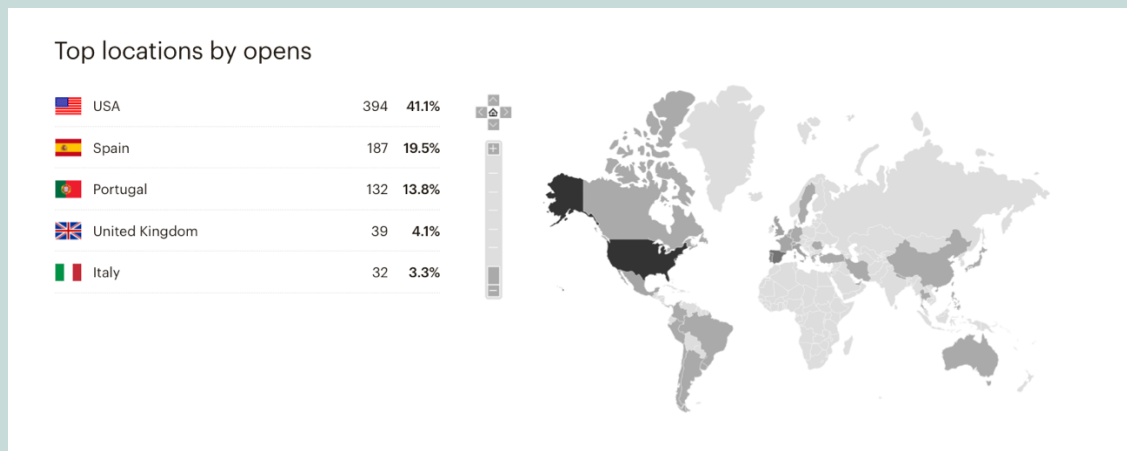
Today it has become the most requested service for members of the FUUH Network. This service consists of an email that includes a compilation of the most interesting news, activities and publications sent by members in the last 15 days. The service is sent to all FUUH members.

Since 2017 have been sent **40 News Info**.



FINAL REPORT ON THE ACTIVITIES CARRIED OUT BY THE CHAIR: 2018-2021

Period:	July 2020 – April 2021		
Total campaigns:	13		
Total email deliveries	14616		
Successful deliveries:	98,20%		
Total countries delivered:	42		
Countries delivered:			
Spain		Colombia	
		Nigeria	
		Sweden	
		Ukraine	
USA		Panama	
		Qatar	
		Greece	
		Russia	
France		Costa Rica	
		U. Arab Emirates	
		Turkey	
		China	
Australia		Ecuador	
		Belgium	
		Israel	
		Japon	
United Kingdom		Perú	
		Germany	
		Lebanon	
		Thailand	
Italy		Brazil	
		Switzerland	
		Czech Republic	
		India	
Canada		Chile	
		Iran	
		Poland	
		Nepal	
Mexico		Argentina	
		Austria	
		Rumania	
		Pakistan	
Kenya		Netherlands	



Top locations by opens (Campaigns September 2020)

Example of mail sent in the news Campaign sent in September 2020.



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la Ciencia y la Cultura



Cátedra UNESCO
Forum Universidad
y Patrimonio



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FINAL REPORT ON THE ACTIVITIES CARRIED OUT BY THE CHAIR: 2018-2021

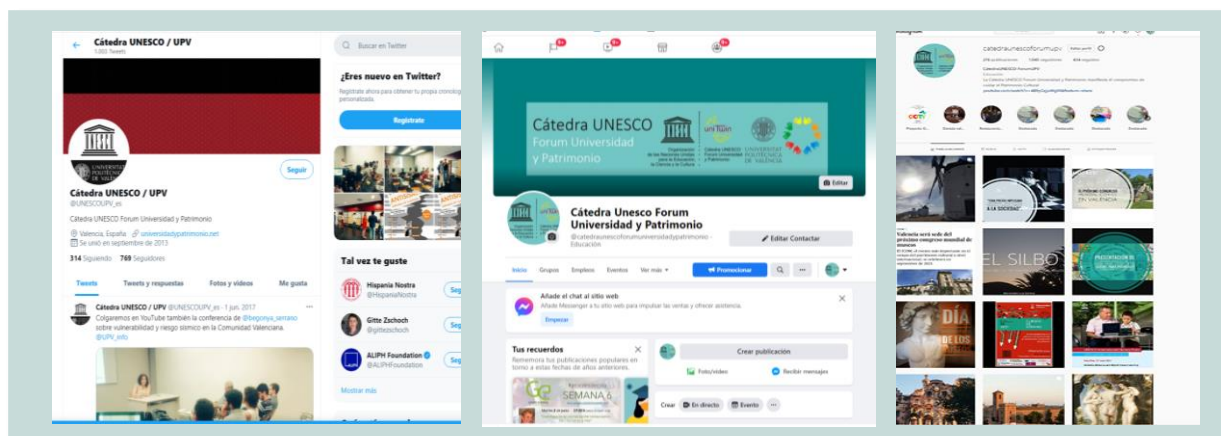
➤ **Social Networks: Twitter, Instagram, Facebook.**

The UNESCO Chair FUUH is also found in social networks, mainly through its 3 accounts,

[The Twitter](#) of the UNESCO Chair FUUH has 769 followers.

[The Instagram](#) account has 1.045 followers.

[The Facebook](#) account has 1.169 followers and 1.122 likes.

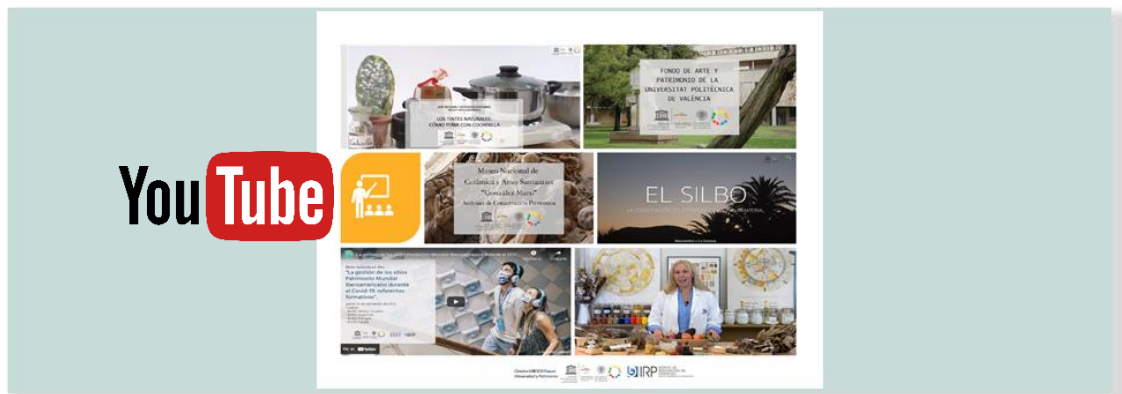


The above online services have helped significantly to increase the participation of professionals, teachers, researchers and students from around the world in the activities disseminated through them.



➤ YouTube Channel

Due to the situation experienced during the pandemic in the years 2020-2021, in order not to interrupt the activity of the Chair, we turned to the development of educational and informative audiovisual content on Cultural Heritage. By creating the YouTube channel, we have had the opportunity to transfer all our encounters and knowledge to the rest of humanity.



- [FONDO DE ARTE Y PATRIMONIO DE LA UNIVERSITAT POLITÈCNICA DE VALÈNCIA. ESTRATEGIAS DE CONSERVACIÓN.](#)
- [PRESENTACIÓN CURSO O CITY.](#)
- [MUSEO NACIONAL DE CERÁMICA Y ARTES Suntuarias GONZÁLEZ MARTÍ. ACCIONES DE CONSERVACIÓN PREVENTIVA.](#)
- [EL SILBO GOMERO. LA CONSERVACIÓN DEL PATRIMONIO INMATERIAL.](#)
- [LA GESTIÓN DE LOS SITIOS PATRIMONIO MUNDIAL IBEROAMERICANO DURANTE EL COVID-19: REFERENTES.](#)
- [MESA REDONDA COVID 19 FORMACIÓN RESTAURADORES.](#)



FINAL REPORT ON THE ACTIVITIES CARRIED OUT BY THE CHAIR: 2018-2021

➤ Exhibitions

[The Nolla pavement](#) is part of the rich Valencian Industrial and Cultural Heritage and it must be researched, conserved and valued for future generations.

This exhibition aims to present the donation to the National Museum of Ceramics and Sumptuary Arts "González Martí" of a pavement "NOLLA S.A." first class quality, recovered from several rooms of the building located on Calle Paz 25 in Valencia, with a total of approximately ninety-six square meters of stoneware mosaic porcelain.



➤ Grants and volunteers



Our Chair counts for specific activities with the invaluable help of collaborators and volunteers who participate in different ways, these volunteers being mainly students at our university who altruistically have given their time and knowledge to contribute their grain of sand to our project.

Since 2018, we have been collaborating with the [Master in Cultural Management](#) of the Univeristat Politècnica de València, which has facilitated that to date we have been able to have five interns during these academic courses and, in addition, we recently renewed our collaboration to the new edition of the course 2021-22.



2018-2019: Juan Cortina. (España) Practices. UPV Student.
 2018-2019: Victor Montolío: (España) Practices. UPV Student.
 2019-2020: Cristina Rueda: (España) Volunteer, [UPV Student.](#)
 2018-2019: Juan Monzón: (España) Practices. [UPV Student.](#)
 2018-2021: Alba Mas: (España) Volunteer. [UPV Student.](#)
 2019-2020: Aitana Martínez Alcolado. Volunteer. [UPV Student.](#)
 2019-2020: Noelia Vicente Gil: (España) Volunteer. [UPV Student.](#)
 2019-2020: Inés Cordeiro (Portugal) ERASMUS international. [Máster BBAA, UPV. Practices.](#)
 2020-2021: Beatriz Domenech: (España) Volunteer. [UPV Student.](#) 2020-2021: Salvador Troncoso (Chile). PHD Student. [Máster en Gestión Cultural UPV. Practices.](#)
 2020-2021: Paula Brito Pedrosa (España). PhD Student. [Máster en Gestión Cultural UPV. Practices.](#)
 2020-2021: Patricia Acosta Vázquez (Venezuela). [Máster en Gestión Cultural UPV. Practices.](#)

3. Future Plans and Development Prospects:

Outline of action plan for the next biennium and short/medium and long-term development prospects. Please do not hesitate to refer to difficulties that the Chair has experienced (Not exceeding 300 words)

Global workplan

Honestly, we must admit that these last few years have been really complicated; On the one hand, due to the serious economic situation that our university has suffered, the human and economic resources obtained to date have been drastically reduced, and on the other, the strong impact suffered by Covid in all our lives and professional activities. But far from discouraging us, both situations have served as an incentive to try to get the best out of ourselves and the current capacities and strengths of the UNESCO Chair *Forum University and Heritage*.

To remedy this situation, activities compatible with the current situation have already begun, which notably compensate for this difficult reality. As a first strategic line, the realization of quality open online courses has started, completely free and with worldwide reach through the [Edx platform](#), of which our university is an active member.

These are completely free training courses that deal with the recovery and conservation of cultural heritage, both tangible and intangible. Currently two are underway: "Sustainable Art, Craftsmanship and Creativity" and "Preventive Conservation of Cultural Heritage".



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We have created a new training program called DIVULGA which will encompass all these actions.



On the other hand, it has been decided to strengthen our networks, both the social ones Facebook, Instagram, LinkedIn, and the professional ones through our internal FUUP network, trying to complement each other.

And last but not least, we are firmly determined to bring our interests together with the Sustainable Development Goals, SDG 20-30: Sustainability, Quality Education, Sustainable Cities and Communities, Responsible Consumption and Production, Partnerships to Achieve the objectives. These will be our objectives, together with the dissemination, defense and care of Cultural Heritage, as a tool for social cohesion and peaceful coexistence.





4. Human Resources

Victoria Vivancos Ramón: *Managing Director*

Functions:

- Managing
- Coordination with UNESCO.
- Professor Fine Arts Faculty. UPV
- Researcher at IRP.

Ignaci Gironés Sarrió: *Technic*

Functions:

- Affiliations
- FUUH correspondence management (*distribution and dispatch*)
- Statistics, procedures and other reports for the FUUH Network

José Joaquín Lorente García: *Programmer analyst*

Functions:

- Webmaster
- WISH developer/designer
- FUUH databases administrator

Rosa Martínez: Administrative.

Functions:

- Administrative procedures

Román de la Calle: Collaborator.

Susana Martín Rey: Collaborator.

Vicente Guerola Blay: Collaborator.

José Luis Alapont Ramón : Collaborator.

María Teresa Domenech Carbó: Collaborator.

Pilar Espona: Collaborator.

Volunteers.



5. Financial Resources

<i>Please sources financial contribution specify the amount in U.S. dollars</i>	<i>tick of and</i>	[tick]	Amount (\$)
		<input checked="" type="checkbox"/>	60.000 \$ aprox. per year
			Host Institution
			Partner Institution
			Government Body
			Other Public Institution/Body (incl. Research Councils)
			UNESCO
			Other UN Agency
			IGO
			NGO
			Industry
			Other Private

Give details of financial contributions, material resources and space.

Financial

The UNESCO Chair FUUH is fully funded by the Universitat Politècnica de València (UPV), the host university. In recent four years, the budget has been reduced due to the world economic crisis that has affected the Spanish universities, including the UPV, so that most of the budget in cash has been reduced, keeping the budget in kind, which has covered the costs of staff, computer equipment and perishable material of the UNESCO Chair FUUH.

This situation led the Chair to invest time in establishing strategies to mobilized external resources to carry out events, mainly face-to-face activities. Conversations have been held outside the university at the institutional level with the regional government, who to date have been very predisposed to financing specific activities. This economic collaboration would be subject to the renewal of the current chair for the next four years.

Currently, we also have a commitment from the Vice-Rectorate of Culture of the University to provide an internship student for an approximate amount of € 6,000 per year, in addition to a monetary concession from the IRP University Institute of € 3,000 per year.



Space



Recording set of the FUH Chair.

During these years, the UNESCO Chair had to move from its old premises to new ones located within the UPV's Heritage Restoration Institute, where they have been assigned a workshop to carry out practical courses, as well as theoretical classrooms and meeting rooms.

- Office of the Managing Director.
- Office of the technical staff.
- Server room.
- Library
- Research laboratories.

Equipment

The following equipment and materials are available too:

- 4 computers.
- 1 computer to host the server and the web page
- 2 multifunction printers.
- Furniture for 2 jobs.
- Perishable material.
- Documentation equipment.
- Recording equipment.

End of the Form